

Perth and Kinross Road Safety Partnership



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Strategic Road Safety Plan 2019

Foreword – Peter Barrett

On behalf of the Perth and Kinross Road Safety Partnership I am delighted to introduce the Strategic Road Safety Plan 2019 which provides a comprehensive and sustainable foundation for dealing with the many challenges we face on our regions roads through a shared vision.

Perth & Kinross Council is committed to providing a safe and modern road network for the 21st century. This plan will work to support and build on the Scottish Government's Road Safety framework


<https://www2.gov.scot/resource/doc/274654/0082190.pdf>

I look forward to the partnership making a substantial contribution to the safety of our roads whilst reducing the number of collisions and casualties.

Local authorities have various statutory duties related to road safety, including taking steps to reduce and prevent accidents, promoting road safety, and securing the safe movement of traffic and pedestrians. Other local agencies, such as the Police Scotland, Scottish Fire and Rescue Service and Public Health also have duties to help prevent road collisions and casualties, whilst other partners will support our work in Road Safety. The Road Safety partnership seeks to enhance existing measures through joint efforts to ensure effective and cohesive working of all key road safety stakeholders to have a positive impact on Road Safety across Perth and Kinross.

I am encouraged to report that we have made great progress towards meeting the 2020 road safety targets as set by the Scottish Government, but we must continue to strive and where possible surpass the expectations set. Every death and every serious injury is one too many. It is the responsibility of every single road user in Scotland to make our roads safer and this is only achievable through the continued hard work of this Partnership in its commitment to and promotion of the 5 E's – Education, Engineering, Encouragement, Enforcement and Evaluation.

I believe that this Strategic Road Safety Plan will further improve the joint approach between our partner agencies and communities and we will continue to see good progress being made on the reduction of those killed or seriously injured in the years to come.



Councillor Peter Barrett

Chair Perth and Kinross Safer Communities Outcome Delivery Group

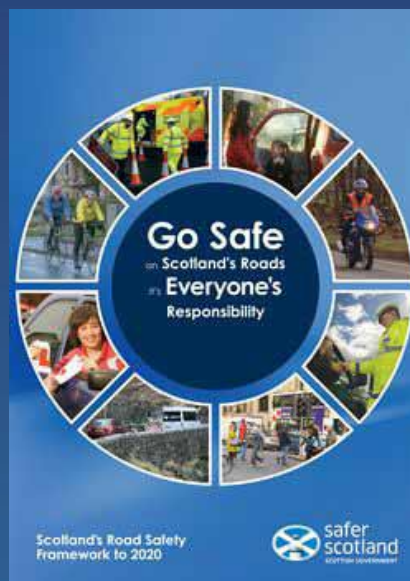


Introduction

The vision of Perth and Kinross's Road Safety Partnership is;

"The Partnership will work to reduce the numbers of those killed and seriously injured, with the ultimate vision of a future where no-one is killed on the roads of Perth and Kinross.

The Road Safety Partnership aims to create a safe, secure and healthy environment for all road users in Perth and Kinross. We share the Scottish Government's vision and believe this is an ambitious vision and one capable of being shared by all. Our aim is to improve safety, which will be measured through progress towards Scottish road safety targets. We believe that all partners and every road user has a contribution to make towards road safety it is everyone's responsibility, including pedestrians, cyclists, motorcyclists and drivers. We must all work together to achieve our vision.



'Go Safe on Scotland's Roads – it's Everyone's Responsibility'.



Together we can achieve a future where no one is killed and the injury rate is much reduced on our roads through the 5Es:

