

Traffic and Parking consultations:

A quick summary
and food for thought

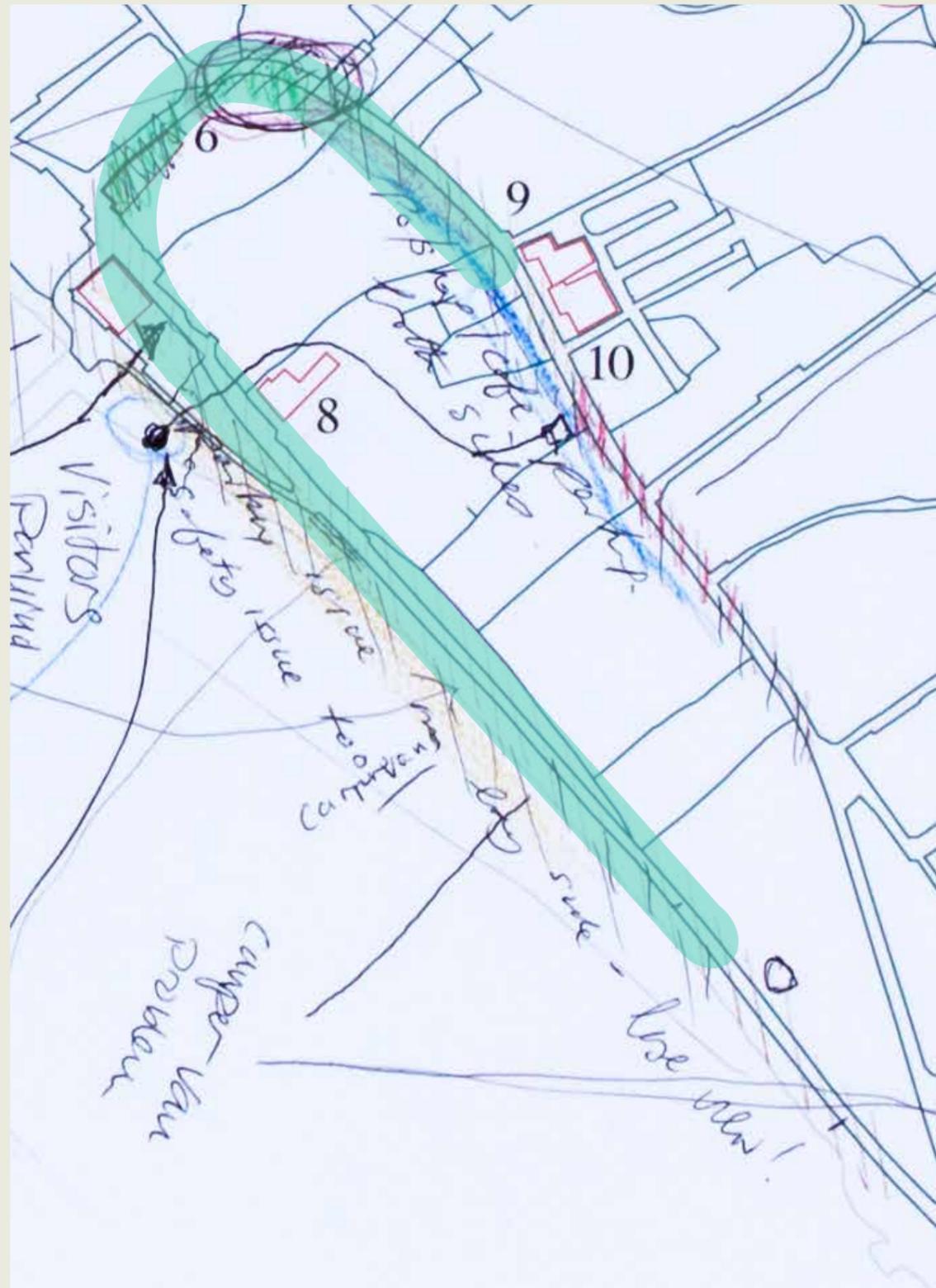
**A big thank you to all those
who participated and
joined our consultations**



**Here is what we found to
be the most talked about
issues:**

1.

