

Media Today, 6th Edition

Recommended Readings

Chapter 6: The Internet Industry

- Top 15 Most Popular Social Networking Sites
<http://www.ebizmba.com/articles/social-networking-websites>
- How Twitter's Trending Algorithm Picks Its Topics
<http://www.npr.org/2011/12/07/143013503/how-twitters-trending-algorithm-picks-its-topics>
- What You Need to Know About Twitter's Algorithmic Timeline
<http://www.wired.com/2016/02/what-you-need-to-know-about-twitters-algorithmic-timeline/>
- The 7 'creep factors' of online behavioral advertising
<http://venturebeat.com/2012/02/22/the-7-creep-factors-of-online-behavioral-advertising/>
- The State Of Mobile And The App Economy In 2015
<http://www.forbes.com/sites/eladnatanson/2015/05/26/the-state-of-mobile-and-the-app-economy-in-2015/#10a267be6f48>
- Block ads? That only makes you more attractive to advertisers
<http://www.theguardian.com/media/2016/feb/16/ad-blocking-advertisers>
- Adblockers: US growth could remove \$12bn advertising by 2020
<http://www.theguardian.com/media/2016/may/17/adblockers-us-growth-remove-12bn-advertising-2020>