

# Diversification and enhancement of Orkney small scale coastal fisheries

## Area – Orkney wide

### Summary

This is a multi-faceted project looking to develop added-value products from the small scale fisheries around Orkney, allowing diversification of fishing effort to other species, diversification of products through the local fishermen's co-operative processing factory, and enhancement of supply chain integration.

Orkney Fishermen's Society Ltd will employ a full-time New Product Development Chef for 12 months, whose role will be to produce and trial creative new products, using underutilised and less commercial species from Orkney waters.

A market research programme will complement the work of the New Product Development Chef, looking at existing products and opportunities in markets including Europe, the US and the far-east; with the new products initially being market tested in the local area.

By developing value added products from underutilised and less commercial species, and identifying markets for them, this would enable fishermen to have the confidence to invest in the gear needed to diversify their catch. This diversification would provide a safeguarding of jobs and potential additional income, directly benefiting the fishing industry and the communities it supports.

If successful, a second stage development to take the products to a commercial level would take place.

### The project aims to:

Create added-value products using less commercial and underutilised species, and find markets for them – both locally and elsewhere in the UK.

Financial Information	£	%
Total Eligible Costs	92,399.50	
Orkney Fisheries Local Action Group Award	69,299.62	75
Orkney Fishermen's Society Contribution	23,099.88	25