# The Invisible Disability <br> LDA of Massachusetts Television Public Service Announcement 

VIDEO

FADE UP ON...

1. INT. - SECOND GRADE CLASS

ROOM - DAY (2 seconds)
Old fashioned desks. Children's pictures cover the walls. Sunlight streams in from the windows covering one wall. There is a BLUE CAST over all the images and except for the sync-sound the images move in slow motion giving the feeling of being trapped in a bad dream with no escape. We focus on several close- ups of words on classroom posters. "READING IS FUNDAM ENTAL", etc.

DISSOLVETO REACTIONS
2. C.U. - YOUNG BOYSAND GIRLS (4 seconds)
They giggle nervously, snicker, and cruelly mimic the young girl reading. Close-ups, two and three shots.
3. C.U. - THE READER
(4 seconds)
A young girl. She sits at her desk, frail, vulnerable, and small. She presses her shaking hands to her ears as protection from her classmates' ridicule. Her face contorts with effort, shame, and pain as she struggles to read.

3a. We start with a tight close-up of her M OUTH struggling to form the words.

3b. W e CUT TO a tight close- up of her EYE looking at the page and blinking back tears.

AUDIO

W e hear the VOICE of a young girl struggling to read aloud a simple second grade text. The tortured effort, desperation, and vulnerability in her voice are so strong they grab our attention, pull us into the spot, and make us care.

CHILD (OS)
Then b-bi-di-din-osaurs-dinosaurs b-bieb?-dieb?-died-died ont-out.

CHILD (OS)
How bib?- dib?-did they pecome?become extinct? Some po-people think b-dinosaurs...

CHILD
biep?- bied?- died pecanse?- becanse?-because-because the aerth- earth chaugeb?-chauged? ...

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## VIDEO

SLOW DISSOLVETO ...
4a. SECOND GRADE BOOK
( 2 seconds)
A close-up view of the TYPE from a page of a SECOND GRADE BOOK. The words look like this:

Then dinosaurs died out. How did they become extinct? Some people think dinosaurs died because the earth changed. During most of the period when the dinosaurs lived, the earth was very warm.

4b. SUDDENLY, the simple, logical words DISSOLVE to a new jumbled, transposed, confusing text that looks like this:

Then binosaurs bieb ont. How bib they pecome extinct? Some boedle think binosaurs biep pecanse the aerth chnageb. Duriug most fo the deroib wheu the binosaurs liveb, the aerth saw every warm.
(4 seconds)
5. C.U.- READER (3 seconds)

The young READER takes a deep shuddering breath and gives up. She looks up toward the camera, her eyes pleading for help. A single tear trickles down her cheek. We FREEZE on the LOOK.

5a. FADE UP the Learning Disabilities Association of M assachusetts LOGO and PHONE NUMBER.

## AUDIO

CHILD (OS)
cha-changed. Duriug-during most fo- of the deroib?- deroid?- peroid?- p- period whe when the bi-dinoasaurs liveb-lividlived...

The READER'S VOICE continues, but quieter as the NARRATO R'S VOICE comes in over it.

NARRATOR (VO)
You can't see a learning disability ... but you can do something about it.

NARRATOR (VO)
Give your child a chance.

NARRATOR (VO)
Call the Learning Disabilities Association of M assachusetts at (617)891-5009.

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## VIDEO <br> AUDIO

(10 seconds)
We can help.

| Filename: | Learning Disabilities.doc |  |
| :---: | :---: | :---: |
| Directory: | D: 1 WritingCD\scripts |  |
| Template: | C:\WINDOWS\Application Data\Microsoft\Templates $\backslash$ Normal.dot |  |
| Title: | FADE UP ON |  |
| Subject: |  |  |
| Author: | Anthony Friedmann |  |
| Keywords: |  |  |
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