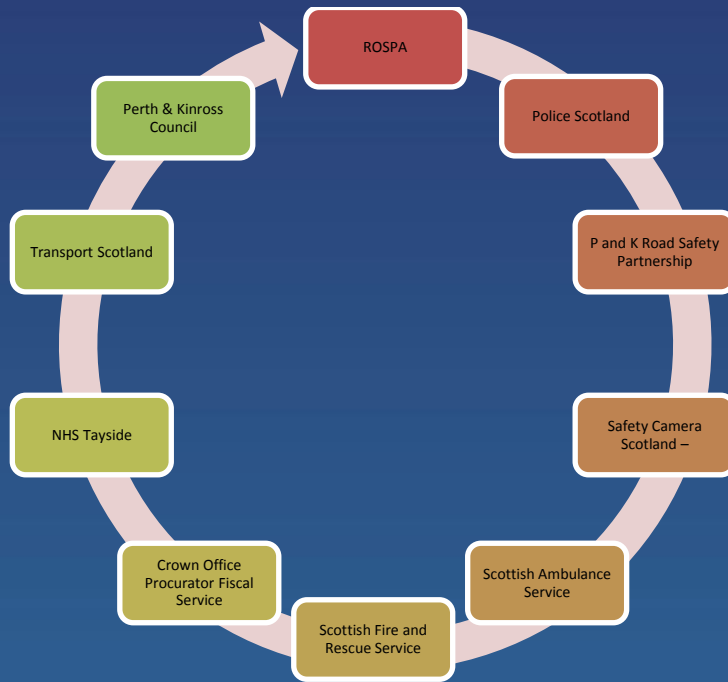


Who are we?

Perth and Kinross Road Safety partnership brings together teams primarily from Police Scotland, Perth & Kinross Council, Scottish Fire and Rescue Service, NHS Tayside, ROSPA, Scottish Ambulance Service, Safety Cameras Scotland. We believe that, together, we can create a safer environment for all road users, significantly reduce life-changing injuries and eliminate fatalities.

Applying the wealth of knowledge and experience within the partnership, we aim to support all road users across Perth and Kinross. We will refine and develop initiatives to promote road safety and to encourage everyone to consider how they use the roads and how everyone can become safer.





The members of Perth and Kinross Road Safety Partnership include:

NHS Tayside

Assessing, planning and delivering care and treatment to the injured as a consequence of incidents on the roads.

Perth & Kinross Council

The Road Traffic Act 1988 places a statutory duty on Perth & Kinross Council as the Roads Authority to carry out a programme of measures to promote road safety and prevent road accidents.

Police Scotland

Road Safety and Road Crime are priorities for Police Scotland. Police Scotland is committed to keeping people safe on Scotland's roads. One of Police Scotland's top priorities is to reduce road casualties and fatalities.

RoSPA

RoSPA's road safety work in Scotland is funded by a grant from the Scottish Government's Transport Directorate, and aims to contribute towards the achievement of the Government's Road Safety Framework and National Strategic Objectives.



Safety Camera Scotland – North Unit

Safety Cameras Scotland contributes to Scotland’s road safety vision and road safety targets. The cameras are deployed primarily where they have the greatest potential to reduce injury collisions, and where there is evidence of both collisions and speeding.

Scottish Ambulance Service

The Scottish Ambulance Service provides immediate care for casualties at the scene of the incident and if required transfer casualties to hospital for the further care.

Scottish Fire and Rescue Service

At road traffic collisions, Scottish Fire and Rescue Service’s primary functions is ‘rescue’ and the highly trained crews have the skills to free people who have become trapped within their vehicles, using specialist cutting equipment. Firefighters are trained to provide potentially life-saving first aid at the scene of road traffic collisions.

