

Bournemouth University International College International Year One in Business Plus: module information

4-term course starting July 2020 – for degree year 2 entry in September 2021

Terms 1 and 2

All students will study the following modules:

- English for Academic Purposes
- Extended Project



You'll also study 3 of these 4 modules to align with your chosen degree at university:

- Business Organisation and Management
- Cotemporary Global Issues
- Entrepreneurship
- Logic and Critical Thinking



You'll take part in personal development activities during your course, designed to boost your employability, confidence and independence, and help you make new friends.

Terms 3 and 4

All students will study the following modules:

- Economics
- English for Academic Purposes
- Entrepreneurship and Business Development
- Financial Accounting
- Marketing Principles
- Quantitative Methods for Business



You'll also study 1 of these 2 pathway modules to fit your university degree:

Business pathway

- Business Law

Finance pathway

- Management Accounting and Financial Management



You'll have additional personal development activities similar to those in terms 1 and 2.

Module summaries for terms 1 and 2

Business Organisation and Management

Examine key concepts in management theory and practice, and discuss issues relating to management in modern organisations.

Contemporary Global Issues

Explore the big issues facing humanity in the 21st century, and critically evaluate their causes and effects.

English for Academic Purposes

Develop your English to the level you need for university study, and to really get involved in academic discussions.

Entrepreneurship

Familiarise yourself with varied concepts of creativity, entrepreneurship and innovation, and how to apply them in business.

Extended Project

Learn how to plan, carry out and report an extended project; you can choose a project topic that matches your degree and career goals, and personal interests.

Logic and Critical Thinking

Explore the concepts, history and skills relating to logic and critical thinking, and how they apply in real-world contexts.

Module summaries for terms 3 and 4

Business Law

Learn about the legal principles that affect modern businesses, including contract law and company law.

Economics

Gain an understanding of macro and micro-economics, and explore current trends and issues in the field.

English for Academic Purposes

Further develop your English to the level you need for your degree, and to fully participate in academic discussions.

Entrepreneurship and Business Development

Explore how to start and nurture a business, how to develop commercial ideas and how to present a business plan.

Financial Accounting

Learn about standard accounting conventions, and the role of financial accounting within organisations.

Management Accounting and Financial Management

Find out about the role of financial management in organisations, and techniques for financial decision-making.

Marketing Principles

Gain an insight into the key principles of modern marketing, and its role in business and commercial competition.

Quantitative Methods for Business

Learn about quantitative techniques as used in the modern business environment.

Personal development activities

Digital and employability skills

Outside of your academic learning, you'll also be taught skills that will be useful at university and later in life. You will receive help in making the most of your creativity, improving your communication and developing your digital skills. We will also help you build a CV, portfolio and online profile to empower you after you graduate.

Social network

Forming a strong social network can be hugely beneficial, even if it's just to discuss and debate ideas. Not only will you get to know your classmates, you'll also have opportunities to join professional organisations, and network with students and industry professionals: something that can be really beneficial when you go on to start your career.

Culture and activities

We'll help you have a hugely beneficial cultural and social experience, and encourage you to explore different activities, sports, crafts and more. You might learn about local history and culture, or develop your wider subject knowledge and understanding of related industries.

Note: information is correct at the time of publication and is subject to change. Published May 2020.