**Chaos parking and traffic
along the front and around
to the bakehouse**

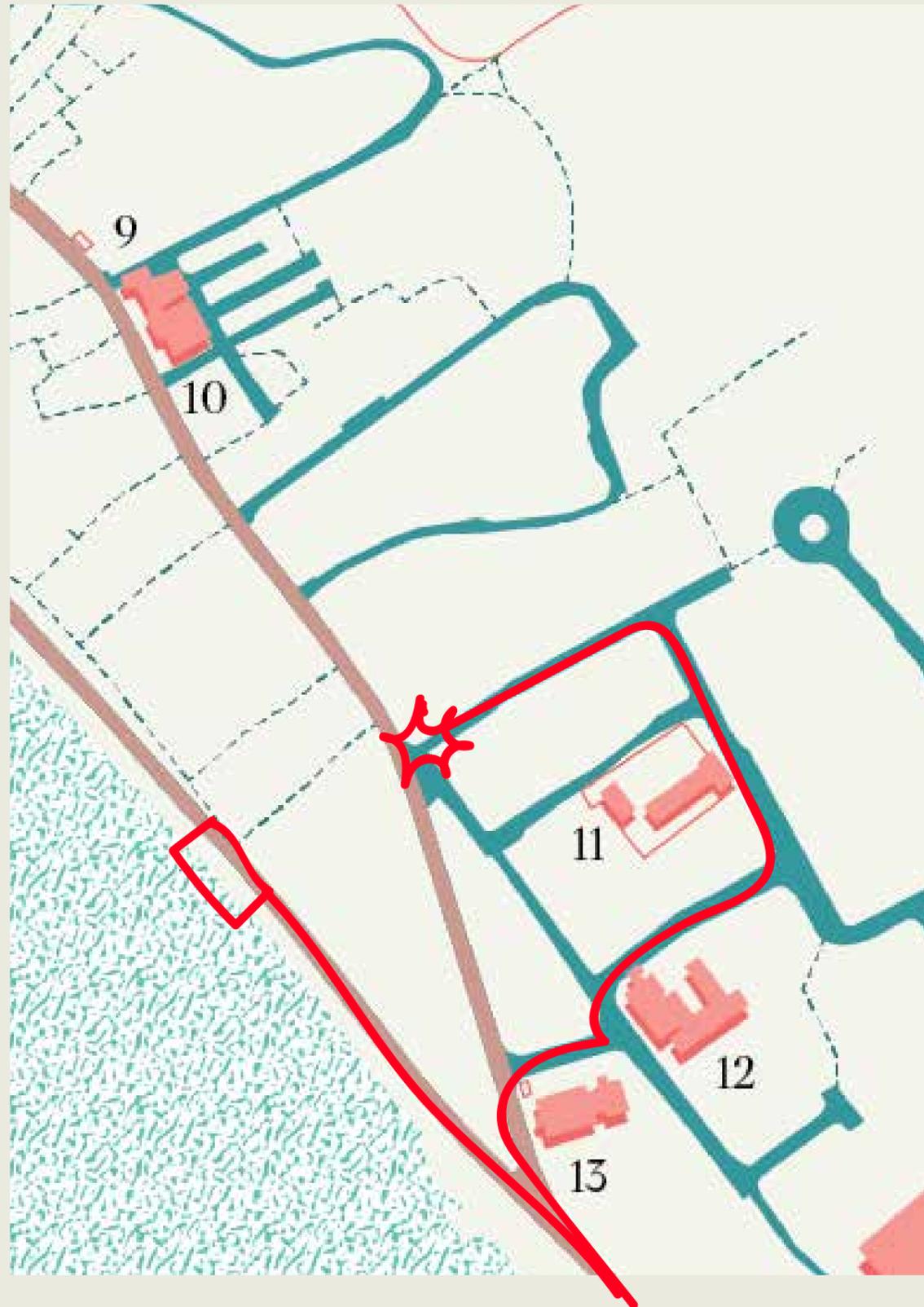


Double yellow parking, overnight parking and triple parked cars has become a problem. As a result this busiest area of the village is getting congested.

This means that the pavements are no longer accessible, the bus is struggling to get around the village, and there's risk of not seeing people coming out from behind cars.

2.

**Caravans frequently
staying overnight along the
front**



Due to a lack of information on arrival in the village;

caravans are frequently directed by SAT-NAV around the back lanes and getting wedged between houses.

or pull up to park for as long as they wish along the front. They get a great view of the bay but there's a lack of privacy and blocks the view for others.

3.

**Lack of parking for
residents living around the
one way system**



Whilst the village is getting busier and busier with people visiting, which comes very welcomed, its harder for residents to find parking close to home.

Ways in which to solve this divided opinion, however, the general consensus was that a form of permit system wouldn't be welcomed and there is a certain charm to the laissez-faire 'pot luck' parking.

Ways to overcome this:

1.