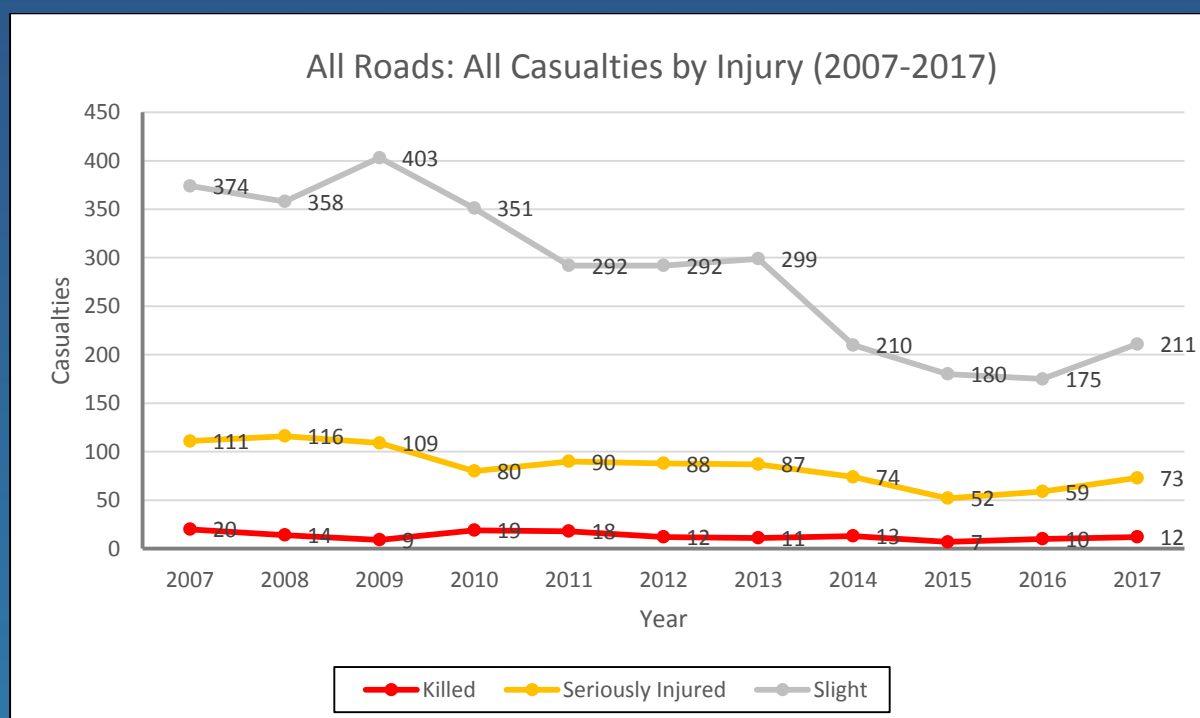


Where are we?

The Partnership acknowledges the need to focus on Road Safety given that Perth and Kinross has one of the highest Road Traffic Collision and resultant casualty figures in Scotland, we aim to work towards reducing these figures as a priority across all roads in Perth and Kinross.

Road Traffic Collision figures for Perth and Kinross for the period from start of 2007 to end of 2017 reveals that there were 145 fatalities, 939 seriously injured and 3,145 slightly injured. Between 2007 and 2017, the number of people killed and seriously injured (KSI) on the roads within the Council area fell by 35% from 131 to 85. The total number of road casualties on the roads in Perth and Kinross from start of 2007 to end of 2017 fell by 41% from 505 to 296. This demonstrates the effectiveness of many of the ongoing road safety initiatives throughout the local area.

<https://www.transport.gov.scot/publication/key-reported-road-casualties-scotland-2018/>



While the road casualty reduction is encouraging, these figures still mean that, during 2017, seven people were killed or seriously injured in a road collision in Perth and Kinross every month. Additionally, every month seventeen people suffer a slight injury. Road collisions are a major concern for those directly affected by them. Road Safety is also an important issue for society as a whole and its impact is felt by everyone. The human suffering they cause and the economic burden they impose has a major impact on individuals, families and others which can continue long after the initial collision has occurred both physically and emotionally.

While the partnership strives to co-ordinate all Road Safety efforts across Perth and Kinross, we also recognise individual organisations, agencies, groups and communities will develop their own initiatives and events. We encourage this approach and will seek to support agencies in these endeavours.

Some initiatives have been introduced locally:

- Development of Safe Drive Stay Alive campaign
- Implementation of the Green Route Network on rural roads to encourage walking and cycling
- Amendments to speed limits on public road network
- Installation of vehicle-activated signs
- Implementation of Park & Stride sites for participating primary schools



- Development of Junior Road Safety Officers programme in primary schools
- Development of School Travel Planning programme in primary schools
- Promotion of road safety education material to supplement curriculum
- Funding for Sustrans I-Bike Officer post
- Introduction of Street Audits in town centres to improve access for pedestrians with mobility and visual impairment
- Pop up bairns and Jims – cardboard board cut outs of Police with speed cameras
- Community led speed reduction initiatives
- ROSPA – Destination Drive
- Rider refinement
- Safety camera partnership
- Bikeability

National campaigns

The Partnership will also ensure we are aware of, co-ordinate and support other Road Safety strategies, initiative or campaigns nationally, regionally and locally.

Where do we want to be?

