

# Thunderbird School of Global Management



**Sanjeev Khagram**

Director General and Dean  
Thunderbird School of Global Management

“The number 1 Master in Management ranking is a testament to Thunderbird’s curricular innovation and to the unparalleled experience that our faculty, career and engagement teams deliver to students.”



## Graduate programs

### Master of Global Management (MGM)

Thunderbird's specialized Master of Global Management degree delivers cross-cultural, hands-on training in international management, preparing you with the perfect balance of practical and people skills to inspire, influence and drive global success.

**MGM curriculum:** Solid foundation of core business competencies taught from a global perspective while honing leadership capabilities and fostering regional business acumen. The program includes applied learning opportunities and a choice of concentrations.

**MGM purpose:** Global Leadership – develops specific skills needed by experienced managers to lead global businesses, NGOs, government service.

**MGM student profile:** Professionals who aspire to be better leaders/managers across global borders and across cultures.

**MGM learning model:** Interactive, experiential education format with real-world consulting work—the Global Challenge Laboratory.

**Key facts**

Credits:	49
Duration:	4 semesters
Intakes:	January and August
Cost:	\$70,000 program tuition
Campus:	Downtown Phoenix
Diversity:	43 countries represented in student body
Student age:	30 years on average

### Application requirements

- Undergraduate degree from an accredited university with minimum GPA 3.00 on a 4.00 scale
- English test score minimum: TOEFL 100; IELTS 7.5; PTE 68 (if you did not graduate from an English-speaking university in a native English-speaking country)
- Official GMAT/GRE score (waivers available)
- International experience
- Resume documenting professional and academic history
- Essay answering an application question
- Contact information for 1 professional or academic reference
- Admissions interview(s), if applicable

### International Graduate Preparation Program

This on-campus program helps applicants improve their English and receive a TOEFL waiver for admission into the Master of Global Management program. It is suitable for students with minimum TOEFL 80 / IELTS 6.5 who are academically qualified for the MGM.

**Key facts**

Credits:	non-credit program
Duration:	10 weeks
Intakes:	May
Cost:	\$3,980 program tuition
Campus:	Tempe

### 16 MGM concentrations

Broaden your mindset and marketability by pairing your deep-dive leadership training with an innovative concentration area:

- Global Business
- Global Affairs
- Global Entrepreneurship
- Global Digital Transformation
- Sustainability Solutions
- Public Policy
- Public Administration
- Nonprofit Leadership and Management
- Sustainable Tourism
- Legal Studies
- Creative Industries and Design Thinking
- Digital Audience Strategy
- Development and Innovation
- Integrated Healthcare
- Healthcare Delivery
- Design Your Own Concentration

# Thunderbird School of Global Management

## 25 years of business school accreditation

For 25 years, Thunderbird School of Global Management has maintained accreditation by the Association to Advance Collegiate Schools of Business (AACSB). Founded in 1916, AACSB International is the longest serving global accrediting body for business schools. AACSB accreditation is the hallmark of excellence in business education, and is held by fewer than 5% of the world's business, management, and accounting programs.



## Undergraduate programs

### Bachelor of Global Management (BGM)

This specialized degree prepares you to compete in a global marketplace through specialized courses like Intercultural Communication, Global Marketing, States and Markets and Organizational Leadership. All students do an international internship and have multiple study-abroad opportunities.

### Bachelor of Science in International Trade (BS)

With such courses as Supply Chain Management for Global Operations, Big Data in the Global Economy, and International Trade and Regional Economic Agreements, this degree prepares you for a career in this growing field, and focuses on the nuances of engaging in trade across borders.

#### Key facts for bachelor's degrees

Credits:	120
Duration:	typically 4 years
Intakes:	January, May and August
Cost:	\$33,000 tuition and college fees per year
Campus:	West

#### Entry requirements

- **Direct admission:** GPA 3.00 out of 4.00; TOFEL/KiBT 61 / IELTS 6.0 / PTE 53.
- **Transfer admission:** 24+ undergraduate credits; GPA 2.50 out of 4.00; TOFEL/KiBT 61 / IELTS 6.0 / PTE 53.
- **Conditional admission:** GPA 3.00 out of 4.00; TOEFL waiver with completion of the on-campus Intensive English Program (IEP).
- **Academic pathway admission:** from GPA 2.50 out of 4.00; TOEFL/KiBT 55 / IELTS 5.5 / PTE 39.

For information on ASU-USA Pathways program, go to [usapathways.asu.edu](http://usapathways.asu.edu)

#### Career services

- Employer events
- Career clubs
- On-campus recruiting
- Coaching appointments
- Self-assessment reviews
- Job Search for International Students
- Networking Strategies for International Job Searches

#### Top recruiters of Thunderbird alumni

- ▶ Microsoft
- ▶ Amazon
- ▶ Exxon Mobil
- ▶ The World Bank Group
- ▶ Liberty Mutual
- ▶ Walmart
- ▶ Nationwide
- ▶ World Vision International

## Scholarships opportunities

Thunderbird seeks individuals whose global mindset and personal mission align with our own—and we make generous scholarships available to those whose passion for international management, cultures and world relations is seen in both their words and their actions.

### Admission scholarships

Applicants are automatically considered for a merit scholarship: no separate application is required. The amount awarded increases with GPA and English level:

- Undergraduate students—up to \$15,500, renewable for 4 years.
- Transfer students—up to \$10,000, renewable for 2 years.
- Master of Global Management students—up to \$10,000 one-off tuition award.

### Thunderbird graduate scholarship

Master of Global Management applicants can complete an additional scholarship request form, including an essay, to be considered. The scholarship averages \$30,000 and is awarded to those who represent the top group of applicants. Academic background including GPA, GRE, GMAT is also taken into consideration.

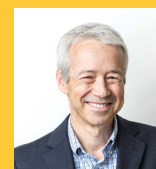
## Successful Thunderbird alumni



**Adel Labib**  
Co-Founder & CEO  
Télésonique  
Zurich, Switzerland



**Kim Williams**  
Executive Vice  
President & Chief  
Financial Officer  
Warner Bros.  
Entertainment  
California, USA



**Joaquin Duato**  
Vice Chairman  
Johnson & Johnson  
New York, USA



**Soraya Hakuziyaremye**  
Rwandan Minister of  
Trade and Industry  
Kigali, Rwanda



**Ramon Laguarda**  
CEO  
PepsiCo  
from Barcelona, Spain



**Kuan-Wen (Sandy) Lin**  
Supervisor of  
International Business  
Division  
Bestar Laboratories Ltd  
Taipei, Taiwan



**Luis Alberto Moreno**  
President  
Inter-American  
Development Bank  
Washington, D.C., USA



**Halla Tómasdóttir**  
CEO of The B Team  
and candidate in  
the 2016 Icelandic  
presidential election  
from Reykjavik, Iceland