

## International Year One in Business at Kaplan International College London: module information

### For degree entry from September 2020

ALL STUDENTS WILL STUDY THE FOLLOWING MODULES TO GAIN A SOLID BASE OF SKILLS:

- **Language for Study 3**
- **Organisational Behaviour**
- **Quantitative Methods and Information Systems for Business**
- **Skills for Study 2**



#### PATHWAY MODULES

YOU'LL ALSO STUDY MODULES IN ONE OF THE FOLLOWING PATHWAYS. YOUR PATHWAY IS DETERMINED BY YOUR UNIVERSITY AND DEGREE SUBJECT.

BUSINESS PATHWAY (PROGRESSING TO THE UNIVERSITY OF WESTMINSTER ONLY)

- **Financial Accounting**
- **Introduction to Marketing Principles and Consumer Behaviour**
- **Management Accounting and Financial Management**
- **The Business Environment**

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FINANCE PATHWAY (PROGRESSING TO ASTON UNIVERSITY ONLY)

- **Economics**
- **Financial Accounting**
- **Introduction to Business Law**
- **Management Accounting and Financial Management**
- **Operations Management**

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MANAGEMENT AND MARKETING PATHWAY (PROGRESSING TO ASTON UNIVERSITY ONLY)

- **Economics**
- **Introduction to Business Law**
- **Introduction to Financial Accounting**
- **Introduction to Management Accounting**
- **Introduction to Marketing Principles and Consumer Behaviour**
- **Operations Management**

## EXTRA MODULES TO HELP YOU REACH UNIVERSITY: 2.5 AND 3-TERM COURSES

IF YOU'RE TAKING A 2.5 OR 3-TERM COURSE, YOU'LL STUDY THE RELEVANT MODULES ABOVE, PLUS:

- **Language for Study 1**
  - **Language for Study 2**
  - **Skills for Study 1**
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## EXTENDED ENGLISH AND SKILLS MODULES

IF YOU DON'T QUALIFY FOR ENTRY TO THE 2, 2.5 OR 3-TERM COURSE ABOVE, YOU COULD TAKE A COURSE THAT INCLUDES EXTENDED ENGLISH AND SKILLS (EES). DURING A COURSE WITH EES, YOU'LL STUDY THE RELEVANT MODULES ABOVE, PLUS EXTRA MODULES COVERING:

- **General English**
  - **Reading and Writing**
  - **Speaking and Listening**
  - **Study Skills Preparation**
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## MODULE SUMMARIES – DETAILS OF WHAT YOU'LL STUDY

### **Language for Study 3**

Develop your reading, writing, listening and speaking skills, and learn how to make complex academic arguments in English.

### **Organisational Behaviour**

Gain an understanding of management of work in organisations, and human resources and organisations in a global context.

### **Quantitative Methods and Information Systems for Business**

Learn quantitative techniques used in industry, and analyse and interpret data and information systems in a business context.

### **Skills for Study 2**

Improve your analytical skills in written and spoken information, and practise a university assignment.

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## PATHWAY MODULES

### **Economics**

Gain an understanding of macro- and micro-economics, and explore current trends and issues in the field.

### **Financial Accounting**

Learn about standard accounting conventions, and the role of financial accounting within organisation.

### **Introduction to Business Law**

Understand legal principles affecting modern business activities, as well as contract law and employment law.

### **Introduction to Financial Accounting**

Learn the fundamentals of financial accounting in organisations, and financial statements and reports.

### **Introduction to Management Accounting**

Understand key issues in accounting and learn about decision-making in organisations.

### **Introduction to Marketing Principles and Consumer Behaviour**

Learn about basic theories of marketing and consumer behaviour, using real-world examples and individual consumer experiences.

### **Management Accounting and Financial Management**

Gain an understanding of key issues in management accounting, process costing, and profitability analysis.

## **Operations Management**

Learn about operations and strategy in organisations, as well as sustainability and efficiency in business operations.

## **The Business Environment**

Engage in interactive projects that integrate practical, real-life situations with your knowledge of business theory.

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### EXTRA MODULES FOR 2.5 AND 3-TERM COURSES

#### **Language for Study 1**

Learn basic English skills in listening, reading, writing and speaking.

#### **Language for Study 2**

Improve your English skills in listening, reading, writing and speaking.

#### **Skills for Study 1**

Develop essential presentation, note-taking and essay-writing skills.

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### EXTRA MODULES FOR COURSES WITH EXTENDED ENGLISH AND SKILLS

#### **General English**

Develop your English language accuracy and range to engage in everyday situations whilst living in the UK.

#### **Reading and Writing**

Learn basic English reading and writing skills so that you can communicate effectively.

#### **Speaking and Listening**

Practise listening and speaking so that you are better prepared for academic debate and discussion.

#### **Study Skills Preparation**

Gain an introduction to the wide range of skills and strategies you'll need to succeed at university, such as research methods and using and citing sources.

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Note: this information refers to courses that will run in the 2019-20 academic year, and is correct at the time of publication. Published October 2018.