Pre-Master’s in Business

Core modules
All students on this Pre-Master’s will take:

Combined Skills for Study 1 and 2
- Presentation, note-taking and essay-writing skills
- Analytical skills in written and spoken information

Global Corporate Marketing Strategies
- Global corporate and marketing strategy
- Developing the marketing mix in a global environment

Language for Study 2
- English skills in listening, reading, writing and speaking

Language for Study 3
- Complex arguments in English
- Giving evidence of research

Research Design and Critique
- Defining research problems
- Designing projects to find solutions to those problems

Research Project
- Organisational and planning skills
- Supporting arguments with evidence and using in-text references

Skills for Study 3
- Researching and analysing information to a high standard
- Structuring written and oral arguments

Pathway modules
You’ll also study a module in one of the following pathways. Your pathway is determined by your degree subject at Nottingham Trent University.

Business pathway
Theory and Practice of Strategic Management
- Key management theories and models
- Leadership and management of strategic change in business
- Logical approaches to dealing with business issues

Economics pathway
Economics and Finance
- Applications of various models to company strategy
- Fiscal and economic management theories and models

Degree possibilities
This Pre-Master’s can lead to a range of postgraduate degree subjects at NTU. You could progress to:
- Accounting
- Advertising
- Business
- Economics
- Finance
- Human Resources
- International Business
- Management
- Marketing
- Planning and Development
- Property
- Public Health
- Publishing
- Surveying

For a full list of degrees, see page 56.

Career possibilities
This educational route can open up many career options. You could become a:
- Accountant
- Advertising Executive
- Brand Consultant
- Building Surveyor
- Business Analyst
- Business Manager
- Entrepreneur
- Estate Agent
- Human Resources Manager
- Management Consultant
- Property Manager
- Publishing Manager
- Retail Manager
- Town Planner

Have any questions?
Contact our team for help:
kaplanpathways.study/contact-nottingham-trent

Course options
2 terms
Entry requirements: at least 3 years of higher education and UKVI IELTS 5.5 (minimum 5.0 in all skills)
Course start: September 2018, January 2019, May 2019
Course length: 7 to 9 months
Degree entry: September 2019 (January 2020 from May 2019 Pre-Master’s)
Tuition fees: £12,230

2.5 terms (with EES)
Entry requirements: at least 3 years of higher education and UKVI IELTS 5.0 in all skills
Course start: October 2018, March 2019, July 2019
Course length: 9 to 11 months
Degree entry: September 2019, January 2020, September 2020
Tuition fees: £14,355

3 terms (with EES)
Entry requirements: at least 3 years of higher education and UKVI IELTS 5.0 (minimum 4.5 in all skills)
Course start: September 2018, February 2019, June 2019
Course length: 10 to 12 months
Degree entry: September 2019, January 2020, September 2020
Tuition fees: £14,355

Extended English and Skills (EES)
If you don’t qualify for a 2-term Pre-Master’s, you can take a course of up to 4 terms with Extended English and Skills (EES), including the 2.5 and 3-term options above. You can still qualify for EES if you have at least UKVI IELTS 4.5 (with no less than 4.0 in any skill).