

Sheffield Doc | Fest

4 – 9 June 2020

Sheffield Doc/Fest Alternate Realities Talent Market Application Guidelines & Application Form Overview

Welcome

Sheffield Doc/Fest is welcoming applications to Alternate Realities Talent Market **Thursday 14 November 2019 12.00 (noon) GMT to Friday 14 February 2020 12.00 (midnight) GMT.**

We anticipate accepting over 500 applications this year so please read through this document carefully before applying, to ensure that your project is eligible and so you know what information you will need to provide - we want you to help make your application the very best it can be when applying.

We're always very happy to help you with any aspect of your application, whether technical or creative. If you're struggling with the application form in any way, please ask us for help. You can email marketplace@sheffdocfest.com with any questions. If you do need help, we recommend that you contact us as early as possible.

To apply you must have at least one new project to discuss during the market. It may be at any stage of development and need not have any third-party financing in place at the time of applying.

ELIGIBILITY

- Alternate Realities Talent Market is open to all documentary/non fiction creators from any country.
- Talents can apply as an individual or as a team.
- No prior credits are necessary.
- Your project(s) can be at any stage of development, production, or post-production.
- Projects do not need to have financing already in place.
- Projects must be in one or more of the following formats: interactive, immersive, virtual reality, augmented reality, mixed reality, AI, immersive sound technology, games, 360-video, live performance, motion comic, room-scale experience and/or installation.

WHAT DO I NEED TO APPLY?

To apply to the Alternate Realities Talent Market, **you will first need to create an Eventival account [HERE](#)**. Once you have created your Eventival account, you will be able to login and apply **via our online application form**. If you have any issues creating your Eventival account, you can email the marketplace team at marketplace@sheffdocfest.com

Please note;

- All supplied information must be **in English**.
- **All fields marked with an asterisk(*) in the form are mandatory.** You will not be able to apply without filling those fields.
- **The information you supply in the application is what Decision Makers see when they choose if they want to meet you** - This information is exactly what goes in the Marketplace Guide distributed to participants, and accessed online in the assessment area by Decision Makers. **If you're selected, we give you a very small amount of time to make any changes, but by-and-large, what you supply in your application is what Decision Makers see.**
- **All applications may be reviewed by an external assessment committee comprised of industry professionals including Decision Makers who participate in the market. External assessors shall remain anonymous during the assessment period.**

APPLICATION FORM OVERVIEW:

In order to apply, you will be asked to provide **the following information:**

1. Team Members information:

Give us brief information on the individual or on each team member applying to the Alternate Realities Talent Market. You will be asked to provide a professional biography of up to 300 words.

You will also need to select one or several formats in which you have made work before/have previous experience with.

- Full name and professional biography of the creator(s), producer(s) and other team members (creative consultant, digital development lead, VR supervisor,...)*
- Format experience: linear film/documentary, artists moving image, interactive, immersive, virtual reality, mixed reality, AI, immersive sound technology, games, 360-video, live performance, motion comic, room-scale experience, installation*

2. Sample work:

You may provide a link to a showreel and/or a link to your website containing samples of your previous works.

- Showreel link
- Youtube link
- Website link

3. Motivation:

Give us a brief explanation of your reasons for applying to the Alternate Realities Talent Market: what you hope to gain from participating, and what kind of partners do you particularly wish to meet?

4. Project Information:

Give us an outline of a new project that you are working on and would like to discuss with Decision Makers. In the outline, you should explain your idea, the content and the format, as well as how you imagine the user-experience.

You will also need to tell us what is the purpose and what are the goals behind this work, why and how the chosen format can best present your idea and convey it to an audience, and what is the intended audience for this work.

Summarise the key personnel involved in the project you want to present to the Decision Makers, if different from the individual/team presented above.

- Project description*
- Project stage: development, production, prototype, ready for distribution/exhibition*
- Estimated completion date*
- Intention*
- Format*
- Audience*
- Personnel*

5. Sample Material

Here you can upload a PDF treatment, stills, and/or a downloadable vimeo link of a clip of your project (maximum 3 minutes).

