

# Sheffield Doc | Fest

## Sheffield Doc/Fest Arts Talent Market Application Guidelines & Application Form Overview

### Welcome

Sheffield Doc/Fest is welcoming applications to Arts Talent Market **Monday 23 November 2020 12.00 (noon) GMT to Monday 1 March 2021 12.00 (noon) GMT.**

We anticipate accepting over 500 applications this year so please read through this document carefully before applying, to ensure that your project is eligible and so you know what information you will need to provide - we want you to help make your application the very best it can be when applying.

We're always very happy to help you with any aspect of your application, whether technical or creative. If you're struggling with the application form in any way, please ask us for help. You can email [marketplace@sheffdocfest.com](mailto:marketplace@sheffdocfest.com) with any questions. If you do need help, we recommend that you contact us as early as possible.

To apply you must have at least one new project to discuss during the market. It may be at any stage of development and need not have any third-party financing in place at the time of applying.

### ELIGIBILITY

- Arts Talent Market is open to all documentary/non fiction creators and artists from any country.
- Talents can apply as an individual or as a team.
- No prior credits are necessary.
- Your project(s) can be at any stage of development, production, or post-production.
- Projects do not need to have financing already in place.
- Projects must be in one or more of the following formats: 360-Video Artificial Intelligence Audio / Sound Art Augmented Reality Game Immersive Reality Interactive Documentary Installation Linear film/documentary Mixed Reality Motion Comic Performance Art Room-Scale Experience Video Art / Expanded Cinema / Moving Image, Virtual Reality.

### WHAT DO I NEED TO APPLY?

To apply to the Arts Talent Market, **you will first need to create an Eventival account [HERE](#).** Once you have created your Eventival account, you will be able to login and apply **via our online application form.** If you have any issues creating your Eventival account, you can email the marketplace team at [marketplace@sheffdocfest.com](mailto:marketplace@sheffdocfest.com)

**Please note;**

- All supplied information must be **in English**.
- **All fields marked with an asterisk(\*) in the form are mandatory.**You will not be able to apply without filling those fields.
- **The information you supply in the application is what Industry Representatives see when they choose if they want to meet you** - This information is exactly what goes in the Marketplace Guide distributed to participants, and accessed online in the assessment area by Industry Representatives. **If you're selected, we give you a very small amount of time to make any changes, but by-and-large, what you supply in your application is what Industry Representatives see.**
- **All applications may be reviewed by an external assessment committee of industry professionals including Industry Representatives who participate in the market. External assessors shall remain anonymous during the assessment period.**

**APPLICATION FORM OVERVIEW:**

In order to apply, you will be asked to provide **the following information:**

**1. Team Members information:**

Give us brief information on the individual or on each team member applying to the Arts Talent Market. You will be asked to provide a professional biography of up to 300 words.

You will also need to select one or several formats in which you have made work before/have previous experience with.

- Full name and professional biography of the creator(s), producer(s) and other team members (creative consultant, digital development lead, VR supervisor,...)\*
- Format experience: linear film/documentary, artists moving image, interactive, immersive, virtual reality, mixed reality, AI, immersive sound technology, games, 360-video, live performance, motion comic, room-scale experience, installation\*

**2. Sample work:**

You may provide a link to a showreel and/or a link to your website containing samples of your previous works.

- Showreel link
- Youtube link
- Vimeo link
- Soundcloud link
- Website link

### 3. Motivation:

Give us a brief explanation of your reasons for applying to the Arts Talent Market: what you hope to gain from participating, and what kind of partners do you particularly wish to meet?

### 4. Project Information:

Give us an outline of a new project that you are working on and would like to discuss with Industry Representatives. In the outline, you should explain your idea, the content and the format, as well as how you imagine the user-experience.

You will also need to tell us what is the purpose and what are the goals behind this work, why and how the chosen format can best present your idea and convey it to an audience, and what is the intended audience for this work.

Summarise the key personnel involved in the project you want to present to the Industry Representatives, if different from the individual/team presented above.

- Project description\*
- Project stage: development, production, prototype, ready for distribution/exhibition\*
- **Country-ies of production\***
- Estimated completion date\*
- Intention\*
- Format\*
- Personnel\*

### 5. Sample Material

Here you can upload a PDF treatment, stills, and/or a downloadable vimeo link of a clip of your project (maximum 3 minutes).

- Stills
- Online Screener
- Additional Project Information

### Getty Images free content partnership

Getty Images is pleased to offer MeetMarket and Arts Talent Market applicants free use of content from the world's largest collection of photos and videos in their market applications. Download hi-res clips and stills from the BBC, Discovery, ITN, Nat Geo and Sky News. Search over 11 million editorial, archival and creative clips, tens of millions of stills and an archive dating from the early 1900's and make your pitch sing.

To take advantage of this offer email our Service team, with subject line DocFest 2021 at [ukibroadcastservice@gettyimages.com](mailto:ukibroadcastservice@gettyimages.com).

## 6. Genres

## 5. Project Financing

State your total budget and total already obtained (as well as who has already committed funds) in Euros, Pounds and US Dollars. Please check that your calculations are accurate before you submit the form. Remember assessors and buyers you may put down here also read this information so don't exaggerate any interest.

- Total estimated budget in Euro, British Pound, and US Dollar\*
- Total in place in Euro, British Pound, and US Dollar: same as above\*
- Project financiers if applicable: only **confirmed** financiers will be taken into consideration.

**Please note:** We also ask you if you've pitched the project in other UK or international markets - it's not a problem if you have or haven't, it just helps us to know which Industry Representatives may already be aware of it.

### Primary contact details:

**Primary contact for the project\*:** all Doc/Fest correspondence will be directed to this contact. If your project is selected, any amendments to your project information must be made through the same account that submitted the application.

**Please note:** If you can't fill in all the details until closer to the deadline, there's a 'Save changes' button at the bottom of the form so you don't need to complete the whole application in one go and you can come back to the form later. However, please be aware that you need to submit the form before the final deadline and that incomplete applications will not be taken into account for reviewing.