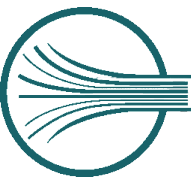


Chapter 1: The Iterative Design Process

Understand

- **Understand Recent Developments in the Field.** To understand and keep up with recent developments in the fields of instructional design and technology (IDT) and learning experience design (LXD), search for and follow individuals who cover the specific type of advances that interest you. Today, many thought leaders and curators post regularly to LinkedIn, but some maintain other social media sites, write regular blog posts, and host podcasts or videos.

> Here are a select few to get you started:
 - **Monica Burns, EdD (K-12 Grounding).** Providing practical, classroom-tested strategies for integrating emerging technologies into teaching and learning. Frequent [LinkedIn Sharing](#). Deeper [Insights](#).
 - **Josh Cavalier (Emerging Tech/AI Translator).** Demystifying AI for L&D by turning complex technological shifts into practical, actionable workflows for designers. Frequent [LinkedIn Sharing](#). Deeper [Insights](#).
 - **Julie Dirksen (Learning Science and Design).** Making learning science practical and actionable for real-world design. Leading learning strategy expert and author of "Design for How People Learn." Frequent [LinkedIn Sharing](#). Deeper [Insights](#).
 - **Philippa Hardman, PhD (Learning Science, Design, and AI).** Integrating learning science, AI, and course design into evidence-informed higher ed practice. Frequent [LinkedIn Sharing](#). Deeper [Insights](#).
 - **Jane Hart (Business, Industry, Ecosystems, Trend scanner).** Highlighting the evolving landscape of learning tools and modern workplace learning practices. Known for the long-running "Top 100 Tools for Learning" survey. Sharing on [LinkedIn](#). Deeper [Insights](#).
 - **Luke Hobson, EdD (Practical ID and Workflows).** Offering practical, experience-driven guidance for real-world instructional design, AI workflows, and career growth. Frequent [LinkedIn Sharing](#). Deeper [Insights](#).
 - **Paul Kirschner, PhD. (Learning Science and Design).** Using rigorous learning science to challenge myths and improve instructional effectiveness. Frequent [LinkedIn Sharing](#). Deeper [Insights](#).
 - **Cathy Moore (Learning Science and Design).** Designing training that changes real-world behavior, not just knowledge, through action mapping. Frequent [LinkedIn Sharing](#). Deeper [Insights](#). <https://blog.cathy-moore.com>



- **Clark Quinn, PhD (Practical ID and Workflows).** Translating cognitive science and emerging technologies into actionable L&D strategy and digital learning design. Frequent [LinkedIn Sharing](#). Deeper [Insights](#).
- **Mike Taylor (Practical ID and Workflows).** Exploring modern learning design through tools, experimentation, and evolving workflows. [LinkedIn Sharing](#). Deeper [Insights](#).
- **Bryan Vartabedian, MD (digital health + education).** Exploring digital health, communication, and technology's role in modern medical practice and learning. Frequent [LinkedIn Sharing](#). Deeper [Insights](#).
- **David Wiley, PhD (Emerging Tech/AI Translator).** Advancing open education and generative-AI-enabled instructional design for broader, more equitable access to learning. A founder of open content, OER pioneer, and well-known ID/OER thought leader. Frequent [LinkedIn Sharing](#). Deeper [Insights](#).