

Media Today, 6th Edition

Recommended Readings

Chapter 11: The Radio Industry

- Electronic Smoke Signals: Native American Radio in the United States
<http://www.culturalsurvival.org/ourpublications/csq/article/electronic-smoke-signals-native-american-radio-united-states>
- This Machine Builds Movements: The Case for Indigenous Community Radio
<http://intercontinentalcry.org/this-machine-builds-movements-28452/>
- Aggregators Help Radio Reach Online Audiences
<http://www.nytimes.com/2012/08/06/business/media/two-apps-tunein-and-iheart-radio-put-radio-online.html?ref=technology>
- Taylor Swift Scuffle Aside, Apple's New Music Service Is Expected to Thrive
<http://www.nytimes.com/2015/06/29/business/apple-can-skate-by-taylor-swift-but-not-product-missteps.html>
- To Apple, Love Taylor
<http://taylorswift.tumblr.com/post/122071902085/to-apple-love-taylor>
- Painting on a Radio Canvas: KCHUNG Gives Los Angeles Artists a Voice on the Airwaves
<http://www.nytimes.com/2014/03/02/arts/design/kchung-gives-los-angeles-artists-a-voice-on-the-airwaves.html>
- Low Power Radio
http://www.prometheusradio.org/low_power_radio
- Radio Survivor: Low Power FM Watch
<http://www.radiosurvivor.com/category/noncommercial-radio-2/community-radio/lpfm/lpfm-watch/>
- Streaming Music is Gaining on Traditional Radio Among Younger Music Listeners
<http://www.npd.com/wps/portal/npd/us/news/press-releases/streaming-music-is-gaining-on-traditional-radio-among-younger-music-listeners/>
- Don't Count AM/FM Radio Out Just Yet
http://www.slate.com/articles/arts/ten_years_in_your_ears/2014/12/the_future_of_terrestrial_radio_in_the_age_of_podcasts.html