

MS in Technological Entrepreneurship

School of Business
D'Amore-McKim
Northeastern University

How do you commercialize innovative ideas in ways that excite customers and create exceptional value for you and your investors?

We'll do it together.

To achieve success, you need more than just a good idea. You need entrepreneurial know-how to create new product lines and services from innovations, strong business models, go-to-market strategies, and business plans for investors. The D'Amore-McKim MS in Technological Entrepreneurship (MSTE) is an immersion in the frameworks and methods needed for successful entrepreneurship.

You will learn to:

- Segment customers, differentiate users and buyers, and delve into their respective needs
- Translate needs into new designs for products and services
- Rapidly prototype these designs
- Explore business models and construct financial projections
- Craft business plans and pitches for investors

At its core, MSTE is experiential. You will be encouraged to start companies and help coach other startups within our on-campus accelerator, IDEA. It supports more than 100 student and alumni ventures at any given time, with at least one venture launched each month. It is the best way for you to apply classroom learning and work with seasoned mentors and local investors.

Part-Time Option for Working Professionals

The Part-Time MSTE offers a high level of additional flexibility. Many of our best entrepreneurs are already successful engineers, product managers, and salespeople in large corporations.

There's no better place to explore entrepreneurship and further investigate the potential of your new venture ideas.

LEARN MORE TODAY

northeastern.edu/getmymste

Northeastern University offers a rich entrepreneurial ecosystem:

- IDEA, a student-run venture accelerator
- Northeastern Graduate Student Entrepreneurs Club
- Center for Entrepreneurship Education, for campus-wide teaching and research
- The Venture Mentor Network, a network of seasoned industry executives, entrepreneurs, and investors who help new entrepreneurs
- Support services from legal, accounting, and marketing professionals who generously help young ventures

Admissions

The admissions process follows a deadline-driven timetable, so it is advantageous to submit your application as early as possible. Classes begin in September.

Application Deadlines

<i>Full-Time</i>	<i>Part-Time</i>
November 1	March 15
January 15	May 1
March 15	
April 15	

