

## Nottingham Trent International College International Year One in Business Plus at: module information

**4-term course starting July 2020 – for degree year 2 entry in September 2021**

### Terms 1 and 2

All students will study the following modules:

- English for Academic Purposes
- Extended Project



You'll also study 3 of these 4 modules to align with your chosen degree at university:

- Business Organisation and Management (subject to approval by Nottingham Trent University)
- Cotemporary Global Issues
- Entrepreneurship
- Logic and Critical Thinking



You'll take part in personal development activities during your course, designed to boost your employability, confidence and independence, and help you make new friends.

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### Terms 3 and 4

All students will study the following modules:

- Accounting and Finance for Managers
- Business Development and Entrepreneurship
- Economics
- English for Academic Purposes
- Marketing in the Operational Context
- Quantitative Methods for Business
- Skills for Study 2



You'll also study 1 of these 2 pathway modules to fit your university degree:

#### **Accounting and Finance pathway**

- Financial and Management Accounting

#### **Business pathway**

- Organisational Behaviour



You'll have additional personal development activities similar to those in terms 1 and 2.

## Module summaries for terms 1 and 2

### **Business Organisation and Management**

Examine key concepts in management theory and practice, and discuss issues relating to management in modern organisations.

### **Contemporary Global Issues**

Explore the big issues facing humanity in the 21st century, and critically evaluate their causes and effects.

### **English for Academic Purposes**

Develop your English to the level you need for university study, and to really get involved in academic discussions.

### **Entrepreneurship**

Familiarise yourself with varied concepts of creativity, entrepreneurship and innovation, and how to apply them in business.

### **Extended Project**

Learn how to plan, carry out and report an extended project; you can choose a project topic that matches your degree and career goals, and personal interests.

### **Logic and Critical Thinking**

Explore the concepts, history and skills relating to logic and critical thinking, and how they apply in real-world contexts.

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## Module summaries for terms 3 and 4

### **Accounting and Finance for Managers**

Apply main principles and techniques for financial reporting and analysis and management accounting.

### **Business Development and Entrepreneurship**

Learn how to produce and present a business plan, and how to apply consultancy techniques.

### **Economics**

Gain an understanding of macro and micro-economics, and explore current trends and issues in the field.

### **English for Academic Purposes**

Further develop your English to the level you need for your degree, and to fully participate in academic discussions.

### **Financial and Management Accounting**

Interpret financial statements and explore the relationship between IT and the processing of financial information.

### **Marketing in the Operational Context**

Learn about marketing as it is used within a business, and the impact of core activities on performance.

### **Organisational Behaviour**

Explore the effects of managements, human resources and organisations in a global context.

### **Quantitative Methods for Business**

Learn about quantitative techniques as used in the modern business environment.

### **Skills for Study 2**

Improve your analytical skills in written and spoken information, and practise a university assignment.

## **Personal development activities**

### **Digital and employability skills**

Outside of your academic learning, you'll also be taught skills that will be useful at university and later in life. You will receive help in making the most of your creativity, improving your communication and developing your digital skills. We will also help you build a CV, portfolio and online profile to empower you after you graduate.

### **Social network**

Forming a strong social network can be hugely beneficial, even if it's just to discuss and debate ideas. Not only will you get to know your classmates, you'll also have opportunities to join professional organisations, and network with students and industry professionals: something that can be really beneficial when you go on to start your career.

### **Culture and activities**

We'll help you have a hugely beneficial cultural and social experience, and encourage you to explore different activities, sports, crafts and more. You might learn about local history and culture, or develop your wider subject knowledge and understanding of related industries.

Note: information is correct at the time of publication and is subject to change. Published May 2020.