

## International Year One in Business at Bournemouth University International College: module information For degree entry from September 2020

ALL STUDENTS WILL STUDY THE FOLLOWING MODULES TO GAIN A SOLID BASE OF SKILLS:

- **Economics**
- **English for Academic Purposes**
- **Entrepreneurship and Business Development**
- **Financial Accounting**
- **Marketing Principles**
- **Quantitative Methods for Business**



YOU'LL ALSO STUDY 1 OF THESE MODULES THAT BEST FITS YOUR DEGREE AND CAREER GOALS.  
YOU WILL HAVE THE CHANCE TO CUSTOMISE AT LEAST 1 PIECE OF WORK IN THIS MODULE.

- **Business Law**
- **Management Accounting and Financial Management**



YOU'LL TAKE PART IN PERSONAL DEVELOPMENT ACTIVITIES DURING YOUR COURSE, DESIGNED TO BOOST YOUR EMPLOYABILITY, CONFIDENCE AND INDEPENDENCE, AND HELP YOU MAKE NEW FRIENDS.

### EXTRA MODULES TO HELP YOU REACH UNIVERSITY: 2.5 AND 3-TERM COURSES

IF YOU'RE TAKING A 2.5 OR 3-TERM COURSE, YOU'LL STUDY THE RELEVANT MODULES ABOVE, AND 1 SET OF MODULES LISTED IN THE TABLE BELOW, DEPENDING ON YOUR ENGLISH LANGUAGE LEVEL.

IF YOU HAVE AN ENGLISH LANGUAGE LEVEL THAT'S BELOW UKVI IELTS 5.5:	IF YOU HAVE AT LEAST UKVI IELTS 5.5 OR EQUIVALENT, OR DON'T NEED TO TAKE AN IELTS TEST:
<ul style="list-style-type: none"> <li>• <b>English for Academic Study 3</b></li> <li>• <b>Independent and Collaborative Study</b></li> <li>• <b>Reading and Writing 3</b></li> <li>• <b>Speaking and Listening 3</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Critical Reading, Writing and Reasoning for Higher Education</b></li> <li>• <b>Digital Applications</b></li> <li>• <b>Independent and Collaborative Study</b></li> <li>• <b>UK Society and Culture</b></li> </ul>

YOU'LL ALSO HAVE ADDITIONAL PERSONAL DEVELOPMENT ACTIVITIES.

## EXTRA MODULES TO HELP YOU REACH UNIVERSITY: 3.5 AND 4-TERM COURSES

IF YOU'RE TAKING A 3.5 OR 4-TERM COURSE, YOU'LL STUDY ALL THE RELEVANT MODULES ABOVE, PLUS:

- **English for Academic Study 2**
- **Reading and Writing 2**
- **Speaking and Listening 2**
- **Study Skills Preparation**

YOU'LL ALSO HAVE ADDITIONAL PERSONAL DEVELOPMENT ACTIVITIES.

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### MODULE SUMMARIES – DETAILS OF WHAT YOU'LL STUDY

#### **Business Law**

Learn about the legal principles that affect modern businesses, including contract law and company law.

#### **Economics**

Gain an understanding of macro and micro-economics, and explore current trends and issues in the field.

#### **English for Academic Purposes**

Develop your English to the level you need for university study, and to really get involved in academic discussions.

#### **Entrepreneurship and Business Development**

Explore how to start and nurture a business, how to develop commercial ideas and how to present a business plan.

#### **Financial Accounting**

Learn about standard accounting conventions, and the role of financial accounting within organisations..

#### **Management Accounting and Financial Management**

Find out about the role of financial management in organisations, and techniques for financial decision-making.

#### **Marketing Principles**

Gain an insight into the key principles of modern marketing, and its role in business and commercial competition.

#### **Quantitative Methods for Business**

Enhance your understanding of mathematics and quantitative techniques, and how to apply them to accounting, finance and management.

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## EXTRA MODULES FOR 2.5 AND 3-TERM COURSES

#### **Critical Reading, Writing and Reasoning for Higher Education**

Enhance your ability to read and understand complex ideas in English, and to compose convincing written arguments.

#### **Digital Applications**

Develop your digital skillset, helping you use digital tools to support academic study, including using and citing digital sources.

#### **English for Academic Study 3**

Expand your knowledge of English grammar and vocabulary to the level required for degree study.

#### **Independent and Collaborative Study**

Work individually and in teams on an academic task, and practise applying your subject knowledge and study skills.

#### **Reading and Writing 3**

Develop your English reading and writing skills to a sufficient level to communicate complex ideas.

#### **Speaking and Listening 3**

Improve your ability to listen and speak in English, allowing you to fully engage with academic topics.

#### **UK Society and Culture**

Learn more about the culture and society of the UK, and how it differs from others.

## EXTRA MODULES FOR 3.5 AND 4-TERM COURSES

### **English for Academic Study 2**

Improve your English grammar and vocabulary in order to communicate in an academic environment.

### **Reading and Writing 2**

Develop your English reading and writing so that you can understand and articulate ideas and reasoning.

### **Speaking and Listening 2**

Practise listening and speaking so that you are better prepared for academic debate and discussion.

### **Study Skills Preparation**

Gain an introduction to the wide range of skills and strategies you'll need to succeed at university, such as research methods and using and citing sources.

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## PERSONAL DEVELOPMENT ACTIVITIES (ALL COURSE LENGTHS)

### **Digital and employability skills**

Outside of your academic learning, you'll also be taught skills that will be useful at university and later in life. You will receive help in making the most of your creativity, improving your communication and developing your digital skills. We will also help you build a CV, portfolio and online profile to empower you after you graduate.

### **Social network**

Forming a strong social network can be hugely beneficial, even if it's just to discuss and debate ideas. Not only will you get to know your classmates, you'll also have opportunities to join professional organisations, and network with students and industry professionals: something that can be really beneficial when you go on to start your career.

### **Culture and activities**

We'll help you have a hugely beneficial cultural and social experience, and encourage you to explore different activities, sports, crafts and more. You might learn about local history and culture, or develop your wider subject knowledge and understanding of related industries.

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Note: this information refers to courses that will run in the 2019-20 academic year, and is correct at the time of publication. Published October 2018.