



Call for museums to take part in BBC #MuseumFromHome event on 30 April

Alistair Brown, 21.04.2020

A whole day of content on social media, TV, and radio dedicated to the UK's museums

The Museums Association (MA) is calling for museums across the UK to participate in a BBC Arts' Culture in Quarantine event called **#MuseumFromHome** on 30 April. The event will be a whole day of content on social media, TV and radio focusing on the UK's museums, and we want you and your museum, gallery or archive to be involved too.

The BBC – working in partnership with the MA, Art Fund and National Museum Directors' Council – will host and highlight social media content from museums, galleries and archives via the [BBC Arts website](#) and across other BBC programmes and accounts.

We want you to share what you've been working on in your museum, whether that's livestreams, films, memes, blogs, pictures or simply a great story. What are the ideas, collections, activities and exhibitions that you want to share with audiences during the lockdown?

It doesn't have to be hi-tech – anyone can join in. By using the hashtag **#MuseumFromHome** on Twitter, Facebook, Instagram and other social media platforms, you can make sure that your content will be available to the BBC to be promoted to a wide audience.

The BBC will endeavour to highlight as much of this content as possible across its platforms throughout the day, and it will also be promoted by the MA and other **#MuseumFromHome** partners.

There is huge public appetite for engagement with museums on social media at present, and this event will build on many of the other social media initiatives that have been so successful in recent weeks.

It will be a day of sharing – the idea is to get everyone talking about museums, be they curators or members of the public – so we're encouraging you to share your stories, your work and your ideas using **#MuseumFromHome**.



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Penelope Lovesy, Poole Museum Service
23.04.2020, 22:59

Poole Museum would love to be involved with this! We're adding creative lockdown activities and resources to a new **#MuseumFromHome** section of our website www.poolemuseum.org.uk/museum-from-home/ and been using **#MuseumFromHome** for our social media posts to direct people to new content. We look forward to participating on 30th April.

- 0 likes

Christopher Woodland
22.04.2020, 16:17