

60-Second Poster Evaluation

Adapted from George Hess - NC State University - Forestry Department

Rating Criteria

Title

- 0 Boring.** Does not convey the value of the work or the research hypothesis
- 1** Title indicates the **key hypothesis** or **take-home message**
- 2 Eye catching** title represents the key hypothesis and the importance of the work

Author Identification

- 0 None.**
- 1 Partial.** Not enough information to contact author without further research. This includes missing postcodes on addresses.
- 2 Complete.** Enough information to contact author by mail, phone, or e-mail without further research.

Overall Appearance

- 0 Cluttered or sloppy** appearance. Gives the impression of a solid mass of text and graphics, or pieces are scattered and disconnected. Little white space.
- 1 Pleasant** to look at. Pleasing use of colours, text, and graphics.
- 2 Very pleasing** to look at. Particularly nice colours and graphics.

White Space

- 0 Very little.** Gives the impression of a solid mass of text and graphics.
- 1 OK.** Sections of the poster are separated from one another.
- 2 Lots.** Plenty of room to rest the eyes. Lots of separation.

Colour

- 0 Very little/none** – boring, **or too much/too bright** - overpowering
- 1 OK** - Colours not consistently, too many different colours
- 2 Harmonious** and **consistent** use of colours

Text / Graphics Balance

- 0 Too much text.** The poster gives an overwhelming impression of text only. **OR Not enough text.** Cannot understand what the graphics are supposed to relate.
- 1 Unbalanced** – right proportions of text and graphics but not balanced throughout the poster (e.g. large regions of dense text)
- 2 Balanced.** Text and graphics are evenly dispersed in the poster. There seems to be enough text to explain the graphics.

Text Size

- 0 Too small** to view comfortably from a distance of 1-1.5 meters.
- 0.5** Main text OK, but **text in figures too small.**
- 1 Easy to read** from 1-1.5 meters.
- 2 Very easy to read.**

Organisation and Flow

- 0 Cannot figure out** how to move through poster.
- 1 Implicit.** Headings (Introduction, Methods, etc) or other device implies organization and flow.
- 2 Explicit** clear grid structure, numbering, etc.

Research Objectives

- 0 Can't find.**
- 1 Present,** but not explicit. Buried at end of "Introduction", "Background", etc.
- 2 Explicit.** This includes headings of "Objectives", "Aims", "Goals", etc.

Main Results

- 0 Can't find.**
- 1 Present,** but not obvious. May be imbedded in monolithic blocks of text.
- 2 Clearly represented and identified,** e.g. as graphs, diagrams, etc.

Summary

- 0 Absent.**
- 1 "Summary", "Results", or "Conclusions" section present.**
- 2 Take-home message is clear and succinct**