

- **Our country has recently witnessed an increase in the number of Coronavirus/Covid-19 which currently stands at 126. The WHO has classified this COVID19 outbreak as a global pandemic with 1,093,349 confirmed cases across 208 countries with 58,620 deaths and counting.**
- **On March 15<sup>th</sup> the president of Kenya officially addressed Kenyans on the existence of the Coronavirus COVID/19 in the country and urged people to take the necessary precautionary measures to safeguard their health. He further addressed the nation on 25<sup>th</sup> March announcing the government's economic stimulus programme aimed at cushioning citizens at the negative effects of the pandemic on the country's economy. He also announced the implementation of a nationwide curfew from 7pm - 5am with effect from 27<sup>th</sup> March.**
- **As the Coronavirus/Covid-19 pandemic continues to test the capacities of both socio-economic and healthcare systems in our country, Kenyans have individually had to make extreme adjustments to their lives and modus operandi. It is against this background that Infotrak conducted a perception survey to garner the views of Kenyans on COVID 19.**

<b>Who conducted the poll?</b>	The Poll was sponsored & conducted by Infotrak Research and Consulting
<b>Who paid for the poll?</b>	This is a syndicated Infotrak Poll funded by Infotrak
<b>When was the poll conducted?</b>	Between 30 <sup>th</sup> March - 2 <sup>nd</sup> April 2020
<b>How was the poll conducted?</b>	Interviews were conducted through Computer Assisted Telephone Interviews (CATI)
<b>What was the sample size?</b>	A sample of 831 respondents was interviewed to represent the Kenyan adult population. The poll covered 24 out of the 47 Counties of Kenya.
<b>What was the margin of error?</b>	±3.465% at 95% degree of confidence.
<b>What was the response rate?</b>	94% response rate.
<b>How was the sample designed?</b>	Using 2019 Population Census, the sampling frame was designed using stratified multi stage cluster sampling with Probability Proportional to size technique.
<b>Data Analysis</b>	Data was processed and analyzed using SPSS 26 and STATA 16.





# SUMMARY OF KEY FINDINGS

1.

**Corona Virus & Food security are the top 2 key issues of that Kenyans want government to address**

### Tier 1

**55%: Corona Virus**  
**47%: Food Security**

### Tier 2

**27%: Access to healthcare**  
**25%: Unemployment**  
**21%: High cost of living**  
**19%: Access to clean water**

### Tier 3

**Insecurity, Infrastructure, transportation education, cost of doing business, corruption, disaster mgt.**

2.

**Knowledge gaps still exist on Corona Virus**

**52% think the Corona Virus threat is exaggerated**

**41% don't see importance of frequent drinking of water as preventive measure**

**48% think the COVID 19 is just like a common cold**

**35% still want to if they haven't already taken their families upcountry**

**20% believe that the virus cannot affect black/African people**

**26% don't think the Coronavirus can affect young people or children**

**30% Believe that everyone who gets the Covid19 dies**

**25% Believe that there is a cure for Coronavirus**

3.

**While 68% support enforcement of a total lockdown, 35 % are not at all prepared for it.**

**75%**

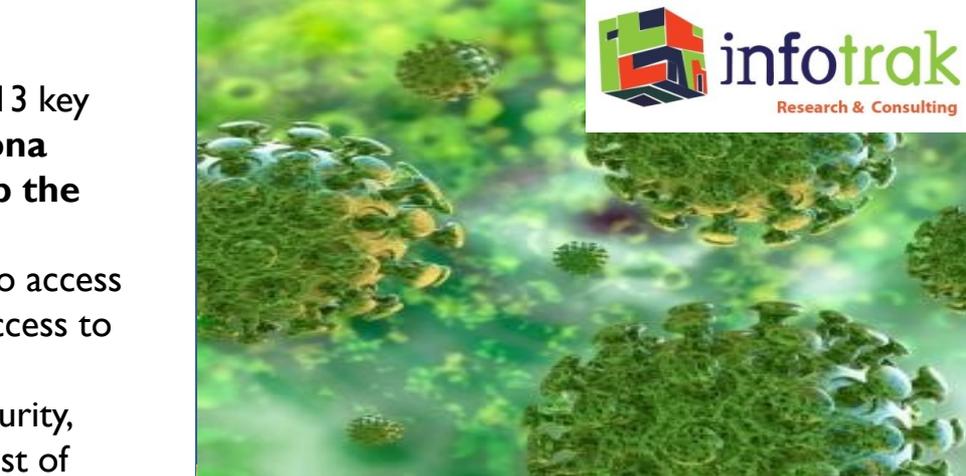
**worried about the Covid19 situation in Kenya**

