

## MUSIC VIDEO PROJECT

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### The Background –

Singer/Songwriter Adrien LaSalle has graciously donated the musical tracks from his 2016 album, *Age*, for use in this exercise and other projects you may wish to undertake. All that he asks is that when you use one of his songs in your project that you provide him full credit for the music/lyrics/performance.

To learn more about Adrien and hear more of his music you may visit:

<https://soundcloud.com/adrienlasalle>

and

<https://adrienlasalle.bandcamp.com/album/age>

### The Challenge -

Adrien needs a music video for his song, “I’ll Wave.” The producers would like to balance out the existing artist’s performance footage with some original narrative footage or perhaps some themed experimental or “mood setting” video clips of your creation. The overall look and feel of the new video you record and of the final video that you edit are entirely up to you.

You have been provided with the following “starter” materials:

(1) Adrien LaSalle – Age – 02 I’ll Wave.wav [audio file]

(2) Lyrics\_IIIWave\_AdrienLaSalle.pdf [lyric sheet]

(3) Clip\_1.MOV to Clip\_9\_Full.MOV [source video/audio clips of artist’s performance; H.264 encoded QuickTime™ files, 1920x1080/29.97]

It may be wise to first listen to the full song .wav file, read the lyric sheet, and review all nine existing performance video clips. The concept, theme, and content of your additional video elements may then be formulated from this understanding of the mood and tone of the song. Either record your own video contributions to this exercise or find other appropriate sources on the Internet. Edit several versions and show them to your friends, family or classmates and note their comments and feedback. What drove your creative decisions about the new imagery? (content, angles, motion, colors, exposure, shot types, etc.) Did the pacing of the music or timing of the lyrics influence your editing decisions? Why?