



## Sheffield Doc/Fest 2019 Poster Art Competition

We are seeking poster artwork that illustrates the Festival's passion for documentary and for Sheffield.

Sheffield Doc/Fest is an internationally recognised festival with films and filmmakers coming from all over the world, but we also have a great sense of local presence, audience and pride. We're proud to connect thousands of documentary makers and documentary lovers with industry players, resulting in the discovery of new talent, new collaborations, and new ideas. We want to produce artwork that represents this. Below we offer a series of criteria and points of consideration for you to interpret when producing your proposals.

Last year's winner, Ben Taylor, featured across the city and around the world on our merchandise (including shirts, hoodies and bags), posters and postcards.

### Inspiration:

- We would like to see something bold (and not directly figurative of our logo or 2019 filmmakers/speakers);
- Can be inspired by Doc/Fest, Sheffield, documentary, digital technology, storytelling;
- Key values that the Festival acknowledges: independence, respect, humanity, braveness, creativity;
- Our primary colour is Orange (C0 M65 Y100 K0), with secondary colours Purple (C47 M72 Y0 K0) and Teal (C70 M0 Y44 K0);
- To download our logo, please [click here](#).

### Specifications:

- You will produce poster artwork that will be used across print media and merchandise, which may include tshirts, hoodies, posters, promotional postcards, bags, and more. Some items may be sold and some may be given away as promotional materials;
- The artwork must be reproducible in 2D;
- The artwork must be a maximum of three colours, and must be reproducible in one colour or two colour screen prints;
- The artwork must have a minimum line width of 2mm;
- Ideally the artwork would be able to be adapted for both vertical and horizontal reproduction, and other shapes and sizes in between;

- If our logo does not feature in the artwork, the logo will need space to be added on for poster reproduction;
- The artwork should be provided as a jpeg or pdf. If selected, the artwork must be provided in 300dpi, as well as a screen print ready format in pantone colours.

Delivery:

- Artwork is to be delivered on 21 January 2019.

**The winner will receive £500 plus a 2019 Festival Pass.**

To be considered for the commission, please submit the following:

- A draft sketch (or sketches, can be multiple variants)
- Short paragraph of your vision
- Link to a portfolio of relevant previous work

On agreement of competition, Sheffield Doc/Fest will own the copyright to the design, and reserves the right to reproduce year on year with outside contractors.

Please email applications to:

Aisha Jan – [aisha.jan@sheffdocfest.com](mailto:aisha.jan@sheffdocfest.com)

Subject heading: “Poster Artwork Competition”

Please direct any queries to [marketing@sheffdocfest.com](mailto:marketing@sheffdocfest.com)

**The deadline for applications is 09:00 on Monday 14 January 2019.**

About Sheffield Doc/Fest

Sheffield Doc/Fest is a world leading festival celebrating the art and business of documentary and non-fiction storytelling across all forms. Each year the festival welcomes over 25,000 festival goers, including around 3,500 industry delegates from 55 countries.

Doc/Fest is a creative space for discovery, debate, collaboration and inspiration. We champion and push forward new talent, ideas and interaction for the future of the industry. We are an open, inclusive festival, bringing together veteran creatives, new voices and our city to share, shape and question stories of the world we live in. What’s your story?

The six-day festival and all-year activity consists of events across five programme areas:

FILM – New cinema, artist’s moving image, performance and live events

ALTERNATE REALITIES - Interactive, augmented and virtual reality story worlds

TALKS – Masterclasses, summits and panels

MARKETPLACE - Industry, talent, training and pitching

SOCIAL – Parties and networking

The 2019 festival will take place 6–11 June.