**35%**

**are not at all prepared should a complete lockdown happen**

**N.Eastern: 57% & Nairobi: 48% least prepared for total lockdown**

- Kenyans would like the government to handle at least 13 key issues as a matter of priority today. Of these, the **Corona Virus/COVID19 pandemic and Food security top the list.**
- Kenyans also want government to pay keen attention to access to healthcare , unemployment, high cost of living and access to clean water.
- Other issues that concern Kenyans currently are; insecurity, poor infrastructure, access to transport, corruption, cost of doing business, quality education and disaster management



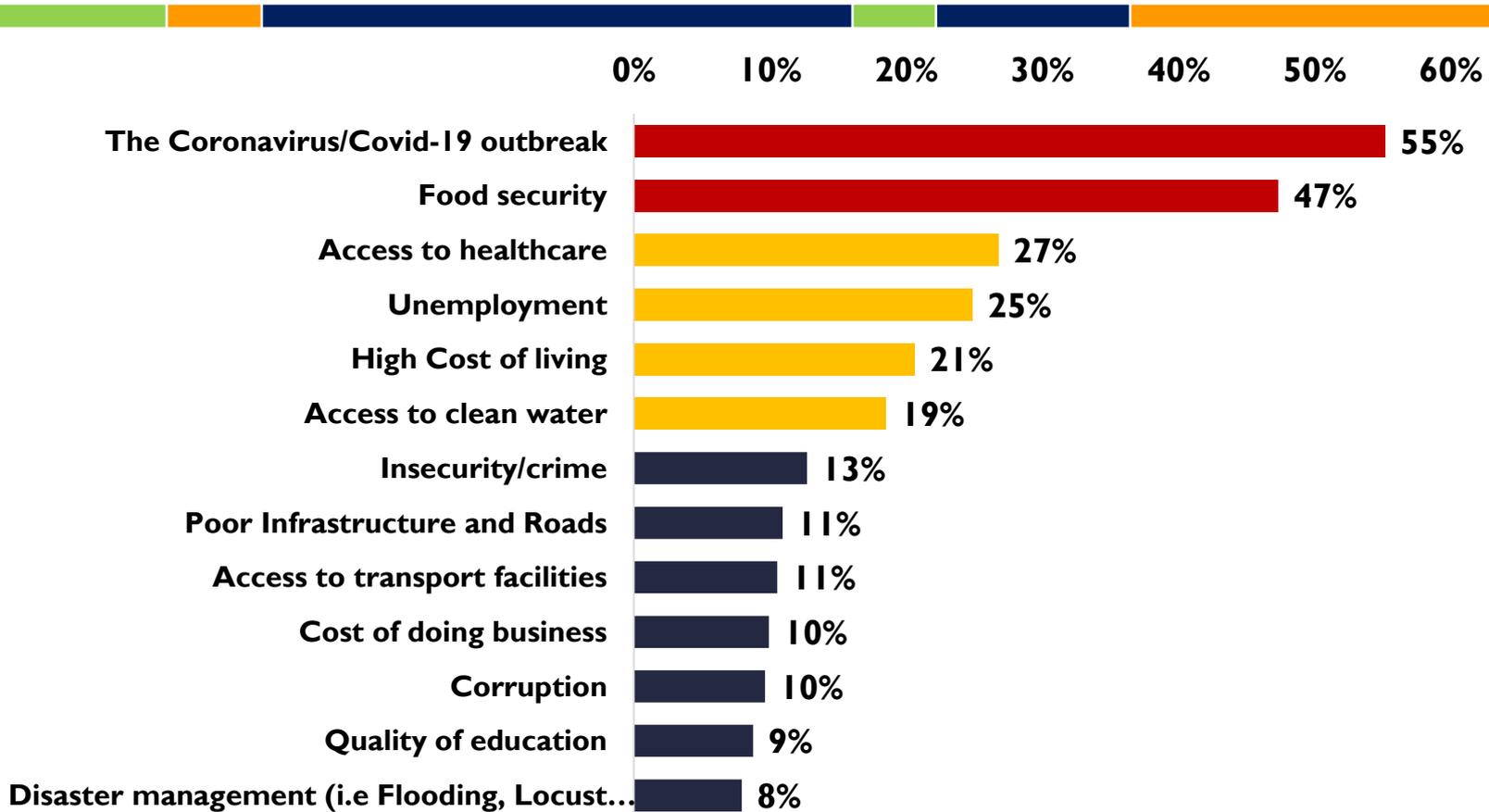
## WHAT KENYAN GOVERNMENT SHOULD FOCUS ON



