

Project Manager (OFD)

Area – Orkney

Summary

This project involves the employment of a part time Project Manager to support the development and growth of the food and drink industry in Orkney, which is a key growth sector for the area.

Orkney Food and Drink (OFD) have expressed a strong commitment to the project and have identified desirable activities, ranging from small scale local events to large events in mainland UK. Also undertaken will be development work on infrastructure – both the physical (in terms of physical exhibition stands) and enhancement of digital elements (websites and social media).

The project will help ensure the growth of the food & drink sector, creating additional sales and new jobs, supporting the Orkney community and economy.

A summary of project aims are:

- To continue to support the growth and development of the businesses involved in the food & drink sector in Orkney.
- To enable member businesses of our key food and drink sector to grow and develop.
- To increase the promotion of the sector both within and outwith Orkney and Scotland and ensure that Orkney maintains and grows its excellent reputation for the quality of produce.
- To achieve increased sales for businesses, the confidence to develop new products and enter new markets, and the creation of new jobs.
- To enhance the viability of the tourism sector; as visitors come to Orkney to enjoy a great food and drink experience.

The proposed project includes the following elements:

Financial Information	£	%
Total Project Costs	97,430.00	
Total Eligible Costs	97,430.00	100
LEADER	48,715.00	50
Orkney Islands Council	16,857.50	17.3
Highlands and Islands Enterprise	16,857.50	17.3
OFD funds	15,000.00	15.4