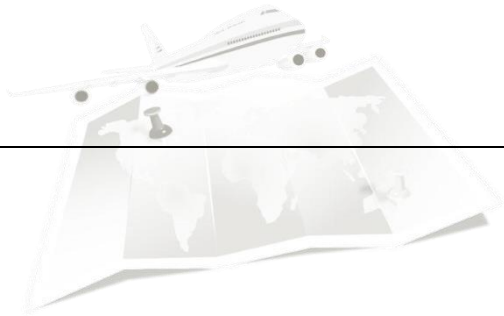

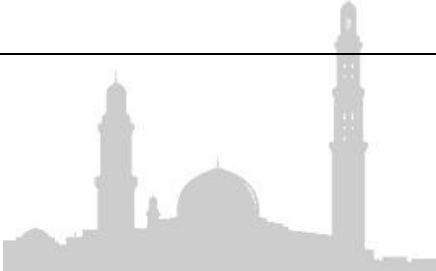
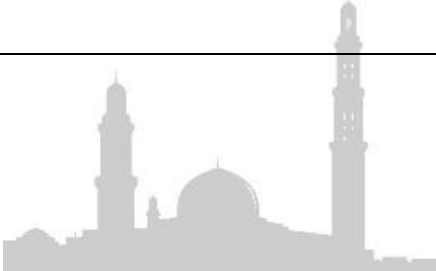




Brighthouse High Sixth Form College BTEC Travel and Tourism Induction

You may have studied Travel and Tourism or Leisure Studies at GCSE / BTEC, although some of our students have no previous qualification in this subject. Either way most of this course will include learning new topics and working independently.

To prepare for Level 3 Travel and Tourism you should do some reading/research on this areas listed below. In the second column make a note of your findings:

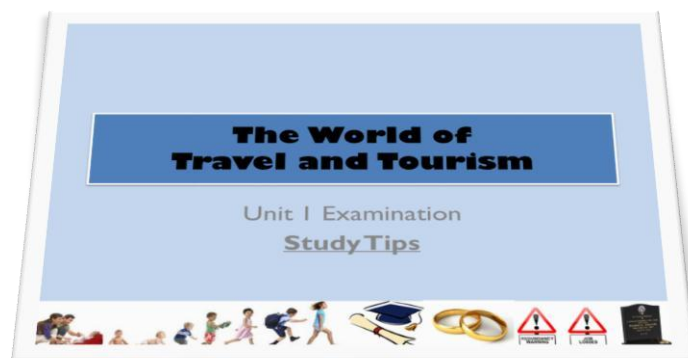
Unit 1 TOPIC	Notes / Questions
Types of Tourism ✦ Domestic ✦ Inbound ✦ Outbound	
Reasons for Travel ✦ Leisure ✦ Business ✦ Specialist ✦ VFR ✦ Day trips	
Unit 9 TOPIC	Notes / Questions
Visitor Attractions - <u>Definitions</u> ● Built ● Natural ● Event	
Visitor Attractions - <u>Examples</u> ● Alton Towers ● Robin Hood's Bay ● Leeds Festival	

How to prepare for BTEC Travel and Tourism

Complete the following 2 tasks which will be used in your first A level Travel and Tourism lessons:

TASK 1 – Preparation for Unit 1 Examination Unit

This Unit includes all the key components of travel and tourism. You will look at different types and modes of travel, and organisations that control the travel industry.



Fill out the following table with your findings:

	Type of holiday / travel event	Real examples
Short Break		2 examples of different short breaks † †
Heritage		2 examples of different locations (1 in the UK, 1 in Europe) † †
Wedding / Honeymoon		1 venue in the UK 1 worldwide destination
Conference / Exhibition		1 conference held in the UK 1 exhibition held outside the UK

TASK 2 – Preparation for Unit 9 Coursework Portfolio

Unit 9 is all about the different types of visitor attractions. We explore the need for a wide range of different types of visitor attractions and how they contribute to the UK economy.

The main types of visitor attraction are:

- 👤 Built Attractions
- 👤 Natural Attractions
- 👤 Events

You need to be aware of a wide range of visitor attractions. Using the following links and other articles research the purpose of these attractions and rate how successful you think they are.



Fill in the attached table with your notes. <https://www.eureka.org.uk/> / <https://www.yorkshire.com/view/attractions/halifax/eureka-the-national-childrens-museum-2032897> <https://letour.yorkshire.com/> / www.yorkshirevelotours.com/tour-de-yorkshire <https://www.visitcalderdale.com/attra-wellholme-park> / <https://www.calderdale.gov.uk/v2/residents/leisure-andculture/parks-and-open-spaces/parks/wellholme-park>

Visitor Attraction	Outline of its purpose	Findings
Eureka, Halifax		
Tour de Yorkshire		
Wellholme Park, Brighouse - or Shibden Park, Halifax		

Questions you might answer:

- 🗨 Which types of people are likely to visit these attractions?
- 🗨 What can you do there?
- 🗨 Which elements of the attraction do you think are good? 🗨 How are these attractions funded?

