

Applied Psychology

Why study BTEC Applied Psychology?

Have you found yourself questioning why people behave in certain ways?

Do you want to learn more about your own mind, emotions, and actions?

Studying Applied Psychology is an excellent way to gain a greater understanding of yourself and others. In addition, a solid understanding of human nature will serve you well in a number of job settings, including social services, advertising, marketing, education, healthcare, and politics.

This qualification has been designed to give you the opportunity to study Psychology through applied learning.

There are three mandatory units covering Applications of Psychological Approaches, Conducting Psychological Research and Health Psychology.

You will also have the opportunity to choose a specialist topic from a range of optional units such as Criminal and Forensic Psychology; Children's Psychological Development; Psychopathology and Sport Psychology.

What new skills will I learn?

You can explore the range of approaches and applications of psychology and take the opportunity to carry out your own Psychology research projects.

Specific skills you will develop include cognitive and problem-solving skills, using critical and creative thinking, interpersonal skills, working with others in developing your work and intrapersonal skills, including self-management and resilience.

Career routes Psychology

The qualification is perfect for those wanting to continue their education through applied learning and who aim to progress to higher education and ultimately to employment, possibly in the Applied Psychology sector.

The qualification carries UCAS points and is recognised by higher education providers as contributing to admission requirements to many relevant Applied Psychology courses.

Did you know that studying Psychology can help you gain valuable research and analytical skills, become a better communicator and resolve conflict effectively?

Course outline

Unit 1

Psychological Approaches and Applications (examined unit):

You will explore four key approaches in Psychology – social, cognitive, learning and biological – and apply these approaches to issues relevant to contemporary society.

Unit 2

Conducting psychological research (coursework):

You will develop knowledge, understanding and skills in the scientific process and in psychological research methodology through your own psychological research project.

Unit 3

Health Psychology (examined unit):

You will explore psychological approaches, theories and studies related to lifestyle choices, unhealthy behaviours and behavioural change, linking them to their specific contexts.

Optional unit. A coursework unit chosen from a range of alternatives.

Lead Teacher: Ms L Fairclough

Exam Board: Pearson Edexcel

Sixth Form Entry Requirements:

Students must have a minimum of at least **five** GCSEs at 9 - 4 grades (or equivalent). These must include a grade 4 in English Language and Mathematics.

Additional Requirements:

There are no additional requirements to study this course.

Assessment:

Unit 1 Psychological Approaches and Applications (Examined unit).

Unit 2 Conducting psychological research (Coursework).

Unit 3 Health psychology (Examined unit).

Unit 4 Optional unit from a range available (Coursework).