Most Kenyans expect government to address the Corona Virus & Food Security as top priority



# Key Issues Kenyans want Government to address as a matter of Priority



n=831



Could you kindly mention the **THREE** key issues of most concern to you that the government should address as a matter of priority.

### WHAT IS CORONA VIRUS DISEASE ?

- It's a new respiratory disease which is highly contagious and it's mainly spread from person-to-person .
- The COVID-19 virus spreads primarily through droplets of saliva or discharge from the nose when an infected person coughs or sneezes, so it's important that you also practice respiratory etiquette
- COVID-19 is spread through contact with droplets produced by a person who is sneezing or coughing or contaminated surfaces or objects.

**Early detection and treatment can contribute greatly to survival of the patient.**

**COVID 2019 cannot be transmitted through air.**

### WHAT ARE THE COVID 19/CORONA VIRUS DISEASE SYMPTOMS?

- **FEVER**
- **DRY COUGH**
- **HEADACHE**
- **BODY ACHES**
- **DIFFICULTIES IN BREATHING**

### COVID 19 IS PREVENTABLE THROUGH:

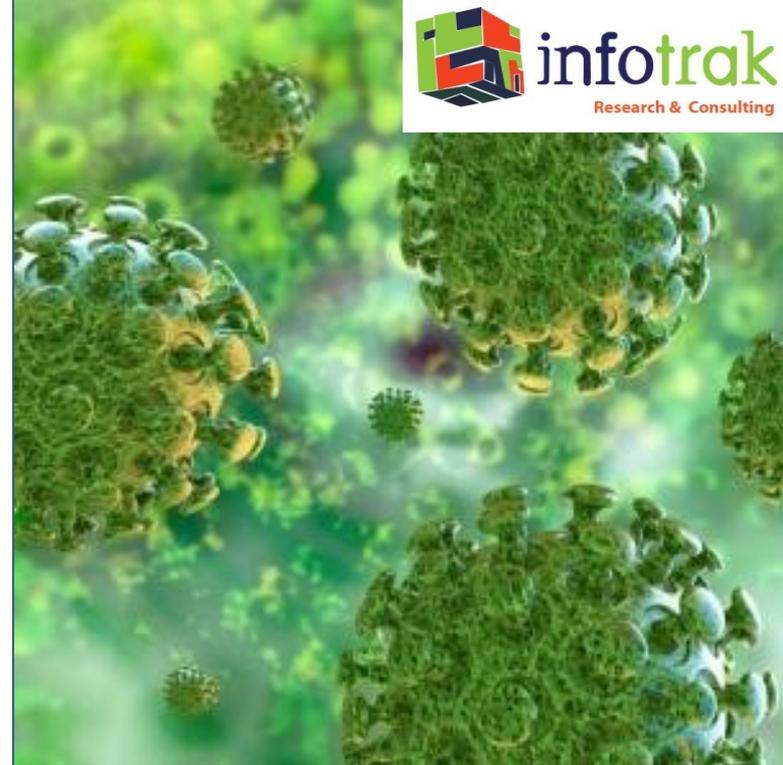
- **Washing your hands with soap and running water or using an alcohol based hand sanitizer,**
- **Keeping a social distance of at least 2 metres or 2-3 steps from people with flu-like symptoms.**
- **Avoiding shaking hands, hugging or kissing with people with flu-like symptoms.**
- **Staying at home and avoiding travel when you have flu-like symptoms.**
- **Wearing Masks**



