

***Media Today*, 6th Edition**

Recommended Readings

**Preface to the Media Industries:
The Forces Driving Convergence in Media Industries**

- Facebook's Subtle Empire
http://www.nytimes.com/2016/05/22/opinion/sunday/facebooks-subtle-empire.html?_r=0
- Let the Nanotargeting Begin
<http://campaignstops.blogs.nytimes.com/2012/04/15/let-the-nanotargeting-begin/>
- Captain America: Civil War' Soars to \$14.9 Million Overseas on First Day
<http://variety.com/2016/film/news/captain-america-civil-war-box-office-international-opening-1201762760/>
- 'Captain America' title will be changed to 'The First Avenger' in Russia, South Korea
<http://herocomplex.latimes.com/movies/captain-america-title-will-be-changed-to-the-first-avenger-in-russia-south-korea/>
- Co-Productions in New Zealand
<http://www.nzfilm.co.nz/international-productions/co-productions>
- South Africa's film industry
<http://www.southafrica.info/business/economy/sectors/film.htm>
- The World's 10 Largest Media Conglomerates
<http://elitedaily.com/money/the-worlds-10-largest-media-conglomerates/>
- Who Owns the Media?
<http://www.freepress.net/ownership/chart>