Perth and Kinross Road Safety Partnership have a clear vision which will have a significant impact on the reduction of collisions, casualties, improving the safety and how communities are and feel safe on our road network. It is an important and reasonable expectation that people can travel safely, with minimal inconvenience. They should not be prevented from doing so by actual or perceived safety issues, where they can reasonably be avoided or mitigated. Careless, anti-social and unlawful behaviour together with environmental issues all contribute to increasing the potential dangers of using the road. Creating a safer environment and encouraging safer behaviour will improve the quality of life for everyone who uses our roads network.



In 2012, the Scottish Government published its national road safety strategy “Go Safe on Scotland’s Roads – it’s Everyone’s Responsibility”. This set four specific targets for 2020 for casualty reduction, the base being figures for 2010:

- 40% reduction in the number of people killed in road traffic collisions
- 55% reduction in the number of people seriously injured in road traffic collisions
- 50% reduction in the number of children killed in road traffic collisions
- 65% reduction in the number of children seriously injured in road traffic collisions

In addition, the previous 10% reduction target in the slight casualty rate was continued.

<https://www.gov.scot/publications/go-safe-scotlands-roads-everyones-responsibility-scotlands-road-safety-framework/pages/2/>

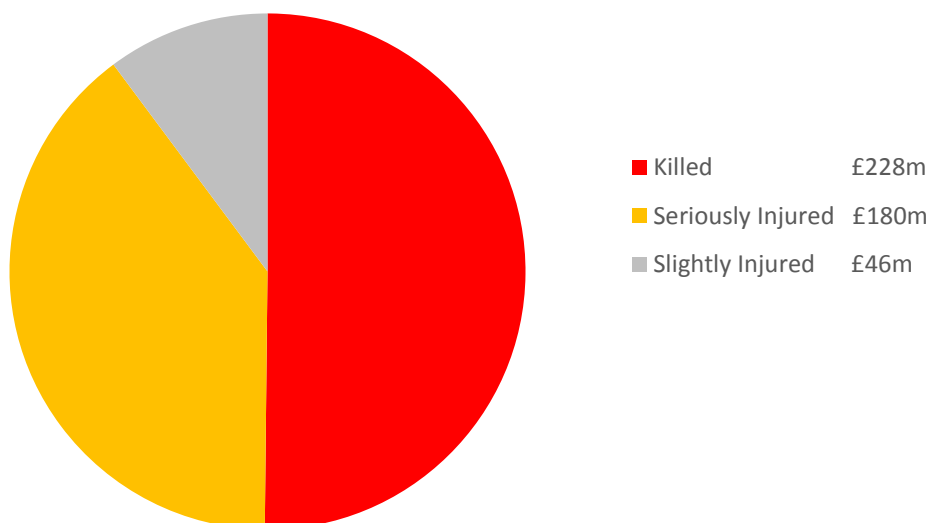
All the evidence indicates that improving road safety is as much about education and encouragement of positive road user behaviour as it is about engineering and enforcement. Local and national road safety initiatives contribute to the reduction in collision numbers and casualty severity.

The cost of collisions

Road collisions casualties create misery for victims and have an enormous human cost but there is also a hidden financial cost which have been estimated at £14,000.00 for slight injury £180,000.00 for a serious injury £1,643,000.00for fatal (2010) a total of £454,000,000in Perth and Kinross in the ten years between 2007 and 2017.