- Stills
- Online Screener
- Additional Project Information

Getty Images free content partnership

Getty Images is pleased to offer MeetMarket and Alternate Realities Talent Market applicants free use of content from the world's largest collection of photos and videos in their market applications. Download hi-res clips and stills from the BBC, Discovery, ITN, Nat Geo and Sky News. Search over 11 million editorial, archival and creative clips, tens of millions of stills and an archive dating from the early 1900's and make your pitch sing.

To take advantage of this offer email our Service team, with subject line DocFest 2020 at ukibroadcastservice@gettyimages.com.

6. Genres*

5. Project Financing

State your total budget and total already obtained (as well as who has already committed funds) in Euros, Pounds and US Dollars. Please check that your calculations are accurate before you submit the form. Remember assessors and buyers you may put down here also read this information so don't exaggerate any interest.

- Total estimated budget in Euro, British Pound, and US Dollar*
- Total in place in Euro, British Pound, and US Dollar: same as above*
- Project financiers if applicable: only **confirmed** financiers will be taken into consideration.

Please note: We also ask you if you've pitched the project in other UK or international markets - it's not a problem if you have or haven't, it just helps us to know which Decision Makers may already be aware of it.

Primary contact details:

Primary contact for the project*: all Doc/Fest correspondence will be directed to this contact. If your project is selected, any amendments to your project information must be made through the same account that submitted the application.

Please note: If you can't fill in all the details until closer to the deadline, there's a 'Save changes' button at the bottom of the form so you don't need to complete the whole application in one go and you can come back to the form later. However, please be aware that you need to submit the form before the final deadline and that incomplete applications will not be taken into account for reviewing.

WHAT IF I'M NOT SELECTED?

We offer a number of alternative ways to get your projects considered and to get connected with Decision Makers, including: Marketplace sessions where participants meet with Decision Makers through informal group discussions about relevant industry topics, such as funding or co-production opportunities; the Marketplace Summit, a day of case studies and networking sessions with industry representatives; various pitch opportunities with substantial amounts of funding, in-kind support and opportunities for a wide range of different kinds of factual projects ; the Market Switchboard, where a team of dedicated mentors offers on demand advice to filmmakers looking to meet with Decision Makers. The Doc/Fest Talks programme will also include commissioning and funding panels where you can hear directly from commissioners what they're looking for in 2020 and beyond. All our Marketplace opportunities are listed on our Marketplace Overview page at www.sheffdocfest.com/funding/overview.

Sheffield Doc/Fest is a great place for emerging and established documentary makers to connect with industry delegates and fellow documentary makers. Our Full Festival Pass includes access to the Film programme, Alternate Realities programme, Talks & Sessions, Marketplace & Talent, Doc/Player and all social events and networking.

IF YOU ARE SUCCESSFUL

If your application is successful, you agree to attend Sheffield Doc/Fest 2020 for the duration of the Alternate Realities Talent Market on Monday 8 and Tuesday 9 June. Failure to do so may result in your project being withdrawn.

If your application is successful you must register to attend Sheffield Doc/Fest. Your project representatives will each need to purchase a Festival Pass which you must register for ahead of the festival. If you do not register for Doc/Fest, you will not be able to participate in the Alternate Realities Talent Market. Subsequent project team members must also register for additional passes if they wish to participate in Market meetings. The festival pass gives you full access to the Film programme, Alternate Realities programme, Talks & Sessions, Marketplace & Talent, Doc/Player and all social events and networking.

Project participants are responsible for their own transport and accommodation. In order to make our festival as accessible as possible, Doc/Fest offers concessions passes and budget accommodation passes to attend the festival, as well as Doc/Host, a connecting service to pair emerging documentary makers with Sheffield locals who are able to offer accommodation during the festival.

You can read more about passes and accommodation here:

<https://sheffdocfest.com/view/accommodation>.

Please note that support may also be available via your embassy.

We look forward to reading your application. Good luck!