



## Sheffield Doc/Fest Alternate Realities Talent Market Submission Guidelines & Submission Form Overview

### Welcome

Sheffield Doc/Fest is welcoming submissions to Alternate Realities Talent Market from 3 December 2018 - 18 February 2019. We highly recommend that you read all of the following information (**submission guidelines, eligibility requirements, and form overview**) before applying.

### Alternate Realities Talent Market

Sheffield Doc/Fest's Alternate Realities Talent Market exists to foster collaborations between creatives and organisations focused on using digital technologies to push storytelling in exciting new directions. The market is for discussing new projects that are interactive, immersive, virtual reality, augmented reality, web-doc, games, 360-video, live performance, motion comic, room-scale experience and/or installation.

Selected artists and creative teams will be connected with industry Decision Makers from tech companies, funding bodies, NGOs, broadcasters, international festivals, galleries, production companies and distribution platforms for new media. **Click here** to view the Decision Makers that took part in 2018.

Participants will have pre-arranged, match-made meetings during Sheffield Doc/Fest on Monday 10th and Tuesday 12th June, 2019. In addition the pitching teams will be invited to a private view of the Alternate Realities Exhibition and networking reception.

To apply you must have at least one new project to discuss during the market. It may be at any stage of development and need not have any third-party financing in place at the time of submitting. For the next edition of the market we are extending the time for meetings (to 25 minutes each) to allow more time for participants on both sides of the table to explore broader possibilities for collaboration.

### ELIGIBILITY

- Alternate Realities Talent Market is open to all documentary/non fiction creators from any country.
- Talents can apply as an individual or as a team.
- No prior credits are necessary.
- Your project(s) can be at any stage of development, production, or post-production.

-Projects do not need to have financing already in place.

-Projects must be in one or more of the following formats: interactive, immersive, virtual reality, augmented reality, web-doc, games, 360-video, live performance, motion comic, room-scale experience and/or installation.

## WHAT DO I NEED TO APPLY?

To apply to the Alternate Realities Talent Market, **you will first need to create an Eventival account.** Once you have created your Eventival account, you will be able to login and submit your project(s) **via our online submission form.**

If you have any issues creating your Eventival account, you can email the marketplace team at [marketplace@sheffdocfest.com](mailto:marketplace@sheffdocfest.com)

### Please note;

- All submitted information must be **in English.**
- **All fields marked with an asterisk(\*) in the form are mandatory.** You will not be able to submit your project without filling those fields.
- **The information you submit on the application is what Decision Makers see when they choose if they want to meet you** - This information is exactly what goes in the Marketplace Guide distributed to participants, and accessed online in the assessment area by Decision Makers. **If you're selected, we give you a very small amount of time to make any changes, but by-and-large, what you submit on your application is what Decision Makers see.**

## SUBMISSION FORM OVERVIEW:

In order to submit your project, you will be asked to provide **the following information:**

### 1. Team Members information:

Give us brief information on the individual or on each team member applying to the Alternate Realities Talent Market. You will be asked to provide a professional biography of up to 300 words.

You will also need to select one or several formats in which you have made work before/have previous experience with.

-Full name and professional biography of the creator(s), producer(s) and other team members (creative consultant, digital development lead, VR supervisor,...)- **at least 1 person\***

-Format experience: linear film/documentary, artists moving image, interactive, immersive, virtual reality, web-doc, games, 360-video, live performance, motion comic, room-scale experience, installation\*

### 2. Sample work:

You may provide a link to a showreel and/or a link to your website containing samples of your previous works.

-Showreel link

-Youtube link

-Website link

### **3. Motivation:**

Give us a brief explanation of your reasons for applying to the Alternate Realities Talent Market: what you hope to gain from participating, and what kind of partners do you particularly wish to meet?

### **4. Project Information:**

Give us an outline of a new project that you are working on and would like to discuss with Decision Makers. In the outline, you should explain your idea, the content and the format, as well as how you imagine the user-experience.

You will also need to tell us what is the purpose and what are the goals behind this work, why and how the chosen format can best present your idea and convey it to an audience, and what is the intended audience for this work.

Summarise the key personnel involved in the project you want to present to the Decision Makers, if different from the individual/team presented above.

