

Group activities

1. Deglamourising consumption

Submitted by: Blanche Higgins, RMIT University, Australia

Activity description

Select several images related to consumption and consumerism for the exercise below. They could include images of plastic waste or other forms of pollution in streams, oceans or natural settings; images of animal cruelty; images related to human obesity; beautiful images of unspoilt nature.

Activity steps

1. Discuss which images evoke the strongest responses in each of you and suggest why they do so.
2. As a group, decide which image or combination of images is likely to be most effective in getting people to think about the environmental, social and personal costs of hyperconsumption.
3. Come up with some slogans that could enhance the impact of your selected image.