

***Media Today, 6<sup>th</sup> Edition***

**Recommended Readings**

**Chapter 2: Making Sense of Research on Media Effects and Media Culture**

- Pants-wearing sponge blamed for kids' poor attention spans  
[http://www.nbcnews.com/id/44460161/ns/health-childrens\\_health/t/pants-wearing-sponge-blamed-kids-poor-attention-spans/#.V7NiQaJv-I5](http://www.nbcnews.com/id/44460161/ns/health-childrens_health/t/pants-wearing-sponge-blamed-kids-poor-attention-spans/#.V7NiQaJv-I5)
- Facebook Tinkers With Users' Emotions in News Feed Experiment, Stirring Outcry  
<http://www.nytimes.com/2014/06/30/technology/facebook-tinkers-with-users-emotions-in-news-feed-experiment-stirring-outcry.html>
- Experimental evidence of massive-scale emotional contagion through social networks  
<http://www.pnas.org/content/111/24/8788.full>