-Project description\*

-Project stage: development, production, prototype, ready for distribution/exhibition\*

-Estimated completion date\*

-Intention\*

-Format\*

-Audience\*

-Personnel\*

### **5. Sample Material**

Here you can upload a PDF treatment, stills, and/or a downloadable vimeo link of a clip of your project (maximum 3 minutes).

-Stills

-Online Screener

-Additional Project Information

### **Getty Images free content partnership**

Getty Images are pleased to offer MeetMarket and AR Market applicants use of content from the world's largest collection of still images and video free of charge in their market submissions. Download hi-res clips and stills including premium quality HD content from BBC Motion Gallery, Discovery Channel, ITN, Nat Geo and Sky News. Search over 8 million creative, editorial and archival clips, tens of millions of stills, and an archive dating from the early 1900's.

To take advantage of this offer email Kev Smalley at kevin.smalley@gettyimages.com or call him on +44 (0)203 227 2644.

### **6. Genres\***

### **7. Project Financing**

State your total budget and total already obtained (as well as who has already committed funds) in Euros, Pounds and US Dollars. Please check that your calculations are accurate before you submit the form. Remember assessors and buyers you may put down here also read this information so don't exaggerate any interest.

-Total estimated budget in Euro, British Pound, and US Dollar\*

-Total in place in Euro, British Pound, and US Dollar: same as above\*

-Project financiers if applicable: only **confirmed** financiers will be taken into consideration.

**Please note:** We also ask you if you've pitched the project in other UK or international markets - it's not a problem if you have or haven't, it just helps us to know which Decision Makers may already be aware of it.

### **Primary contact details:**

**Primary contact for the project\*:** all Doc/Fest correspondence will be directed to this contact. If your project is selected, any amendments to your project information must be made through the same account that submitted the application.

**Please note:** If you can't fill in all the details until closer to the deadline, there's a 'Save changes' button at the bottom of the form so you don't need to complete the whole application in one go and you can come back to the form later. However, please be aware that you need to submit the form before the final deadline and that incomplete applications will not be taken into account for reviewing.

## **WHAT IF I'M NOT SELECTED?**

We offer a number of alternative ways to get yourself and your projects considered and to get connected with Decision Makers, including: Marketplace sessions where participants meet with Decision Makers through informal group discussions about relevant industry topics, such as funding or co-production opportunities ; the Sales & Distribution Summit, a day of case studies and networking sessions with representatives of sales and distribution companies ; various pitch opportunities with substantial amounts of funding, in-kind support and opportunities for a wide range of different kinds of factual projects ; the Market Switchboard, where a team of dedicated mentors offer on demand advice to filmmakers looking to meet with Decision Makers. All our Marketplace opportunities, including year-round opportunities such as Future Producer School are listed on our Marketplace Overview page at [www.sheffdocfest.com/funding/overview](http://www.sheffdocfest.com/funding/overview).

Sheffield Doc/Fest is a great place for emerging and established filmmakers to connect with industry delegates and fellow filmmakers. Our Full Festival Pass includes access to the Film programme, Alternate Realities programme, Talks & Sessions, Marketplace & Talent, Doc/Player and all social events and networking.

## **IF YOU ARE SUCCESSFUL**

If your application is successful, you agree to attend Sheffield Doc/Fest 2019 for the duration of the Alternate Realities Talent Market on Monday 10th and Tuesday 11th June. Failure to do so may result in your project being withdrawn.

If your application is successful you must register to attend Sheffield Doc/Fest. Your project representatives will each need to purchase a Festival Pass which you must register for ahead of the festival. If you do not register for Doc/Fest, you will not be able to participate in the Alternate Realities Talent Market. Subsequent project team members must also register for additional passes if they wish to participate in Market meetings. The festival pass gives you full access to the Film programme, Alternate Realities programme, Talks & Sessions, Marketplace & Talent, Doc/Player and all social events and networking.

Project participants are responsible for their own transport and accommodation. In order to make our festival as accessible as possible, Doc/Fest offers concessions passes and budget accommodation passes to attend the festival, as well as Doc/Host, a connecting service to pair emerging filmmakers with Sheffield locals who are able to offer accommodation during the festival.

**You can read more about passes and accommodation here:**  
<https://sheffdocfest.com/view/accommodation>.

Please note that support may also be available via your embassy.

We look forward to reading your application. Good luck!