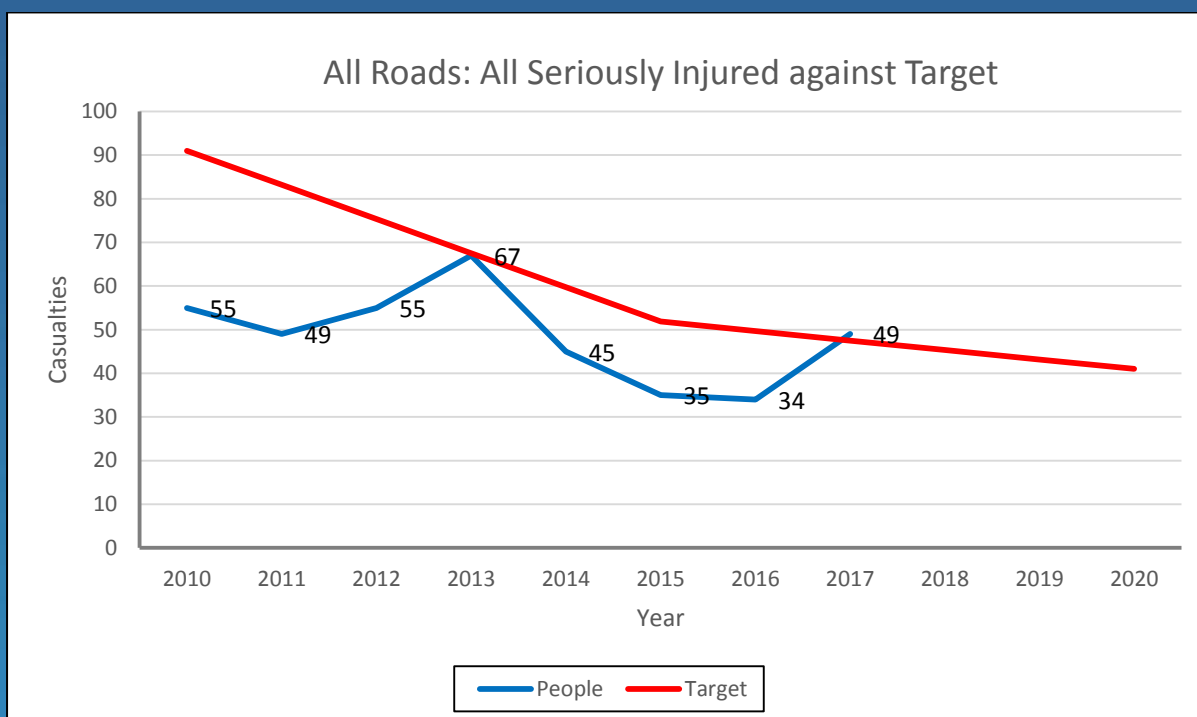
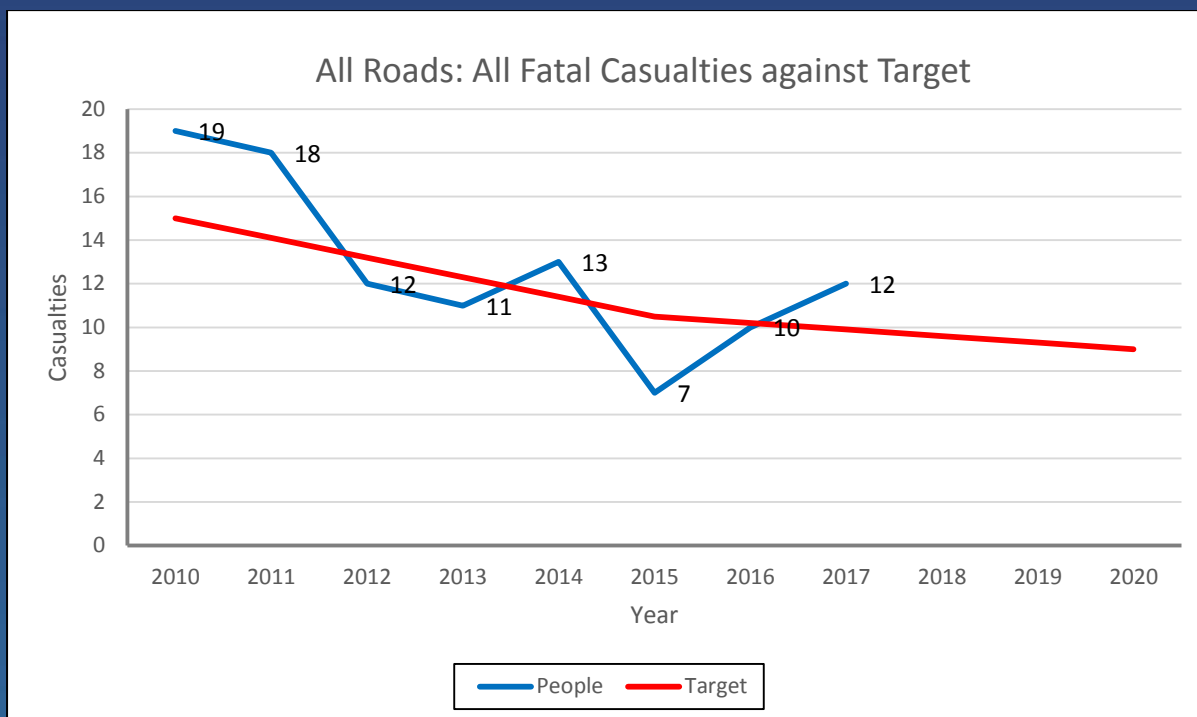
All Roads: Estimated Casualty Costs for Perth and Kinross (2007 - 2017)



Perth and Kinross Partnership for Safe Drive Stay Alive 2018



The progress since the 2010 base year towards achieving casualty reduction targets for people Killed and people Seriously Injured is shown below.



