

International Year One in Tourism at the University of Brighton International College: module information

For degree entry in September 2020

ALL STUDENTS WILL STUDY THE FOLLOWING MODULES TO GAIN A SOLID BASE OF SKILLS:

- Accounting and Finance for Managers
- Applied Projects
- Economics
- English for Academic Purposes
- Entrepreneurship and Business Development
- Marketing in the Operational Context
- Organisational Behaviour
- Tourism



YOU'LL TAKE PART IN PERSONAL DEVELOPMENT ACTIVITIES DURING YOUR COURSE, DESIGNED TO BOOST YOUR EMPLOYABILITY, CONFIDENCE AND INDEPENDENCE, AND HELP YOU MAKE NEW FRIENDS.

EXTRA MODULES TO HELP YOU REACH UNIVERSITY: 2.5 AND 3-TERM COURSES

IF YOU'RE TAKING A 2.5 OR 3-TERM COURSE, YOU'LL STUDY THE RELEVANT MODULES ABOVE, AND 1 SET OF MODULES IN THE TABLE BELOW, DEPENDING ON YOUR ENGLISH LANGUAGE LEVEL AND DEGREE.

IF YOU HAVE AN ENGLISH LANGUAGE LEVEL THAT'S BELOW UKVI IELTS 5.5:	IF YOU HAVE AT LEAST UKVI IELTS 5.5 OR EQUIVALENT, OR DON'T NEED TO TAKE AN IELTS TEST:
<ul style="list-style-type: none"> • English for Academic Study 3 • Independent and Collaborative Study • Reading and Writing 3 • Speaking and Listening 3 	<ul style="list-style-type: none"> • Critical Reading, Writing and Reasoning for Higher Education • Independent and Collaborative Study <p>Plus 2 of these 4 modules:</p> <ul style="list-style-type: none"> • Digital Applications • Preparatory Mathematics • Preparatory Science • UK Society and Culture

YOU'LL ALSO HAVE ADDITIONAL PERSONAL DEVELOPMENT ACTIVITIES.

MODULE SUMMARIES – DETAILS OF WHAT YOU’LL STUDY

Accounting and Finance for Managers

Learn about the legal principles that affect modern businesses, including contract law and company law.

Applied Projects

Apply key academic skills to your subject learning in other areas of your programme.

Economics

Gain an understanding of macro and micro-economics, and explore current trends and issues in the field.

English for Academic Purposes

Develop your English to the level you need for university study, and to really get involved in academic discussions.

Entrepreneurship and Business Development

Explore how to start and nurture a business, how to develop commercial ideas and how to present a business plan.

Marketing in the Operational Context

Gain an understanding of international business processes, and the effects of marketing activities on organisations.

Organisational Behaviour

Explore the fundamentals of organisational behaviour, and trends in organisational environments, structures and designs.

Tourism

Explore the forces that affect the travel and hospitality industries, and the economic, social and environmental impact they have.

EXTRA MODULES FOR 2.5 AND 3-TERM COURSES

Critical Reading, Writing and Reasoning for Higher Education

Enhance your ability to read and understand complex ideas in English, and to compose convincing written arguments.

Digital Applications

Develop your digital skillset, helping you use digital tools to support academic study, including using and citing digital sources.

English for Academic Study 3

Expand your knowledge of English grammar and vocabulary to the level required for degree study.

Independent and Collaborative Study

Work individually and in teams on an academic task, and practise applying your subject knowledge and study skills.

Preparatory Mathematics

Develop your numeracy skills, including algebra, geometry and graphs.

Preparatory Science

Gain an introduction to core scientific knowledge, and subject-specific language required to study the sciences.

Reading and Writing 3

Develop your English reading and writing skills to a sufficient level to communicate complex ideas.

Speaking and Listening 3

Improve your ability to listen and speak in English, allowing you to fully engage with academic topics.

UK Society and Culture

Learn more about the culture and society of the UK, and how it differs from others.

PERSONAL DEVELOPMENT ACTIVITIES (ALL COURSE LENGTHS)

Digital and employability skills

Outside of your academic learning, you'll also be taught skills that will be useful at university and later in life. You will receive help in making the most of your creativity, improving your communication and developing your digital skills. We will also help you build a CV, portfolio and online profile to empower you after you graduate.

Social network

Forming a strong social network can be hugely beneficial, even if it's just to discuss and debate ideas. Not only will you get to know your classmates, you'll also have opportunities to join professional organisations, and network with students and industry professionals: something that can be really beneficial when you go on to start your career.

Culture and activities

We'll help you have a hugely beneficial cultural and social experience, and encourage you to explore different activities, sports, crafts and more. You might learn about local history and culture, or develop your wider subject knowledge and understanding of related industries.

Note: this information refers to courses that will run in the 2019-20 academic year, and is correct at the time of publication. Published October 2019.