Data Protection Policy
Manno, 26.5.2020

1. DATA WE COLLECT
We collect and process only data that are necessary and useful to manage and run Boldbrain Startup Challenge program and its events. Personal and corporate data we collect and process are:

- Name and contact details (for example name, address, phone number and email address);
- Company name and other related basic information, such as, but not limited to, information available on the Register of Commerce;
- Information provided to us by or on behalf of you about your project necessary to apply at Boldbrain;
- Information provided to us by or on behalf of you about your project in order to evaluate and asses the 20 projects that will enter Boldbrain;
- Information provided to us by or on behalf of you about your project necessary to evaluate your project during Boldbrain;
- Information provided to us by or on behalf of you or generated by us in the course or providing services to our partners, involved startups or interested third parties;
- Information provided to us for the purposes of organizing and performing our events;
- Information provided for the production of promotional material during the final event (e.g. posters);
- Information provided to us and necessary to run all activities of Boldbrain, in particular related to the coaching or the evaluation of your project;
- Information provided to us in relation to Boldbrain general communication and promotion;
- Information provided to us in relation to your investors or investments;
- Information provided to us and used to improve and further develop Boldbrain in the future;
- Any other information related to Boldbrain you may provide to us.

We collect this information when you interact with us, for example when you communicate with our staff, sign up to receive information by e-mail, insert data in dedicated tools or platforms, or participate in a Boldbrain networking meetings or other events.

We also collect or generate personal data in the course of providing services to our members, partners, involved startups and interested third parties, and we may collect personal data from other sources for example to keep your information up to date using publicly available sources.

2. DATA WE PROCESS
We process your personal data through a dedicated platform and by using other common digital tools as email, google forms and others. We process your data for following purposes:

- To manage the application and the assessment at Boldbrain;
- To manage the coaching process;
- To manage the evaluation processes;
- To communicate with you;
- To organize our events;
- To promote Boldbrain;
- To improve Boldbrain and in general our services provided to you, our members, partners, involved startups and other interested third parties;
- To provide the winners’ data to those partners who directly award the prizes;
- To give you the needed support to improve the chances of success of your project;
- To manage our relationship with you and with our members, partners and network;
• To reply to your questions on contact form or provide the requested support (see section 3 below for additional information);
• To promote our services to comply with our legal, regulatory management obligations, including establishing, exercising or defending legal claims;
• To redact our annual report, and in particular the report to the Canton of Ticino.

3. USE OF OUR WEBSITE AND COMMUNICATION
Please refer to the Data Policy on: https://boldbrain.ch/privacy-policy/

4. WHO WE SHARE YOUR PERSONAL DATA WITH
In order to manage Boldbrain, we share your data with following physical people and legal entities. We only share data on a need-base and in respect of confidentiality in case of sensitive data.

• Boldbrain staff (includes members of Fondazione Agire and other partners involved in the project, such as, but not limited to, Università della Svizzera italiana);
• Fondazione Agire team and board;
• Evaluators and Coaches;
• Regional Jury;
• National Jury;
• Canton Ticino;
• The audience at events we organize during Boldbrain;
• The audience at the final public ceremony (only general data accessible to the public);
• Suppliers to whom we outsource certain support service, included IT service providers;
• Third parties engaged in the course of the organization of the different activities of Boldbrain;
• Third parties involved in hosting or organizing business lunches or other events;
• Third parties involved in the production of information and communication material;
• Third parties as sponsors and partners of Boldbrain for delivering the prizes.

For the purposes set out in this Data Protection Statement, and where necessary, we may share personal data with courts, tribunals, regulatory authorities, government agencies and law enforcement agencies. We may also be required to disclose your personal data to comply with legal or regulatory requirements.

5. DATA SECURITY
We use various technical and organizational measures to help protect your personal data from unauthorized access, use, disclosure, alteration or destruction. Boldbrain is managed by using a dedicated digital SaaS platform provided by SkipsoLabs Sagl. The platform applies the state-of-the-art security standard.

In addition, data and information may be stored on Agire Foundation file storage system or transmitted through email servers used by Agire Foundation.

6. COUNTRIES WE TRANSFER YOUR PERSONAL DATA TO
We may transfer your personal data to recipients abroad, including in countries that do not provide the same level of protection as Swiss law, such as the US. We will usually do so on the basis that such a transfer is necessary for the performance of an agreement with the data subject(s), for an agreement or performance of an agreement concluded in the interest of the data subject, or for the establishment, exercise or defence of legal claims.
We have a license with provider (SaaS) for the use of platform that:

- relies on Amazon Webservices with servers in Ireland
- use Google reCAPTCHA (Google Inc.) where data is processed in the USA
- uses Google Analytics (Google Inc.) where data is processed in the USA

We store your Data on Dropbox Business which data centres may be located also outside Europe.

7. HOW WE RETAIN YOUR PERSONAL DATA
We retain your personal data for as long as it is necessary for the purposes for which the data is collected, and as long as we have a legitimate interest in keeping personal data, for example to enforce or defend claims or for archiving purposes and IT security. We also retain your personal data as long as it is subject to a legal retention obligation.

After the termination of Boldbrain Startup Challenge program we retain your data in order to fulfil Agire Foundation mandate.

8. YOUR RIGHTS
As a program executed on a mandate from and performed on the territory of Canton Ticino, Boldbrain is subject of cantonal law on data protection. You are entitled to ask for details of the personal data we hold about you and how we process it and to receive a copy of your personal data. You may also have your data rectified or deleted, restrict our processing of that information, and object to the processing of your personal data. You may also choose to withdraw your consent. We inform you that even after you have chosen to withdraw your consent, we may be able to continue to process your personal data to the extent required or permitted by law.