In both cases, while there have been peaks in the casualty rates that exceed the target reduction over the past six years, at 2017, the number of casualties killed and seriously injured is above the target line.

We recognise therefore that we must continue to maintain a high profile on road safety and casualty reduction work and increase effective measures to cut road traffic casualties more quickly. The main focus of these targets is on a reduction in the number of people killed and seriously injured and this Plan is concerned with ensuring that the national targets are met or exceeded for the local road network.

How do we get there?

The Road Safety Plan requires a multi-agency response which is managed through the members of the Partnership. To support this, we will produce an annual action plan.

The Partnership key priorities are:

1. Older Drivers
2. Young Drivers
3. Pedestrians
4. Child casualty reduction
5. Cyclists
6. Motorcyclists

These priorities are not ordered or ranked, this is to allow for local flexibility and will form part of our annual action plan.

The support this an annual action plan will be based on the 5Es;

Education

All road users must be aware of the safe and proper way to use roads. This process starts in the home with parents educating their children and continues through primary and secondary school. National and local campaigning can also specifically target user groups to impart road safety advice. As with all facets of education, it does not stop when the person leaves school; road safety education is a life-long process with young adults and older drivers amongst those users who are recognised as being high risk.

Engineering

We will employ our specialist knowledge and skills to maximise our resources for the benefit of Perth and Kinross's road users; we will seek, through an evidenced approach, to eradicate repeat accident locations and to proactively design-in safe road systems. Infrastructure is designed and maintained and, as appropriate, modified, to ensure that they are in keeping with up to date standards and are as safe as possible for road users.



Encouragement

Encouragement is closely related to education but rather than striving to improve the road safety skill of the target user, it works with users, and user groups, encouraging them to change their behaviour using inherent or previously learnt skills and to manage the risk they may pose to others and others to them. We will engage locally to empower communities and others to support risk reduction across Perth and Kinross.

Enforcement

Road Traffic Laws have been developed and adapted to enhance safe operation of the road network. Enforcement of these laws is the responsibility of a number of bodies, most visibly, the police. Police Scotland focus is on the “fatal four”; speeding, drink/drug driving, use of mobile phones, and seat belts.

Police enforcement concentrates on locations that present significant risk to road users and areas which cause concern to our community, providing a proportionate response to local issues and concerns.

Other bodies with responsibilities in upholding these laws are Safety Cameras Scotland, DVSA, DVLA and organisations with parking enforcement powers. The courts are empowered to penalise road users with fines, disqualification from driving, and/or endorsement of licenses and ultimately prison.



Evaluation

The Partnership will continually improve and develop our intelligence and evidence based approach to road safety ensuring that resources are effectively deployed through a joint evaluation process. This is a process of good practice which measures effectiveness of road safety interventions or initiatives. This will ensure that we can adapt quickly to situations that require the focus of the partnership. We will aim to deliver “value for money” for the people of Perth and Kinross at all times in regard to Road Safety.

The Road Safety Plan is a live document which will evolve over time and progress towards the targets which will be regularly reviewed. An integral part of this Plan is the monitoring and evaluation of the various casualty reduction measures carried out. We will continue to review all the evidence that underpins this road safety Plan. We will continue to work “smartly” to understand where collisions happen, who is involved (age, gender, and socio-economic group), the purpose of the travel journey, which types of vehicle are involved and what the consequences are. This will ensure that resources are focused on the most relevant road safety initiatives to enable the Partnership to achieve the 2020 casualty reduction targets through the annual action plan.

Invitation to Comment or for further information

Members of the public or organisations who wish to comment on the strategy or suggest ideas for subsequent versions should write to:

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King Edward Street
Perth
PH1 5UT

Telephone: 01738 472569

Email SCT@pkc.gov.uk

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