

Foundation Certificate for Events, Tourism and Hospitality Management

Course options

2 terms

Entry requirements: completion of high school, and at least UKVI IELTS 5.5 (minimum 4.5 in all skills)

Course start: September 2018, January 2019

Course length: 7 to 9 months

Degree entry: September 2019

Tuition fees: £12,230

3 terms: Enhancement

Entry requirements: completion of high school, and at least UKVI IELTS 5.5 (minimum 4.5 in all skills)

Course start: September 2018, October 2018*

Course length: 10 to 11 months

Degree entry: September 2019

Tuition fees: £13,230

* 2.5-term course – students join the 3-term Foundation, but begin half a term later.

Core modules

All students on this Foundation Certificate will take:

Business and the Business Environment

- External influences on business
- Effects of globalisation

Business Enterprise

- Internal workings of a business
- Analysing business performance

Economics in an International Context

- Theory and practice of how markets work
- Factors influencing international trade

Language for Study 3

- Complex arguments in English
- Awareness of language conventions

Skills for Study 2

- Analytical skills in written and spoken information

Skills for Study 3

- Researching and analysing information to a high standard
- Structuring written and oral arguments

Tourism and Hospitality Management

- History and growth of tourism
- Demand for tourist travel
- Economic, cultural and environmental impacts of tourism

3-term Enhancement modules

If you're studying the 3-term Enhancement Foundation Certificate, you'll also take:

Computing Skills for Foundation Certificate

- Essential IT skills including Microsoft Office
- Modern computing topics
- Technology in industry and society

Personal Development and Pre-Study Skills

- Advanced skills related to your course
- Personal development skills

Plus one of the following modules, as decided by the College:

Introduction to British Society and Culture

- UK life and culture
- British society and history

— OR —

Preparatory Mathematics

- Algebra, geometry, trigonometry, graphs and transformations
- Applications of these topics



Degree possibilities

This Foundation Certificate can lead to a range of degree subjects at BU. For example, you could progress to:

- Advertising
- Events Management
- Hospitality Management
- Marketing
- Public Relations
- Social Work
- Sports Management
- Tourism Management

For a full list of degree options, see page 42.

Career possibilities

This educational route can open up many career options for you. You could become a:

- Accommodation Manager
- Advertising Executive
- Catering Manager
- Events Planner
- Hotel Manager
- Public Relations Officer
- Restaurant Manager
- Travel Agency Manager

Lower IELTS score?

If your English language level is lower than that listed above, but you have at least UKVI IELTS 4.0 in all skills, you can take a course that includes Extended English and Skills. Contact us for more details.

Have any questions?

Contact our team for help:
[kaplanpathways.study/contact-bournemouth](https://www.kaplanpathways.study/contact-bournemouth)