**KNOWLEDGE GAPS STILL EXIST ON COVID 19.  
MAJORITY OF KENYANS;52% STILL THINK THAT THE  
THREAT OF COVID 19 IS EXAGGERATED**

**52%**

**THINK THE THREAT OF  
COVID 19 IS  
EXAGGERATED**



**While Kenyans seem to have high awareness on COVID 19 and how it can be contracted there are several issues that still need education and clarification from government**

## Other Key knowledge gaps that need to be addressed are as follows:

41%

OF KENYANS DON'T THINK OR AREN'T SURE THAT DRINKING WATER FREQUENTLY CAN HELP PREVENT COVID 19

48%

OF KENYANS THINK COVID 19 IS JUST LIKE A COMMON FLU/COLD

35%

OF KENYANS THINK ITS BETTER TO TAKE THE FAMILY UP COUNTRY TO PROTECT THEM FROM COVID 19

20%

THINK BLACK PEOPLE/AFRICANS CANT CONTRACT THE CORONA VIRUS

30%

OF KENYANS BELIEVE THAT EVERYONE WHO CONTRACTS CORONAVIRUS DIES

26%

THINK YOUNG PEOPLE & CHILDREN CANT GET CORONAVIRUS

25%

OF KENYANS THINK THERE IS A CURE FOR CORONAVIRUS



STATEMENTS ABOUT THE COVID19/CORONA VIRUS	Agree	Disagree	Don't Know	RTA
You can contract the Coronavirus/Covid-19 when an infected person coughs or sneezes on you or near you	97%	3%	0.4%	-
You can contract the Coronavirus/Covid-19 by touching your face, eyes, nose and mouth	93%	5%	1%	0.3%
You can contract the Coronavirus/Covid-19 by touching any contaminated surface	93%	6%	1%	0.2%
The Coronavirus/Covid-19 can kill you	90%	9%	1%	0.1%
Washing your hands frequently with soap and water can prevent the Coronavirus/Covid-19	89%	10%	1%	-
Old people and people with pre-existing medical conditions such as diabetes, hypertension, cancer, HIV/AIDS etc are more likely to contract Covid-19	87%	11%	1%	1%
A person who stays at home and avoids social places is less likely to contract the Coronavirus/Covid-19	82%	17%	1%	-
The Coronavirus/Covid-19 is a disease for rich people only	14%	86%	0.4%	0.1%
Drinking alcohol can prevent you from contracting the Coronavirus/Covid-19	10%	82%	7%	1%



If you have heard of the COVID19/Coronavirus, do you agree or disagree with the following statements on the Coronavirus/Covid-19?n=831



“ Total Lockdown is like the bitter pill we know we have to eventually swallow to get well, but are not prepared to take just yet. While 68% of Kenyans support enforcement of a total lockdown, 35 % are not at all prepared for it. Those in N.Eastern and Nairobi are least prepared. “

Angela Ambitho



# KENYANS' VIEW ON LOCKDOWN

**“Total Lockdown is a Catch 22.  
People want it because they realise they need it to be safe ,  
Yet...they aren’t prepared for it because it will destabilise  
normalcy.”**

**75%**

**Of Kenyans are  
worried about  
the  
Coronavirus  
situation in  
Kenya**

**68%**

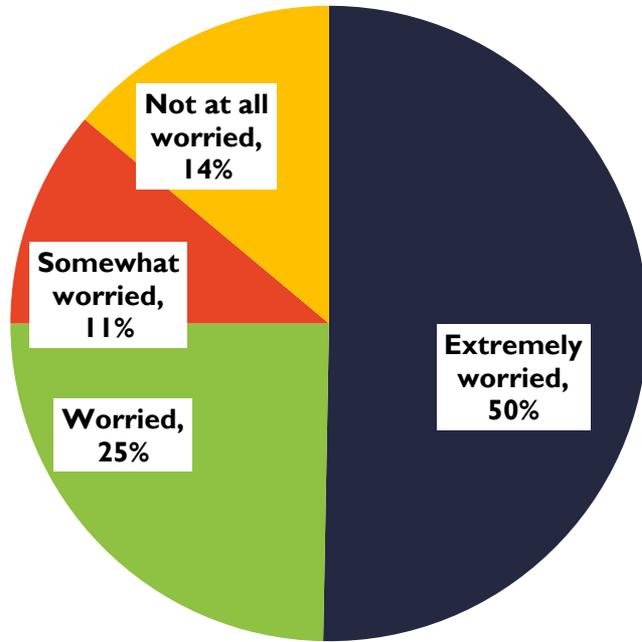
**Think the  
government  
should enforce  
a complete  
lockdown**

