

***Media Today, 6<sup>th</sup> Edition***

**Recommended Readings**

**Chapter 13: The Television Industry**

- Netflix's View: Internet TV is replacing linear TV  
<http://ir.netflix.com/long-term-view.cfm>
- Content Wars: How Television Networks Are Fighting The Netflix Threat  
<http://www.forbes.com/sites/denaltietjen/2015/06/09/content-wars-how-television-networks-are-fighting-the-netflix-threat/#645afde67a06>
- Netflix v Amazon: who will win the streaming wars?  
<http://www.theguardian.com/media/2015/feb/27/amazon-versus-netflix-streaming>
- 'Cop Rock': How a Legendary Failure Predicted TV's Future  
[http://www.nytimes.com/2016/05/14/arts/television/how-cop-rock-called-the-tune-that-some-shows-still-dance-to.html?\\_r=0](http://www.nytimes.com/2016/05/14/arts/television/how-cop-rock-called-the-tune-that-some-shows-still-dance-to.html?_r=0)
- Asian-American Actors Are Fighting for Visibility. They Will Not Be Ignored.  
<http://www.nytimes.com/2016/05/29/movies/asian-american-actors-are-fighting-for-visibility-they-will-not-be-ignored.html>
- 10 Companies Changing the TV Industry  
<http://www.forbes.com/sites/shamahyder/2014/10/29/10-companies-changing-the-tv-industry/#5aa31efd5b63>
- Historical Periods in Television Technology  
<http://transition.fcc.gov/omd/history/tv/>