## The Invisible Disability

### LDA of Massachusetts Television Public Service Announcement

#### **VIDEO**

#### **AUDIO**

#### FADE UP ON . . .

1. INT. — SECOND GRADE CLASS ROOM — DAY (2 seconds)
Old fashioned desks. Children's pictures cover the walls. Sunlight streams in from the windows covering one wall.
There is a BLUE CAST over all the images and except for the sync-sound the images move in slow motion giving the feeling of being trapped in a bad dream with no escape. We focus on several close-ups of words on classroom posters. "READING IS FUNDAMENTAL", etc.

struggling to read aloud a simple second grade text. The tortured effort, desperation, and vulnerability in her voice are so strong they grab our attention, pull us into the spot, and make us care.

CHILD (OS)

We hear the VOICE of a young girl

Then b-bi-di-din-osaurs-<u>dinosaurs</u> b-bieb?-dieb?-died-<u>died</u> ont-<u>out</u>.

#### DISSOLVE TO REACTIONS

2. C.U. — YOUNG BOYS AND GIRLS (4 seconds)

They giggle nervously, snicker, and cruelly mimic the young girl reading. Close-ups, two and three shots.

#### CHILD (OS)

How bib?-dib?-did they pecome?become extinct? Some po-people think b-dinosaurs...

## 3. C.U. — THE READER

(4 seconds)

A young girl. She sits at her desk, frail, vulnerable, and small. She presses her shaking hands to her ears as protection from her classmates' ridicule. Her face contorts with effort, shame, and pain as she struggles to read.

3a. We start with a tight close-up of her MOUTH struggling to form the words.

3b. We CUT TO a tight close-up of her EYE looking at the page and blinking back tears.

#### **CHILD**

biep?-bied?-<u>died</u> pecanse?-becanse?because-<u>because</u> the aerth-earth chaugeb?-chauged?...



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SLOW DISSOLVE TO . . .

4a. SECOND GRADE BOOK (2 seconds)
A close-up view of the TYPE from a page of a SECOND GRADE BOOK. The words look like this:

Then dinosaurs died out. How did they become extinct? Some people think dinosaurs died because the earth changed. During most of the period when the dinosaurs lived, the earth was very warm.

4b. SUDDENLY, the simple, logical words DISSOLVE to a new jumbled, transposed, confusing text that looks like this:

Then binosaurs bieb ont. How bib they pecome extinct? Some boedle think binosaurs biep pecanse the aerth chnageb. Duriug most fo the deroib wheu the binosaurs liveb, the aerth saw every warm.

(4 seconds)

5. C.U.—READER (3 seconds)
The young READER takes a deep shuddering breath and gives up. She looks up toward the camera, her eyes pleading for help. A single tear trickles down her cheek. We FREEZE on the LOOK.

5a. FADE UP the Learning Disabilities Association of Massachusetts LOGO and PHONE NUMBER.

CHILD (OS)

cha-<u>changed</u>. Duriug-during most fo-of the deroib?-deroid?-peroid?-p-<u>period</u> whe-when the bi-dinoasaurs liveb-livid-lived

The READER'S VOICE continues, but quieter as the NARRATOR'S VOICE comes in over it.

NARRATOR (VO)
You can't *see* a learning disability . . . but you *can* do something about it.

NARRATOR (VO) Give your child a chance.

NARRATOR (VO) Call the Learning Disabilities Association of Massachusetts at (617)891-5009.

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# Announcement

VIDEO	AUDIO

(10 seconds) We can help. Filename: Learning Disabilities.doc Directory: D:\WritingCD\scripts

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