**35%**

**Are not at all  
prepared  
should a  
complete  
lockdown be  
enforced**



# Majority ; 75% of Kenyans are worried about the CoronaVirus/Covid-19 Situation in Kenya

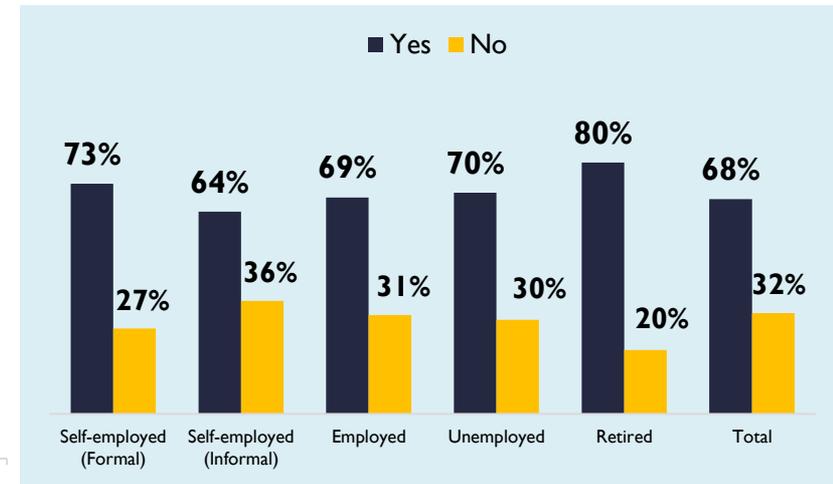
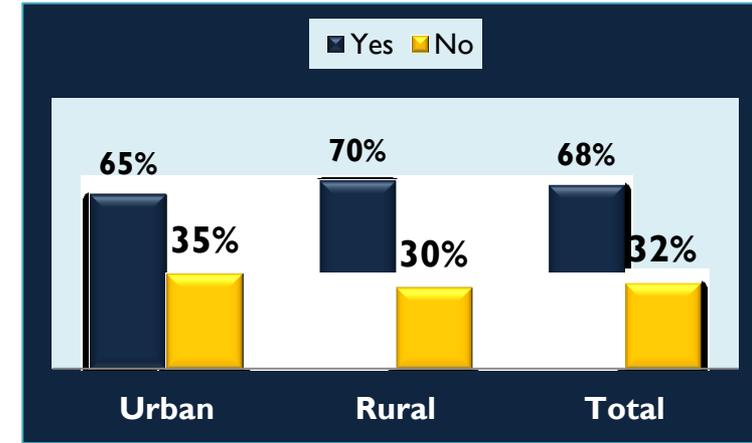
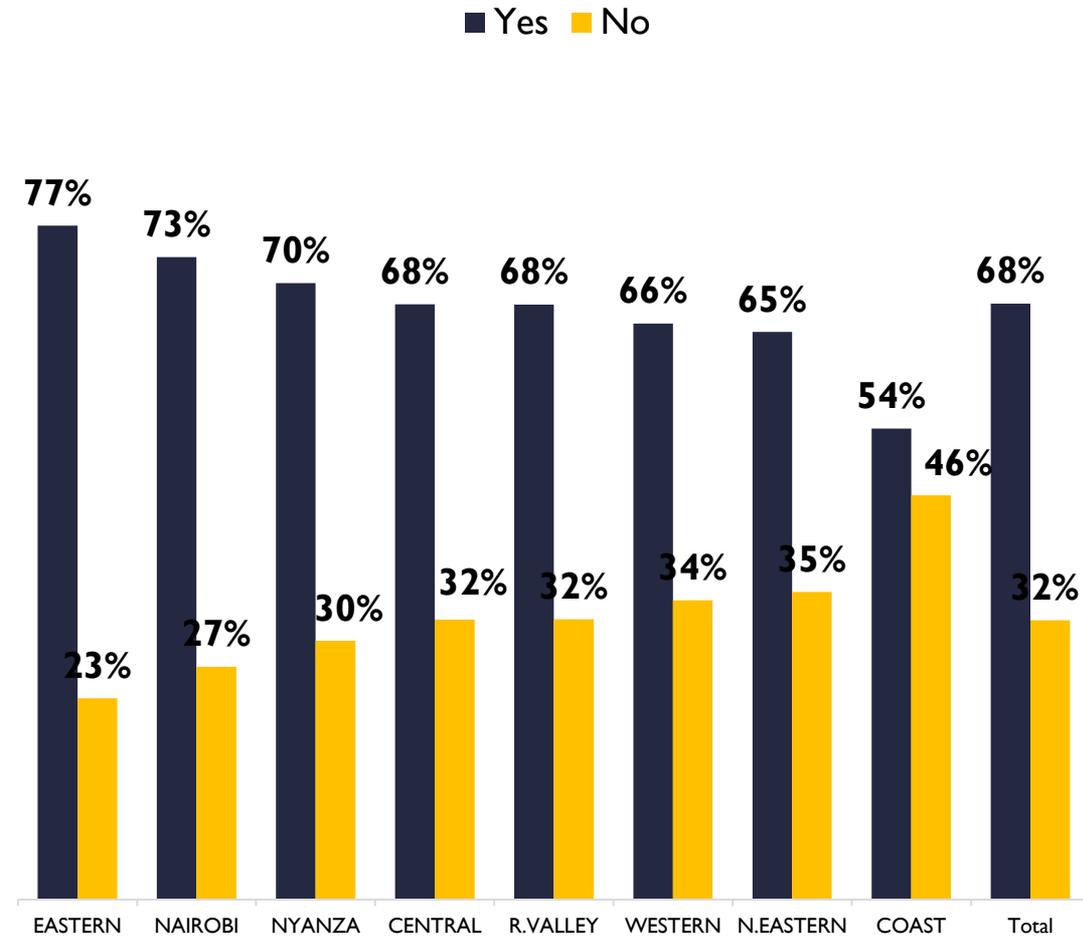


