

**GROUP RATINGS SUMMARY**

"How much would theme motivate you to watch?"

	1	2	3	4	5
	Highly Demotivate		Neutral		Highly Motivate
<b>Root of all American Music</b>					
Group 1	1		2	4	1
Group 2			3	1	4
<b>Seven Nights of The Blues</b>					
Group 1		1	3	1	3
Group 2		2	2	2	1
<b>Cultural Heritage</b>					
Group 1	1	2	3	1	1
Group 2	2	1	1	1	3
<b>Vibe—Feelin' It?</b>					
Group 1	1	1	3	2	1
Group 2		1	3	4	
<b>Television Event of the Year</b>					
Group 1	3		2	2	1
Group 2	1		6	2	
<b>Seven Celebrated Filmmakers</b>					
Group 1		2	3	2	1
Group 2	2	2		3	1