

Brand page 1/2 option A with brand visual / product message

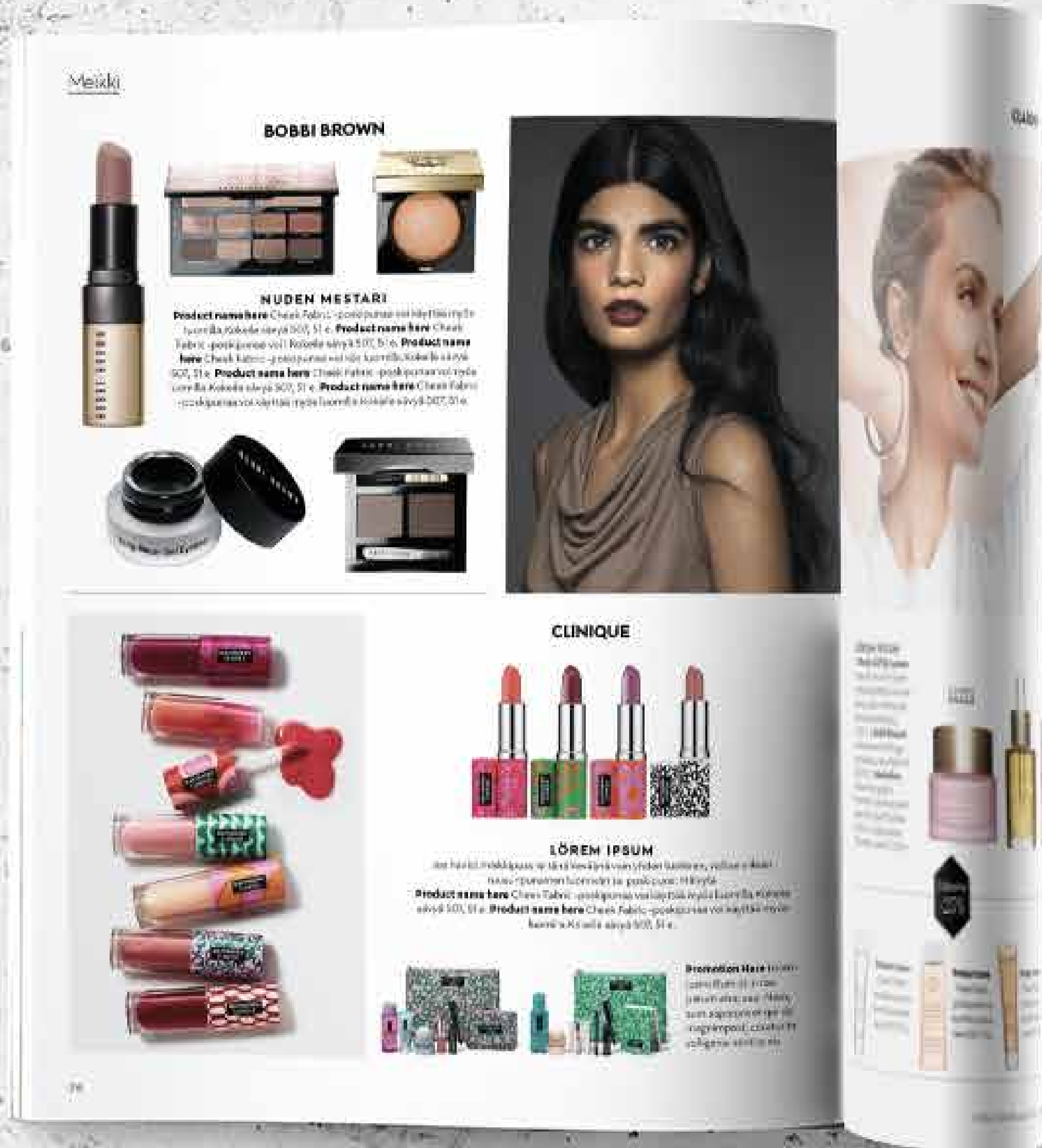
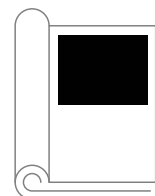
Half page dedicated to your brand focusing on a new launch, latest product range etc.