Clear information

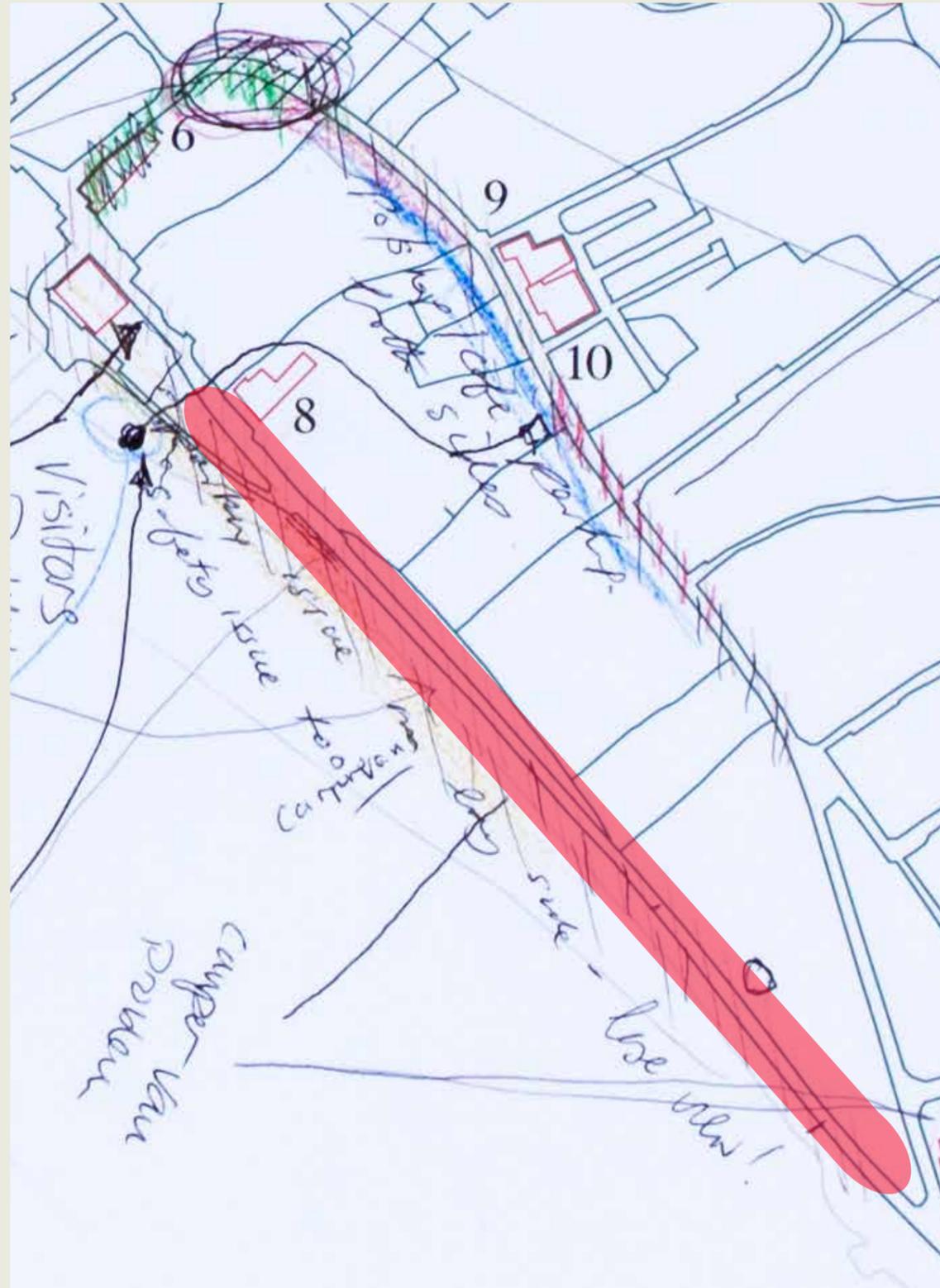


Information is the most important and effective way to solve a lot of the current problems and it deserves being done well. A holistic consideration would stretch from road signs entering the village to overall branding.

We believe that there needs to be a carefully considered visual identity for Findhorn Village. It could not only mitigate the problems we have witnessed but also improve the visitor experience and in return increase visitorship and income.

2.

**Approaching the council to
convert the front parking**



Cars shouldn't take priority over how people experience the village, but there are opportunities for re-organisation of parking.

Since the speed limit has been changed to a 20-zone the road laws change. This allows the front parking to move against the wall. Previously reversing into oncoming traffic was illegal but 20 MPH permits it. If cars are diagonally parked along the wall it can increase parking and make the front pavement more accessible for pedestrians.

3.

**Altering the flow of visitors
along the back shore**



The discussions around what to do around the back shore came with mixed opinions. We have taken these into account and would like to put forward a suggestion.

Direct caravans and Findhorn Beach visitors along the back shore and make the road to connect all the way. The road should retain a low fidelity surface and traffic calming to avoid it turning into a racetrack.

This change goes hand in hand with the branding suggested. On arrival at the back shore car park, there should be clear information about what Findhorn has to offer.

We have elaborated on these findings in a detailed report which will be delivered to the company in due course.

**All the best,
Freyja and Erika**

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