

Orkney Shadow Community Justice Partnership

Shadow Community Justice Partnership Strategy for Communication and Engagement

September 2016

All our written information can be made available, on request, in a range of different formats and languages. If you would like this document in any other language or format, please email gillian.learmonth@orkney.gov.uk or telephone 01856 873535 extension 2618.

INTRODUCTION

This strategy explains the "who, what and how" the Shadow Community Justice Partnership plans to engage and communicate with its stakeholders and the wider community.

- **Who our stakeholders are:** the communities, groups, agencies and individuals who have an interest in Community Justice.
- **What we want to say:** the key messages the Partnership will seek to communicate to each stakeholder group.
- **How it will be done:** the media and methods the Partnership will use to engage with each stakeholder group.

The Community Justice (Scotland) Act 2016 places a responsibility on the Statutory Partners in each Local Authority area to represent their respective authority and work in partnership to manage strategic planning and delivery of Community Justice Services.

To ensure that we make the most of the services and resources available, both locally and nationally, the proactive involvement of statutory and voluntary partners and other stakeholders is recognised as a key priority to inform and guide the work of Community Justice arrangements under new legislation.

A Community Justice Outcomes Improvement Plan (CJOIP) and Participation Statement is required under the new Community Justice redesign model and we want to make sure that our stakeholders have positive opportunities to get involved and contribute to planning and truly influence the way Community Justice is designed and delivered. Increasing awareness, improving understanding and reducing stigma will remain at the centre of our engagement activities.

One key message which the Partnership will communicate is **what Community Justice is about:**

- ❖ focusing on the Partnership's strategic priorities for Orkney
- ❖ identifying needs in service provision through stakeholder input
- ❖ establishing solutions through collaborative working and resources between partners and agencies
- ❖ adding value to the work of individual partner agencies and inter-agency groups
- ❖ improving community understanding and participation
- ❖ Equal access to services

Further information about how we are guided on media for communication, consultation and engagement, best practice and local resources is available in the [Community Consultation and Engagement Guide](#) issued by The Orkney Partnership and available on the Orkney Community Planning Partnership's website at <http://www.orkneycommunities.co.uk/COMMUNITYPLANNING/index.asp>.

STAKEHOLDERS

Stakeholder groups	Stakeholders
Shadow Community Justice Partnership – Statutory Partners	NHS Orkney Orkney Islands Council Orkney Integration Joint Board Police Scotland Scottish Fire and Rescue Service Scottish Courts and Tribunal Service Scottish Ministers (i.e. Scottish Prison Service and Crown Office & Procurator Fiscal Service) Skills Development Scotland
Shadow Community Justice Partnership – Non-statutory Partners	G4S Northern Community Justice Authority Orkney Alcohol Counselling and Advisory Service Orkney Alcohol and Drugs Partnership Orkney Housing Association Ltd Orkney Islands Property Development Ltd Orkney Rape Crisis Victim Support Voluntary Action Orkney Y-People
Representatives	People with Criminal Convictions Victims of Crime Families of People with Criminal Convictions and Victims
Elected representatives	Orkney Islands Council Elected Members Integration Joint Board Members Community Councils Member of the Scottish Parliament for Orkney (MSP) Members of the Scottish Youth Parliament (MSYPs) Member of the UK Parliament for Orkney and Shetland (MP)
Third sector	Voluntary bodies and groups Development trusts Social enterprises Third Sector Forum
Private sector	Individual businesses Trade and sectoral associations Kirkwall Business Improvement District

Stakeholder groups	Stakeholders
External governance	Scottish Government Scottish Ministers Scottish Social Services Council Care Inspectorate
External networks and peer support	Community Justice Scotland Improvement Service Parole Board for Scotland Social Work Scotland Convention Of Scottish Local Authorities Risk Management Authority
Partnership groups	The Orkney Partnership Orkney Alcohol and Drugs Partnership Employability Strategic Group
Local Media organisations	BBC Radio Orkney The Orcadian

COMMUNICATION CHANNELS

Stakeholder groups	Our key messages	The media we will use
<p>Shadow Community Justice Partnership</p> <p>NHS Orkney Orkney Islands Council Orkney Integration Joint Board Police Scotland Scottish Fire and Rescue Service Scottish Courts and Tribunal Service Scottish Ministers (i.e. Scottish Prison Service, Crown Office & Procurator Fiscal Service) Skills Development Scotland G4S Northern Community Justice Authority Orkney Alcohol Counselling and Advisory Service Orkney Alcohol and Drugs Partnership Orkney Housing Association Ltd Orkney Islands Property Development Ltd Orkney Rape Crisis Victim Support Voluntary Action Orkney Y-People</p>	<ul style="list-style-type: none"> ❖ Commit to collective decision making and ownership of collective decisions ❖ Be an advocate for communities and community justice ❖ Be a champion for joint working and joint resourcing ❖ Be accountable for your commitments ❖ Share information to support the delivery of SCJP priorities 	<ul style="list-style-type: none"> ✓ Partnership meetings ✓ Development workshops ✓ Emailing lists ✓ Briefings

