

Job title	Learning Officer
Reporting to	Head of Learning and Engagement
Hours	37.5 per week (SHL will consider flexible working requests)
Salary	c. £26,000 per annum dependent on experience
Contract type	Permanent
Department	Learning and Engagement

A new and exciting opportunity has arisen to lead the delivery of the education offer at The Silverstone Experience, a new visitor attraction opening summer 2019.

Summary of The Silverstone Experience

Silverstone has been synonymous with motor racing since the mid-20th century. It is now one of the most famous sporting venues in the world. However, Silverstone has a much wider story to tell and its place in history was established well before the circuit was even constructed. The Silverstone Experience will tell the ‘whole’ Silverstone story – one that can only be experienced by visiting the site itself and interacting with the multi-layered stories that are woven into the fabric of the modern racing circuit.

Through the creation of The Silverstone Experience (TSE) as a centre of focus and understanding, with extensive exhibition spaces, a Collections and Research Centre, Learning Studio and a series of site tours, programmes and activities, the heritage of Silverstone can reach a far wider audience than before and ultimately cement its position as the centre for British motor sport heritage.

The project will open in the summer of 2019 and is set to attract over half a million visitors in its first twelve months of operation. The project vision is to bring the extensive heritage of Silverstone and British motor racing to life through the creation of a dynamic, interactive and educational visitor experience.

TSE has a crucial educational and charitable mission, playing a key role in developing the UK’s continued leadership in science, technology, engineering and maths (STEM) by helping address the shortfall in qualified engineers. Through both formal and informal learning, TSE will use the excitement of motor sport to inspire young people to understand the possibilities STEM learning can unlock for their futures.

This will be a varied and exciting National Lottery Heritage Fund (NHLF) funded opportunity for someone that is passionate about STEM, working with young people outside the classroom and would relish the challenge of playing a crucial role in developing and delivering a sustainable and high quality education programme.

Job Purpose

To develop, implement and evaluate formal learning programmes to inspire and encourage active engagement with the exhibition and in particular with STEM subjects. To play an active role in developing a reputation for a high quality, innovative learning and engagement activity.

Key Responsibilities

- Develop and deliver innovative programmes, workshops and related resources for schools to increase engagement in STEM subjects and with our collection and exhibition.
- Produce accessible and relevant online content for schools available before and after their visit ensuring they effectively meets the needs of schools.
- Assist in the recruitment and management of an active team of freelance staff responsible for delivering learning activity including school workshops and interpretation for schools in areas of the exhibition.
- Ensure information regarding our programmes is made available to the marketing team in a time manner in order to promote our activities.
- Deliver training to the freelance learning pool in programme delivery.
- Assist with the recruitment and management of a team of STEM ambassadors to support formal and informal learning activity.
- Maintain working relationships with schools, colleges, universities and other education institutions to raise awareness of our learning offer and to encourage repeat visitation.
- Once partnerships are established, work closely with schools, universities and other agencies to deliver shared objectives.
- Advocate for learning throughout all departments and across the sector – keeping updated and sharing best practise in learning and education policy and practice with staff.
- Recognise the differing needs of groups and individuals and to make appropriate arrangements for their visits.
- Collaborate with the Engagement Events Officer to establish a programme of informal learning and engagement events for people of all ages exploring and celebrating the history of the circuit and STEM.
- Deal with customer feedback from schools and education groups in a positive way, feeding back key areas of concern/areas for improvement and actively using this information to improve our offer.
- Provide ongoing, regular updates to all Learning and Engagement staff on programme content.
- Contribute towards monitoring and evaluation of the programmes by providing regular reports and ensuring monitoring mechanisms are in place.
- Ensure health & safety and welfare at work complies with legislation when delivering educational work.
- Respond to and be aware of safeguarding and child protection issues and follow correct procedures.
- Undertake any other duties as reasonably requested by the line manager.
- Actively follow all SHL policies.

Person Specification

You'll need to be confident, creative, highly organised and self-motivated.

Selection Criteria	Essential (E) Or Desirable (D)	Where Evidenced Application (A) Interview (I) Reference (R)
Qualifications		
Educated to degree level in a relevant subject	E	A
Evidence of formal training to suit this post i.e. Qualified Teacher Status, HLTA status, museum educators training/qualification would be an advantage	D	A
Experience, Knowledge and Skills		
At least three years' experience of delivering educational and outreach initiatives to a variety of audiences	E	A,I
Confident delivering Science, Technology, Engineering and Maths subject to young people	E	A,I
Ability to develop and deliver sustainable educational and learning programmes for schools and other education groups	E	A,I
Knowledge of the national curriculum, learning and interpretation in a museum/heritage/cultural/attraction setting	E	I
Able to set and achieve targets and deadlines, work under pressure and manage conflicting priorities	E	I
Ability to work independently and on own initiative	E	I
Ability to liaise and consult where appropriate, and develop initiatives and partnerships which reflect national and local priorities	D	I
Ability to communicate effectively both in writing and verbally with a wide variety of individuals	E	I
Creative and innovative, you will enjoy trying new approaches to the delivery of learning programmes	E	I

Essential Requirements are those, without which, a candidate would not be able to do the job.

Desirable Requirements are those which would be useful for the post holder to possess and will be considered when more than one applicant meets the essential requirements.

To apply please send a covering letter including your salary expectations and current notice period with your updated CV to recruitment@silverstone-experience.co.uk by 12 noon Wednesday 15th May. Interviews are scheduled to take place the week commencing 20th May.