

International Year One in Business at Kaplan International College London: module information

For degree entry from September 2020

ALL STUDENTS WILL STUDY THE FOLLOWING MODULES TO GAIN A SOLID BASE OF SKILLS:

- **Language for Study 3**
- **Organisational Behaviour**
- **Quantitative Methods and Information Systems for Business**
- **Skills for Study 2**



PATHWAY MODULES

YOU'LL ALSO STUDY MODULES IN ONE OF THE FOLLOWING PATHWAYS. YOUR PATHWAY IS DETERMINED BY YOUR UNIVERSITY AND DEGREE SUBJECT.

BUSINESS PATHWAY (PROGRESSING TO THE UNIVERSITY OF WESTMINSTER ONLY)

- **Financial Accounting**
- **Introduction to Marketing Principles and Consumer Behaviour**
- **Management Accounting and Financial Management**
- **The Business Environment**

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FINANCE PATHWAY (PROGRESSING TO ASTON UNIVERSITY ONLY)

- **Economics**
- **Financial Accounting**
- **Introduction to Business Law**
- **Management Accounting and Financial Management**
- **Operations Management**

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MANAGEMENT AND MARKETING PATHWAY (PROGRESSING TO ASTON UNIVERSITY ONLY)

- **Economics**
- **Introduction to Business Law**
- **Introduction to Financial Accounting**
- **Introduction to Management Accounting**
- **Introduction to Marketing Principles and Consumer Behaviour**
- **Operations Management**

EXTRA MODULES TO HELP YOU REACH UNIVERSITY: 2.5 AND 3-TERM COURSES

IF YOU'RE TAKING A 2.5 OR 3-TERM COURSE, YOU'LL STUDY THE RELEVANT MODULES ABOVE, PLUS:

- **English for Academic Study 3**
 - **Independent and Collaborative Study**
 - **Reading and Writing 3**
 - **Speaking and Listening 3**
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EXTRA MODULES TO HELP YOU REACH UNIVERSITY: 3.5 AND 4-TERM COURSES

IF YOU'RE TAKING A 3.5 OR 4-TERM COURSE, YOU'LL STUDY THE RELEVANT MODULES ABOVE, PLUS:

- **English for Academic Study 2**
 - **Reading and Writing 2**
 - **Speaking and Listening 2**
 - **Study Skills Preparation**
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MODULE SUMMARIES – DETAILS OF WHAT YOU'LL STUDY

Language for Study 3

Develop your reading, writing, listening and speaking skills, and learn how to make complex academic arguments in English.

Organisational Behaviour

Gain an understanding of management of work in organisations, and human resources and organisations in a global context.

Quantitative Methods and Information Systems for Business

Learn quantitative techniques used in industry, and analyse and interpret data and information systems in a business context.

Skills for Study 2

Improve your analytical skills in written and spoken information, and practise a university assignment.

PATHWAY MODULES

Economics

Gain an understanding of macro- and micro-economics, and explore current trends and issues in the field.

Financial Accounting

Learn about standard accounting conventions, and the role of financial accounting within organisation.

Introduction to Business Law

Understand legal principles affecting modern business activities, as well as contract law and employment law.

Introduction to Financial Accounting

Learn the fundamentals of financial accounting in organisations, and financial statements and reports.

Introduction to Management Accounting

Understand key issues in accounting and learn about decision-making in organisations.

Introduction to Marketing Principles and Consumer Behaviour

Learn about basic theories of marketing and consumer behaviour, using real-world examples and individual consumer experiences.

Management Accounting and Financial Management

Gain an understanding of key issues in management accounting, process costing, and profitability analysis.

Operations Management

Learn about operations and strategy in organisations, as well as sustainability and efficiency in business operations.

The Business Environment

Engage in interactive projects that integrate practical, real-life situations with your knowledge of business theory.

EXTRA MODULES FOR 2.5 AND 3-TERM COURSES

English for Academic Study 3

Expand your knowledge of English grammar and vocabulary to the level required for degree study.

Independent and Collaborative Study

Work individually and in teams on an academic task, and practise applying your subject knowledge and study skills.

Reading and Writing 3

Develop your English reading and writing skills to a sufficient level to communicate complex ideas.

Speaking and Listening 3

Improve your ability to listen and speak in English, allowing you to fully engage with academic topics.

EXTRA MODULES FOR 3.5 AND 4-TERM COURSES

English for Academic Study 2

Improve your English grammar and vocabulary in order to communicate in an academic environment.

Reading and Writing 2

Develop your English reading and writing so that you can understand and articulate ideas and reasoning.

Speaking and Listening 2

Practise listening and speaking so that you are better prepared for academic debate and discussion.

Study Skills Preparation

Gain an introduction to the wide range of skills and strategies you'll need to succeed at university, such as research methods and using and citing sources.

Note: this information refers to courses that will run in the 2019-20 academic year, and is correct at the time of publication. Published December 2018.