

# Pre-Master's in Business

## Course options

### 2 terms

Entry requirements: at least 3 years of higher education and UKVI IELTS 5.5 (minimum 5.0 in all skills)

Course start: September 2018, January 2019, May 2019

Course length: 7 to 9 months

Degree entry: September 2019 (January 2020 from May 2019 Pre-Master's)

Tuition fees: £12,230

### 2.5 terms (with EES)

Entry requirements: at least 3 years of higher education and UKVI IELTS 5.0 in all skills

Course start: October 2018, March 2019, July 2019

Course length: 9 to 11 months

Degree entry: September 2019, January 2020, September 2020

Tuition fees: £14,355

### 3 terms (with EES)

Entry requirements: at least 3 years of higher education and UKVI IELTS 5.0 (minimum 4.5 in all skills)

Course start: September 2018, February 2019, June 2019

Course length: 10 to 12 months

Degree entry: September 2019, January 2020, September 2020

Tuition fees: £14,355

### Extended English and Skills (EES)

If you don't qualify for a 2-term Pre-Master's, you can take a course of up to 4 terms with Extended English and Skills (EES), including the 2.5 and 3-term options above. You can still qualify for EES if you have at least UKVI IELTS 4.5 (with no less than 4.0 in any skill).

## Core modules

All students on this Pre-Master's will take:

### Combined Skills for Study 1 and 2

- Presentation, note-taking and essay-writing skills
- Analytical skills in written and spoken information

### Global Corporate Marketing Strategies

- Global corporate and marketing strategy
- Developing the marketing mix in a global environment

### Language for Study 2

- English skills in listening, reading, writing and speaking

### Language for Study 3

- Complex arguments in English
- Giving evidence of research

### Research Design and Critique

- Defining research problems
- Designing projects to find solutions to those problems

### Research Project

- Organisational and planning skills
- Supporting arguments with evidence and using in-text references

### Skills for Study 3

- Researching and analysing information to a high standard
- Structuring written and oral arguments

## Pathway modules

You'll also study a module in one of the following pathways. Your pathway is determined by your degree subject at Nottingham Trent University.

### Business pathway

#### Theory and Practice of Strategic Management

- Key management theories and models
- Leadership and management of strategic change in business
- Logical approaches to dealing with business issues

— OR —

### Economics pathway

#### Economics and Finance

- Applications of various models to company strategy
- Fiscal and economic management theories and models



## Degree possibilities

This Pre-Master's can lead to a range of postgraduate degree subjects at NTU. You could progress to:

- Accounting
- Advertising
- Business
- Economics
- Finance
- Human Resources
- International Business
- Management
- Marketing
- Planning and Development
- Property
- Public Health
- Publishing
- Surveying

For a full list of degrees, see page 56.

## Career possibilities

This educational route can open up many career options. You could become a:

- Accountant
- Advertising Executive
- Brand Consultant
- Building Surveyor
- Business Analyst
- Business Manager
- Entrepreneur
- Estate Agent
- Human Resources Manager
- Management Consultant
- Property Manager
- Publishing Manager
- Retail Manager
- Town Planner



## Have any questions?

Contact our team for help:

[kaplanpathways.study/contact-nottingham-trent](https://kaplanpathways.study/contact-nottingham-trent)