	Extremel y worried	Worried	Somewh at worried	Not at all worried	Total
<b>N.EASTERN</b>	<b>57%</b>	<b>25%</b>	<b>10%</b>	<b>8%</b>	<b>100%</b>
<b>RIFT VALLEY</b>	<b>56%</b>	<b>23%</b>	<b>9%</b>	<b>13%</b>	<b>100%</b>
<b>NYANZA</b>	<b>55%</b>	<b>23%</b>	<b>11%</b>	<b>10%</b>	<b>100%</b>
<b>EASTERN</b>	<b>50%</b>	<b>24%</b>	<b>10%</b>	<b>16%</b>	<b>100%</b>
<b>CENTRAL</b>	<b>48%</b>	<b>28%</b>	<b>11%</b>	<b>14%</b>	<b>100%</b>
<b>NAIROBI</b>	<b>46%</b>	<b>23%</b>	<b>14%</b>	<b>17%</b>	<b>100%</b>
<b>COAST</b>	<b>44%</b>	<b>23%</b>	<b>14%</b>	<b>18%</b>	<b>100%</b>
<b>WESTERN</b>	<b>38%</b>	<b>35%</b>	<b>12%</b>	<b>15%</b>	<b>100%</b>
<b>Total</b>	<b>50%</b>	<b>25%</b>	<b>11%</b>	<b>14%</b>	<b>100%</b>



Overall, how worried are you if at all about the Corona Virus/Covid-19 situation in Kenya? N=831

