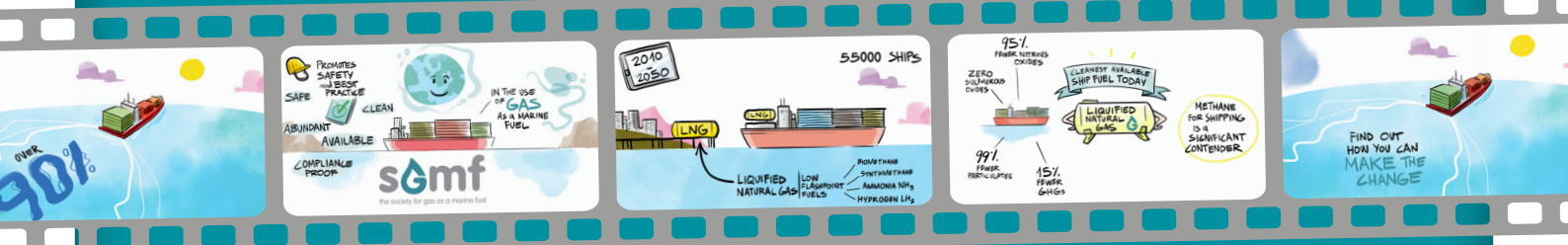


HOW TO HELP US GET THE MESSAGE OUT



We recommend the video is best viewed on Chrome or Mozilla Firefox. Please see the following collateral to help you share:

- Official SGMF Press Release - [here](#)
- Social media guidance & links to the video on Vimeo [here](#) & SGMF Website [here](#)
- SGMF Infographic - [here](#)

To help us educate and share our message for LNG as fuel, we have provided you with some easy to use options to share our new video. To get sharing you can do one or all the following:

- Either retweet/share SGMF's posts on LinkedIn & Twitter
- Create your own posts, and you can use our ready-made

tweets & posts or create your own – but please tag SGMF and use the SGMF hashtags – details found in the Social media guidance below.

- Ask your own Marketing/ Communications Departments to share/ retweet etc. on your company social media accounts by sending them a ready-made post (see below).
- If your own organization has a platform to share resources both internally (intranet) and externally (websites) please feel free to add the video. The original video can be downloaded on Vimeo [here](#):

Thank you very much in advance and please see guidance below on the three options. If you have any queries, please contact us at: office@sgmf.info.

How to help...

1. Like & share or retweet

You can do this on Twitter and LinkedIn. Please share on both if you have accounts.

Twitter:

- Visit our [Twitter page](#) and like and then retweet our post. Please also add a comment in your support. Our twitter handle is [@SGMF_SeaChange](#)
- You can also view this [here](#).

LinkedIn:

- Visit our [LinkedIn page](#) and like and share our post. Please also add a comment in your support.
- You can also find us on LinkedIn by visiting [here](#) or searching SGMF.

2. Suggested SGMF Member Social Media Posts:

We have provided these so you can just copy and paste, the post will appear including the video on your accounts...

Twitter:

Why LNG now? Check [@SGMF_SeaChange](#) video explaining the role of LNG in reducing #ghg #emissions for the maritime industry today. #SGMF #Seachange #LNGasmarinefuel [VIDEO LINK](#)

LinkedIn:

Shipping currently accounts for 3% of total global #emissions. In a new video [@SGMF](#) explain the significance of #LNGasmarinefuel today and on the road to 2050. #SGMF #Seachange [VIDEO LINK](#)

3. Create your own post

Please feel free to use the collateral we have provided to help compose your own social media posts. If you do create your own posts please use the video links, tag SGMF and use the hashtags below:

Twitter handle: [@SGMF_SeaChange](#)

LinkedIn: [@SGMF](#)

Video Link: [here](#)

Hashtags:

#SGMF #LNGasmarinefuel #Seachange #Emissions #GHG #IMO2050 #IMO

SGMF Social Media Posts:

Please also see below the SGMF posts for your information if you wish to use these instead of any above.

Twitter: Shipping accounts for 3% of total global #emissions. #LNG can provide a bridge to fuels to meet [@IMO](#) 2050 target to reduce #GHG emissions by 50%. #SGMF #Seachange #LNGasmarinefuel #IMO2050 [VIDEO LINK](#)

LinkedIn: "Shipping accounts for 3% of total global #emissions. While we wait for cleaner options such as hydrogen to be readily available, we believe #LNG is a significant contender, a bridge to meet [@IMO](#) 2050 target to reduce #GHG emissions by 50%." #SGMF #Seachange #LNGasmarinefuel #IMO2050 [VIDEO LINK](#)