

BUSINESS Curriculum Overview 2025/26

Herschel Grammar School Business Curriculum Overview 2025/26

Curriculum Intent

The world of business is relevant to all learners, with businesses operating in an increasingly fast moving and dynamic environment. We aim to create the very best Business students at KS4 (Business) and KS5 (Business Economics), by inspiring them to understand the importance of enterprise and the nature of the business world.

There is a combination of practical, theoretical, individual and group learning to cater for a variety of learning styles.

Studying Business will allow every learner to develop their understanding of different business contexts, ranging from small enterprises to large multinationals, and businesses operating in local, national and global contexts. The curriculum enables students to think commercially and creatively, equipping them with the ability to navigate the modern world of work and of commerce.

Curriculum Impact

The impact on the learner from undertaking a Business course is:

- Development of analytical and evaluative skills as well as the ability to apply these skills to other subjects, i.e. non-business situations
- Global awareness and appreciation of the interconnectedness of the business community and their impacts, locally and globally
- Development of employability skills such as working with other people
- Growth in appreciation of the demands upon the individual should they wish to become entrepreneurs themselves
- Pathways from GCSE into A level Business / Economics

Through education, we have the privilege of engaging directly with children and young people who:

- are passionate about the natural world
- want to do their best to protect it
- can influence their wider communities

Throughout this document, whenever the following icon is used , it indicates that the teaching and learning is linked to one or more of the following:

- nature
- the causes and impacts of climate change
- careers in the green economy
- the importance of sustainability

BUSINESS Curriculum Overview 2025/26

Year Group Plans

Year group	Year 10
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Rationale for sequencing	The programme of study reflects the Edexcel Business specification working through Theme 1 Investigation small business. The order of topics follows the specification which logically takes students through the journey of developing a new business, product or service. One topic from theme 2 is covered in Year 10 (Business Calculations) as there is a natural sequence and logical progression from Cost, Revenue and Profits and makes sense to introduce this concept earlier in the course.
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Term 1	
Half term 1a	Half term 1b
Topic 1.1 Enterprise and entrepreneurship 1. The dynamic nature of business 2. Why new business ideas come about 3. How new business ideas come about 4. Risk and reward 5. The role of business enterprise 6. Adding value 7. The role of entrepreneurship Topic 1.2 Spotting a business opportunity 8. Customer needs 9. Market research	Topic 1.2 Spotting a business opportunity 10. Market segmentation 11. Market mapping 12. The competitive environment Topic 1.3 Putting a business idea into practice 13. Business aims and objectives 14. Business revenue, costs and profit 15. Break-even <u>47. Theme 2 Business calculations</u>
Term 2	
Half term 2a	Half term 2b
Topic 1.3 Putting a business idea into practice 16. The importance of cash 17. Cash flow forecasts 18. Sources of small business finance	Topic 1.4 Making the business effective 19. Ownership and liability 20. Franchising 21. Business location 22. Marketing mix 23. Business plans MOCK EXAMINATIONS Investigating Business Project work. - See separate document.

BUSINESS Curriculum Overview 2025/26

Term 3	
Half term 3a	Half Term 3b
Topic 1.5 Understanding external influences on business 24. Stakeholders 25. Technology and business 26. Legislation and business 27. Introduction to the economy 28. The economy and business 29. External influences on business	Topic 2.1 Growing the business 30. Methods of growth 31. Finance for growth 32. Changes in aims and objectives 33. 🌐 Business and globalisation 34. 🌐 Ethics and business 35. 🌐 Environment and business

Assessment Plans:	
Term 1	End of topic tests for topic 1.1 & 1.2 from Tutor2U and past papers
Term 2	End of year exams and topic tests from Tutor2U
Term 3	End of topic tests from Tutor2U and past papers

Link to exam board specification:

<https://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/gcse-business-spec-2017.pdf>

BUSINESS Curriculum Overview 2025/26

Year group	Year 11
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Rationale for sequencing	The programme of study reflects the Edexcel Business specification working through Theme 2 Building a business. The order of topics follows the specification which logically takes students through the multitude of decisions that have to be made on the journey of growing a business.
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Term 1	
Half term	Half term
Topic 2.2 Making marketing decisions 36. Product 37. Price 38. Promotion 39. Place 40. Marketing mix and business decisions	Topic 2.3 Making Operational decisions 41. Business operations 42. Technology, productivity and production 43. Managing stock 44. Procurement: working with suppliers 45. Managing quality 46. The sales process
Term 2	
Half term	Half term
Topic 2.4 Making financial decisions 47. Business calculations (review) 48. Understanding business performance 🌐 Topic 2.5 Making human resource decisions 49. Organisational structures 50. The importance of effective communication 51. Different ways of working 🌐	Topic 2.5 Making human resource decisions 52. Effective recruitment 🌐 53. Effective training and development 54. Motivation.
Term 3	
Half term	Half Term
Revision	Examinations / Study leave Induction for Year 12.

Key Assessment Plans:	
Term 1	End of topic tests from Tutor2U and past papers
Term 2	End of topic tests from Tutor2U and past papers
Term 3	Complete past paper practice