Stakeholder groups	Our key messages	The media we will use
<p>Publicly elected representatives</p> <p>Orkney Islands Council Elected Members</p> <p>Integration Joint Board Members</p> <p>Community Councils</p> <p>Member of the Scottish Parliament for Orkney (MSP)</p> <p>List MSPs for the Highlands and Islands</p> <p>Members of the Scottish Youth Parliament (MSYPs)</p> <p>Member of the UK Parliament for Orkney and Shetland (MP)</p>	<ul style="list-style-type: none"> ❖ What community justice is about ❖ How you can be a conduit for communication between SCJP and your constituents ❖ How you can link in to SCJP ❖ How you can bring emerging issues to SCJP 	<ul style="list-style-type: none"> ✓ Emailing lists ✓ Briefings ✓ Social media ✓ Conference for Community Councils ✓ Invitations to meetings and events
<p>Representatives</p> <p>People with Criminal Convictions</p> <p>Victims of Crime</p> <p>Families of People with Criminal Convictions and Victims</p> <p>Prisoners</p>	<ul style="list-style-type: none"> ❖ What community justice is about ❖ How community justice works to our mutual benefit: ❖ Engage ↔ Identify need ❖ Your role as a stakeholder ❖ How SCJP will engage with you ❖ What will happen as a result 	<ul style="list-style-type: none"> ✓ Orkneycommunities website ✓ Social media ✓ Online surveys ✓ Consultation ✓ Newsletters ✓ Traditional media ✓ Partners

Stakeholder groups	Our key messages	The media we will use
<p>Third sector Voluntary bodies and groups Development trusts Social enterprises</p>	<ul style="list-style-type: none"> ❖ What community justice is about ❖ Your role as Third Sector stakeholders is to contribute ❖ skills ❖ knowledge ❖ networks ❖ How you can engage in current SCJP priorities ❖ How you can bring emerging issues to SCJP 	<ul style="list-style-type: none"> ✓ Third Sector Forum ✓ Third Sector Working Group ✓ Third Sector Interface ✓ Third Sector representatives ✓ Newsletters ✓ Websites ✓ Social media ✓ Briefings ✓ Promotional events
<p>Private sector Individual businesses Trade and sectoral associations Kirkwall BID</p>	<ul style="list-style-type: none"> ❖ What community justice is about ❖ How you can contribute to community justice ❖ How you can bring emerging issues to SCJP 	<ul style="list-style-type: none"> ✓ Support team representatives ✓ Surveys and consultation ✓ Business Gateway ✓ Invitations to meetings and events
<p>External governance Scottish Government Scottish Ministers Scottish Social Services Council Care Inspectorate</p>	<ul style="list-style-type: none"> ❖ Reporting of outcomes ❖ Reporting of improved processes ❖ How the Scottish government can contribute to CJPs strategic priorities ❖ Self-Evaluation ❖ How SCJP can contribute to national policy development, including island proofing 	<ul style="list-style-type: none"> ✓ Officer contacts ✓ MP, MSP and MSYPs ✓ Correspondence ✓ Reports and briefings

Stakeholder groups	Our key messages	The media we will use
<p>External networks and peer support</p> <p>Community Justice Scotland Crown Office and Procurator Fiscal Service Parole Board for Scotland Social Work Scotland Convention Of Scottish Local Authorities Risk Management Authority Care Inspectorate Community Justice Redesign Implementation Group</p>	<ul style="list-style-type: none"> ❖ How SCJP can contribute to policy development ❖ The mutual benefits of sharing best practice ❖ What your group can do for SCJP 	<ul style="list-style-type: none"> ✓ KnowlegeHub ✓ Transition Lead Events
<p>Inter-agency groups</p> <p>The Orkney Partnership Alcohol and Drugs Partnership Employability Strategic Group</p>	<ul style="list-style-type: none"> ❖ What community justice is about ❖ Keep us posted: how you can update SCJP ❖ How you can bring emerging issues to SCJP 	<ul style="list-style-type: none"> ✓ Your group's members in common with the SCJP ✓ Transition Lead
<p>Media organisations</p> <p>BBC Radio Orkney The Orcadian</p>	<ul style="list-style-type: none"> ❖ What community justice is about ❖ What's working ❖ News stories 	<ul style="list-style-type: none"> ✓ Press releases ✓ Invitations to meetings and events ✓ Orkney Communities Website