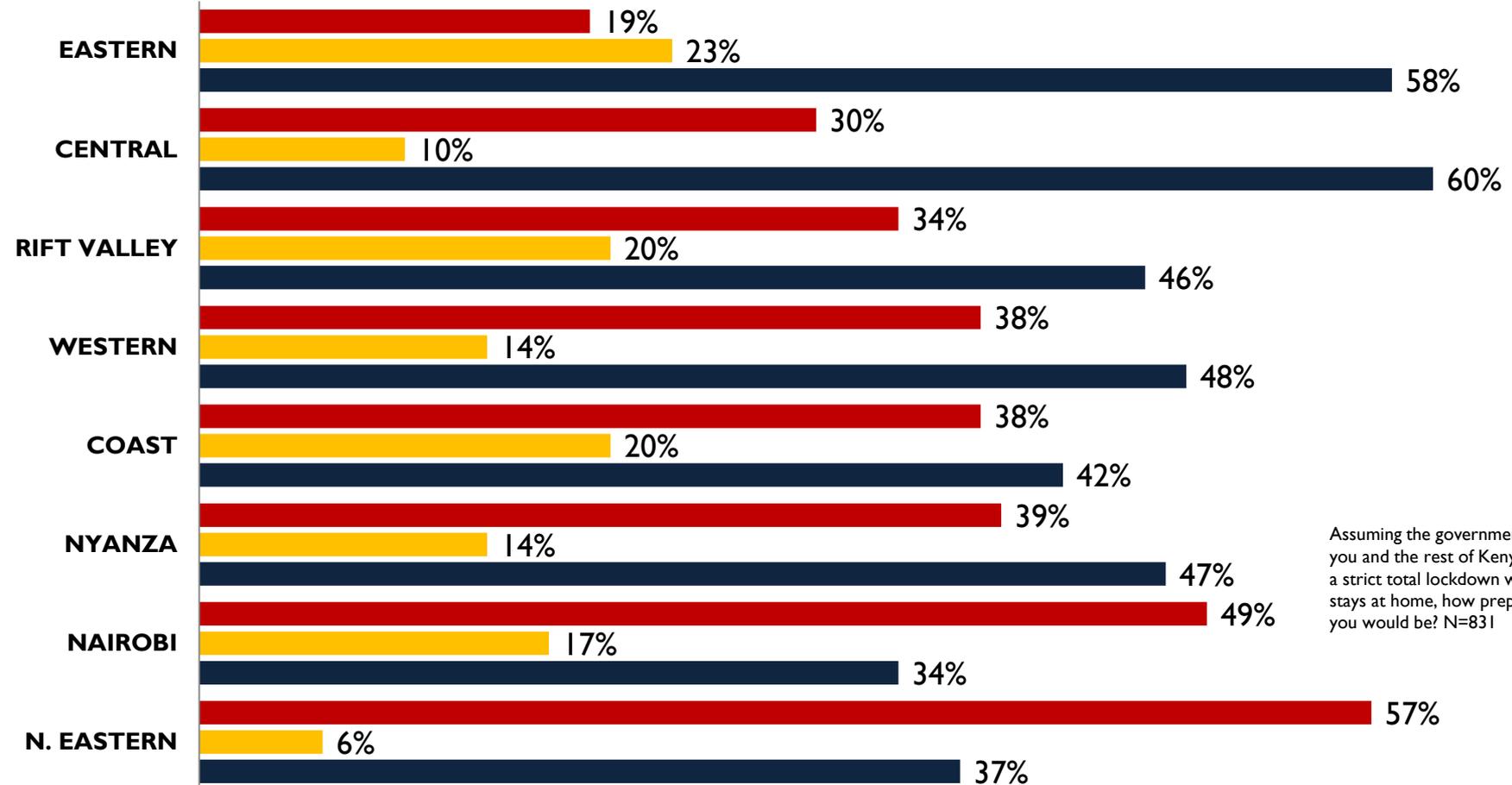
# Majority ;68% of Kenyans think Government should enforce a Complete Lockdown



Do you think the Government should enforce a complete lockdown of the country to curb the spread of the Coronavirus/Covid-19? N=831

# While Kenyans generally support a total lockdown, Nairobi and North eastern residents are least prepared for the same

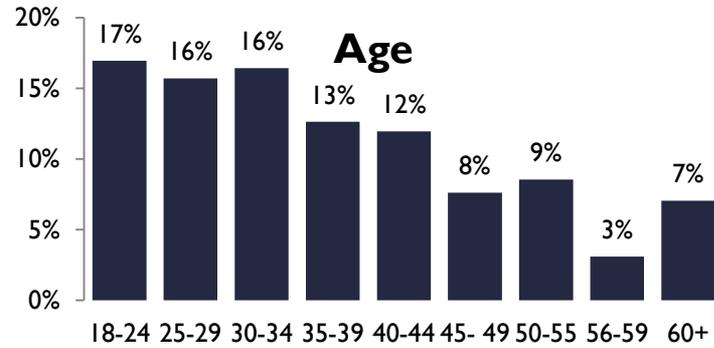
■ Not at all prepared   ■ A little prepared   ■ Very well prepared/prepared