ASSETS FOR THIS PAGE:

- Brand visual
 - 1-3 images of new products (normal price)
- or
- 1-3 images of product offers (Stockmann Loyal customers offer)
 - GWP

PRICE

380 €



Brand page 1/2 option B with product offers / gwp

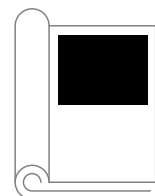
Half page dedicated to your products. Possibility to focus on one hero product.

ASSETS FOR THIS PAGE:

- 1-2 images of new products (normal price) with info on priority product
- 1-3 images of product offers (Stockmann Loyal customers offer)
- GWP

PRICE

380 €



Brand page 1/4

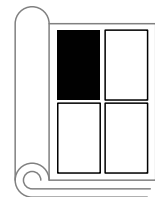
Quarter brand page with product images.

ASSETS FOR THIS PAGE:

- 1-3 images of new products (normal price)
- or
- 1-3 images of product offers (Stockmann Loyal customers offer)
- GWP

PRICE

190 €



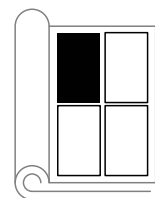
Product placement on a page with editorial topic / theme.

ASSETS FOR THIS PAGE:

- 1-2 images of new products (normal price)
- or
- 1-2 images of product offers (Stockmann Loyal customers offer)
- GWP

PRICE

190 €



Advertorial

Editorial story focusing on your brand and products based on your brief. Based on brief, our editorial team will create a story angle and creative idea and produce it. Page will be among other editorial content, only marked as an "AD" on top corner. Editorial copy and photoshoot are included in the price. Content will also be posted on Stockmann Instagram channel and delivered to you for use in your own media.

ASSETS FOR THIS PAGE:

- Brief on desired message
- PR release, product packs, any info for beauty editors to work with

PRICE

750 €

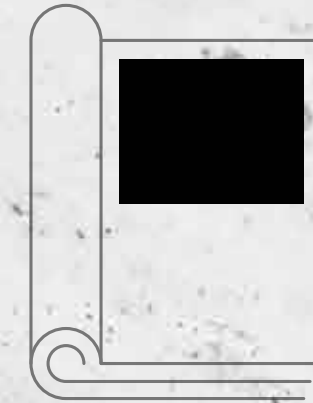


Price menu



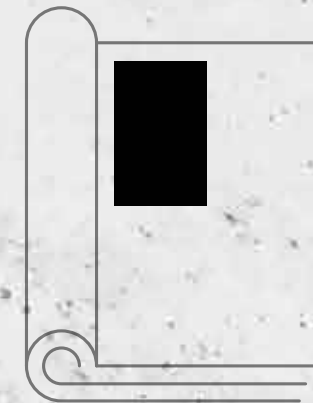
Brand page 1/1

PRICE
750 €



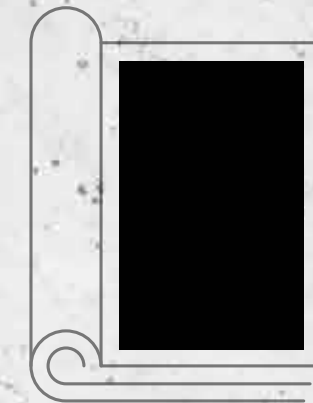
Brand page 1/2

PRICE
380 €



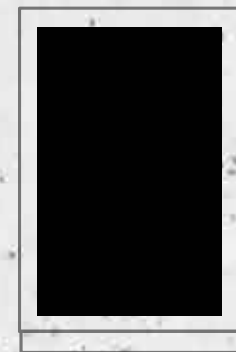
Brand page 1/4

PRICE
190 €



Advertorial 1/1

PRICE
750 €



Back cover 1/1

PRICE
1500 €

