

International Year One in Business

Course options

2 terms

Entry requirements: completion of high school with good grades, and at least UKVI IELTS 5.5 (minimum 5.0 in all skills)

Course start: September 2018, January 2019

Course length: 7 to 9 months

Degree entry: September 2019

Tuition fees: £12,350

3 terms: Enhancement

Entry requirements: successful completion of high school, and UKVI IELTS 5.5 (minimum 5.0 in all skills)

Course start: September 2018, October 2018*

Course length: 10 to 11 months

Degree entry: September 2019

Tuition fees: £13,560

* 2.5-term course – students join the 3-term International Year One, but begin half a term later.

Core modules

All students on this International Year One will take:

Business Development and Entrepreneurship

- Starting and developing a business
- Presenting a business plan

Economics

- Microeconomics: company and consumer behaviour
- Macroeconomics: unemployment, trade and national income

Financial Accounting

- Preparing financial statements
- Analysing financial reports

Introduction to Marketing Principles

- Basic theories and ideas of marketing
- Real-world examples and individual consumer experiences

Language for Study 3

- Complex arguments in English
- Awareness of language conventions

Quantitative Methods for Business

- Quantitative techniques in industry
- Analysing and interpreting data in a business context

Skills for Study 3

- Analytical skills in written and spoken information

Pathway modules

You'll also study one module in one of the following pathways. Your pathway is determined by your degree subject at Bournemouth University.

Business pathway

Business Law

- Legal principles affecting modern business activities
- Contract law and company law

— OR —

Finance pathway

Management Accounting and Financial Management

- Key issues in management accounting
- Process costing and pricing
- Profitability analysis

Lower IELTS score?

If your English language level is lower than that listed above, but you have at least UKVI IELTS 4.0 in all skills, you can take a course that includes Extended English and Skills. Contact us for more details.

3-term Enhancement modules

If you're studying the 3-term Enhancement International Year One, you'll also take:

Computing Skills for International Year One

- Comprehend computing terminology in English
- Learn to perform advanced computer functions
- Use of basic computer-based applications

Personal Development and Study Skills

- Academic and personal development skills

Plus one of the following modules, as decided by the College:

Introduction to Business

- Key issues in business, economics and accounting

— OR —

Modern British Society and Culture

- UK life and culture
- British society and history

Degree possibilities

This International Year One can lead to a range of degree subjects at BU. For example, you could progress to:

- Accounting and Finance
- Accounting and Taxation
- Business Studies
- Business Studies with Marketing
- Economics
- Finance and Economics
- International Business Studies

For a full list of degree options, see page 42.

Career possibilities

This educational route can open up many career options for you. You could become a:

- Accountant
- Actuary
- Business Manager
- Corporate Investment Banker
- Economist
- Financial Analyst
- Financial Trader
- Marketing Executive



Have any questions?

Contact our team for help:
kaplanpathways.study/contact-bournemouth