

## **Support the development of Orkney's fisheries sector and communities**

The aims of this theme are to:

- facilitate the diversification and sustainable management of the local fisheries sector.
- develop new market opportunities and added value for fish products.
- support initiatives for diversification in fisheries-based communities.

Projects which may help to achieve the aims of this theme could include, but are not limited to:

- Fisheries related local research and data collection.
- Skills development, lifelong learning, and bespoke training opportunities.
- Enhancement and diversification of fisheries related assets.
- Creation or enhancement of small scale fisheries.
- Development of initiatives to identify new markets and enhance supply chain integration.

Outputs:

- Number of new market opportunities identified.
- Number of fisheries communities enhanced.
- Number of fisheries assets developed.
- Number of diversification measures developed.

Indicators relating to all strategic priorities:

- Number of ICT initiatives.
- Number of bespoke training projects delivered.
- Number of training days.
- Number of promotional & marketing initiatives.
- Number of market research initiatives.
- Number of value added initiatives.
- Number of studies and trials.
- Number of jobs created.
- Number of jobs safeguarded.
- Number of people participating in LEADER projects.