

Cllr Glenn Simpson feedback on temporary signs (as requested)

1. Comments:

- Too small;
- The sign on Hagg Bank/Westwylam - I thought there was a pre-existing larger sign there before, like the one at Highfield?
- No common branding/style of the new signs (incl the Prudhoe coat of arms) with other existing signs. The *Prudhoe Castle Town* signage, black n gold, was supposed to be our standard branding (same with some of the bins).
- There is an existing Prudhoe sign at the top of Station Bank (reflecting I think this is 'Prudhoe' proper), which seems incongruous in relation to the new signs.
- Following on from above, the Low Prudhoe signs are in arguably in 'Low Prudhoe', not Prudhoe, raising an issue of how we reflect Prudhoe's different communities in our signage going fwd.

2. Some wider signage issues:

- Lots of hacky (for want of a better phrase) signs, could be cleaned - the county one coming over Stanley Burn for example;
- Damaged signs (e.g Low Prudhoe/Castle Fields roundabout & the sign for Prudhoe Castle).
- Proliferation of signs - NCC were asking a-while back whether any signs could be removed due to clutter - this might be worth revisiting. Lots of annoying temporary yellow signs & stuff cable tied on to posts as well.
- Improving industrial signage at LP would be great.

3. An agreed approach:

- Again this has been discussed in the past - we collectively should develop a plan for signage across Prudhoe & Mickley that is consistent & conveys the key messages about the town (as well as provide direction!) but without a profusion of them everywhere (including highways, business, direction ones etc). Sure PTC would support this a part of town promotion & development.

I've always felt we could do more to promote thru signage, Prudhoe/Mickley as 'the gateway into N'land' or something like that given its border location (likewise Heddon Gordon!) & create planted areas etc to create a sense of arrival at some entry points.