Review Questions

Chapter 11

1. What is meant by the “rhetoric of display”?
2. Describe the development of rhetorical theory to the incorporation of studying the body and affect.
3. What quality of social media content algorithms does Zeynep Tufekci point out?
4. What is materialism, and how does this movement redefine agency?
5. How does Jenny Odell describe the role of attention in shaping reality?