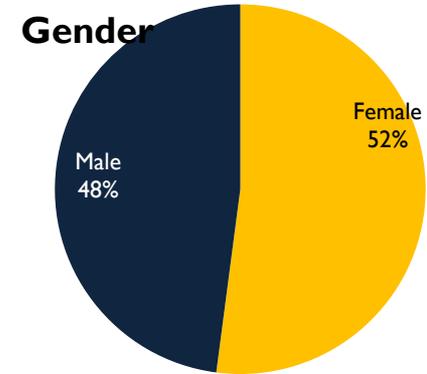
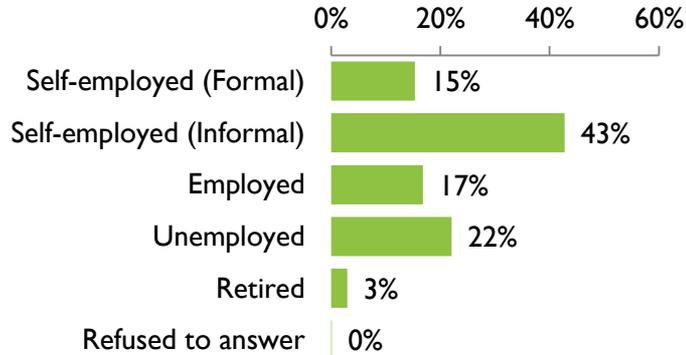
Assuming the government was to order you and the rest of Kenyans to adhere to a strict total lockdown where everyone stays at home, how prepared do you think you would be? N=831



# **SURVEY DEMOGRAPHICS**



### Employment Status

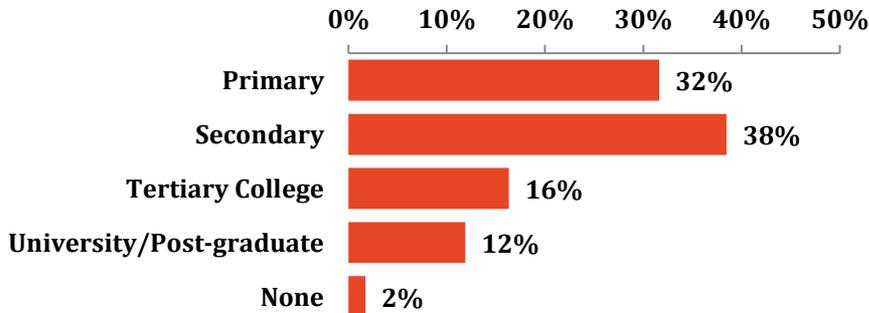


### Location



n=831

### Education



### Sampling frame

REGION	ADULT POPULATION	REGIONAL %	SAMPLE N
COAST	2.3M	9%	83
N. EASTERN	1.3M	5%	43
EASTERN	3.7M	14%	117
CENTRAL	3.0M	12%	97
RIFT VALLEY	6.9M	27%	223
WESTERN	2.7M	11%	84
NYANZA	3.4M	13%	107
NAIROBI	2.4M	9%	77
<b>TOTAL</b>	<b>25.6M</b>	<b>100%</b>	<b>831</b>

**“Infotrak has proven to be an integral and reliable partner not only in providing business solutions but also governance & public policy insights”**

- **Infotrak Research and Consulting is a professional research company that was founded and incorporated under the Laws of Kenya in 2004 following the vision of the founder to provide the Pan African Market with suitable information solutions required to sustain the needs of the ever-growing economies.**
- **Headquartered in Nairobi, Kenya, Infotrak also has affiliate offices in Lagos, Nigeria and field contacts in more than 20 other countries in Sub Saharan Africa.**
- **Providing support to various organisations in the private and public over the last 16 years , we attribute our continuous growth not only innovation, high level of professionalism and dynamism, but also to the intricate attention given to providing clients with relevant and user friendly reports.**

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- **To be the leading Market & Social research firm in Sub Saharan Africa**

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You

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