

## Kaplan International College London International Year One in Business Plus: module information

**4-term course starting July 2020 – for degree year 2 entry in September 2021**

### Terms 1 and 2

All students will study the following modules:

- English for Academic Purposes
- Extended Project



You'll also study 3 of these 4 modules to align with your chosen degree at university:

- Business Organisation and Management
- Cotemporary Global Issues
- Entrepreneurship
- Logic and Critical Thinking



You'll take part in personal development activities during your course, designed to boost your employability, confidence and independence, and help you make new friends.

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### Terms 3 and 4

All students will study the following modules:

- English for Academic Purposes
- Organisational Behaviour
- Quantitative Methods and Information Systems for Business



You'll also study the modules in 1 of these 3 pathways, determined by your university and degree subject:

#### **Business pathway (progressing to Aston University)**

- Financial Accounting
- Introduction to Marketing Principles and Consumer Behaviour
- Management Accounting and Financial Management
- The Business Environment

#### **Finance pathway (progressing to the University of Westminster)**

- Economics
- Financial Accounting
- Introduction to Business Law
- Management Accounting and Financial Management
- Operations Management

## Management and Marketing pathway (progressing to Aston University)

- Economics
- Introduction to Business Law
- Introduction to Financial Accounting
- Introduction to Management Accounting
- Introduction to Marketing Principles and Consumer Behaviour
- Operations Management



You'll have additional personal development activities similar to those in terms 1 and 2.

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## Module summaries for terms 1 and 2

### Business Organisation and Management

Examine key concepts in management theory and practice, and discuss issues relating to management in modern organisations.

### Contemporary Global Issues

Explore the big issues facing humanity in the 21st century, and critically evaluate their causes and effects.

### English for Academic Purposes

Develop your English to the level you need for university study, and to really get involved in academic discussions.

### Entrepreneurship

Familiarise yourself with varied concepts of creativity, entrepreneurship and innovation, and how to apply them in business.

### Extended Project

Learn how to plan, carry out and report an extended project; you can choose a project topic that matches your degree and career goals, and personal interests.

### Logic and Critical Thinking

Explore the concepts, history and skills relating to logic and critical thinking, and how they apply in real-world contexts.

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## Module summaries for terms 3 and 4

### Economics

Gain an understanding of macro and micro-economics, and explore current trends and issues in the field.

### English for Academic Purposes

Further develop your English to the level you need for your degree, and to fully participate in academic discussions.

### Financial Accounting

Learn about standard accounting conventions, and the role of financial accounting within organisation.

### Introduction to Business Law

Understand legal principles affecting modern business activities, as well as contract law and employment law.

### Introduction to Financial Accounting

Learn the fundamentals of financial accounting in organisations, and financial statements and reports.

### Introduction to Management Accounting

Understand key issues in accounting and learn about decision-making in organisations.

### Introduction to Marketing Principles and Consumer Behaviour

Learn about basic theories of marketing and consumer behaviour, using real-world examples and individual consumer experiences.

## **Management Accounting and Financial Management**

Gain an understanding of key issues in management accounting, process costing, and profitability analysis.

## **Operations Management**

Learn about operations and strategy in organisations, as well as sustainability and efficiency in business operations.

## **Organisational Behaviour**

Gain an understanding of management of work in organisations, and human resources and organisations in a global context.

## **Quantitative Methods and Information Systems for Business**

Learn quantitative techniques used in industry, and analyse and interpret data and information systems in a business context.

## **The Business Environment**

Engage in interactive projects that integrate practical, real-life situations with your knowledge of business theory.

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## **Personal development activities**

### **Digital and employability skills**

Outside of your academic learning, you'll also be taught skills that will be useful at university and later in life. You will receive help in making the most of your creativity, improving your communication and developing your digital skills. We will also help you build a CV, portfolio and online profile to empower you after you graduate.

### **Social network**

Forming a strong social network can be hugely beneficial, even if it's just to discuss and debate ideas. Not only will you get to know your classmates, you'll also have opportunities to join professional organisations, and network with students and industry professionals: something that can be really beneficial when you go on to start your career.

### **Culture and activities**

We'll help you have a hugely beneficial cultural and social experience, and encourage you to explore different activities, sports, crafts and more. You might learn about local history and culture, or develop your wider subject knowledge and understanding of related industries.

Note: information is correct at the time of publication and is subject to change. Published May 2020.