

## Kaplan International College London International Year One Plus in Business: course and module details

Full university preparation and equivalent to degree 1st year in one course

Minimum English level: UKVI IELTS score*	Course length	Course tuition	Course starts online	Course ends	Degree entry into year 2 at the University of Westminster
5.5 overall with no less than 4.5 in any skill	4 terms	£22,020	July 2021	August 2022	September 2022

\* UKVI IELTS alternatives: we can accept alternative tests as proof of English language. Learn more at: [kaplanpathways.com/uk/ielts/](https://kaplanpathways.com/uk/ielts/)

### Course modules: terms 1 and 2

All students will study the following modules:

- English for Academic Purposes
- Extended Project



You'll also study 3 of these modules that fit with your degree and career goals:

- Business Organisations and Management
- Contemporary Global Issues
- Entrepreneurship
- Logic and Critical Thinking



You'll take part in personal development activities during your course, designed to boost your employability, confidence and independence, and help you make new friends.

### Course modules: terms 3 and 4

All students will study the following modules:

- English for Academic Purposes
- Financial Accounting
- Introduction to Marketing Principles and Consumer Behaviour
- Management Accounting and Financial Management
- Organisational Behaviour
- Quantitative Methods and Information Systems for Business
- The Business Environment



You'll have additional personal development activities similar to those in terms 1 and 2.

## Module summaries for terms 1 and 2

### **Business Organisations and Management**

Examine key concepts in management theory and practice, and discuss issues relating to management in modern organisations.

### **Contemporary Global Issues**

Explore the big issues facing humanity in the 21st century, and critically evaluate their causes and effects.

### **English for Academic Purposes**

Develop your English to the level you need for university study, and to really get involved in academic discussions.

### **Entrepreneurship**

Familiarise yourself with varied concepts of creativity, entrepreneurship and innovation, and how to apply them in business. Students who successfully complete this module will receive a special Certificate of Achievement from the Institute of Enterprise and Entrepreneurs (IoEE).

### **Extended Project**

Learn how to plan, carry out and report an extended project; you can choose a project topic that matches your degree and career goals, and personal interests.

### **Logic and Critical Thinking**

Explore the concepts, history and skills relating to logic and critical thinking, and how they apply in real-world contexts.

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## Module summaries for terms 3 and 4

### **English for Academic Purposes**

Further develop your English to the level you need for your degree, and to fully participate in academic discussions.

### **Financial Accounting**

Learn about standard accounting conventions, and the role of financial accounting within organisation.

### **Introduction to Marketing Principles and Consumer Behaviour**

Learn about basic theories of marketing and consumer behaviour, using real-world examples and individual consumer experiences.

### **Management Accounting and Financial Management**

Gain an understanding of key issues in management accounting, process costing, and profitability analysis.

### **Organisational Behaviour**

Gain an understanding of management of work in organisations, and human resources and organisations in a global context.

### **Quantitative Methods and Information Systems for Business**

Learn quantitative techniques used in industry, and analyse and interpret data and information systems in a business context.

### **The Business Environment**

Engage in interactive projects that integrate practical, real-life situations with your knowledge of business theory.

## Personal development activities

### Digital and employability skills

Outside of your academic learning, you'll also be taught skills that will be useful at university and later in life. You will receive help in making the most of your creativity, improving your communication and developing your digital skills. We will also help you build a CV, portfolio and online profile to empower you after you graduate.

### Social networking

Forming a strong social network can be hugely beneficial, even if it's just to discuss and debate ideas. Not only will you get to know your classmates, you'll also have opportunities to join professional organisations, and network with students and industry professionals: something that can be really beneficial when you go on to start your career.

### Culture and activities

We'll help you have a hugely beneficial cultural and social experience, and encourage you to explore different activities, sports, crafts and more. You might learn about local history and culture or develop your wider subject knowledge and understanding of related industries.

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## Your degree options

The International Year One Plus offers progression to year 2 of the following degrees at the University of Westminster:

- BA (Hons) Business Management
- BA (Hons) Business Management (Accounting)
- BA (Hons) Business Management (Digital Business)
- BA (Hons) Business Management (Economics)
- BA (Hons) Business Management (Entrepreneurship)
- BA (Hons) Business Management (Finance)
- BA (Hons) Business Management (Human Resource Management)
- BA (Hons) Business Management (Marketing)

Note: information is correct at the time of publication and is subject to change. Published March 2021.