



Smake[®]

make it yours.



Smake[®]

your eCommerce

...the world is your new playground for your simple eShop system

Smake it and make IT yours

Smake® keeps going exactly where other eShop providers leave you alone with colorful pictures!

The perfect link to your production

The unique thing about the Smake® Online Shop is that it isn't just an article catalog for you and your customers like all other well-known eShop systems.

With Smake® eShop you open up the door to the World Wide Web for your company.

Smake® picks you up where other eShop providers leave you alone with colorful pictures!

The eShop is the perfect link and starting point through which you and your customers can deliver orders to your production – for both, embroidery and for print motifs.

Always the perfect solution –

Either for your B2C or B2B business

Your Smake® eShop automatically transfers manufacturing data directly and fully automated to your production process – regardless of where in the world.

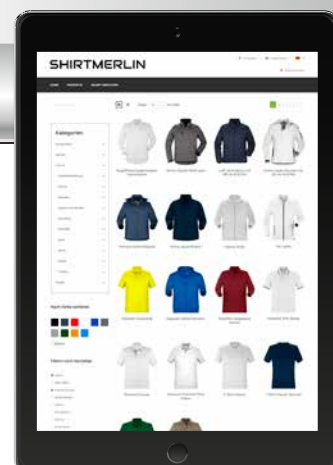
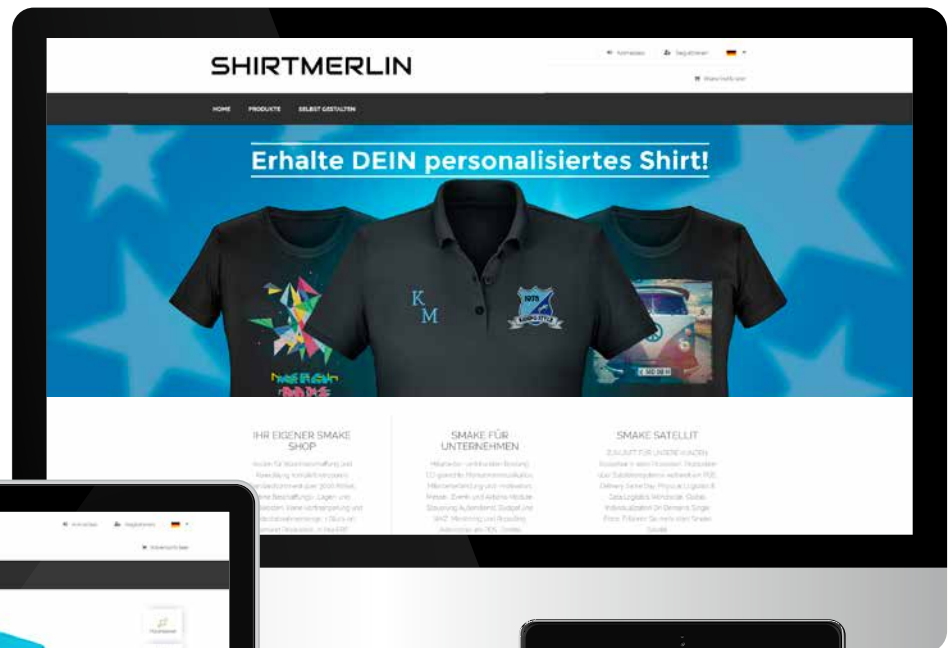
This is precisely the reason why the shop and the overall system becomes so valuable to you.

Unique

Smake® offers a great selection of perfectly photographed and measured (!) textiles as well as a top of the line motif designer.

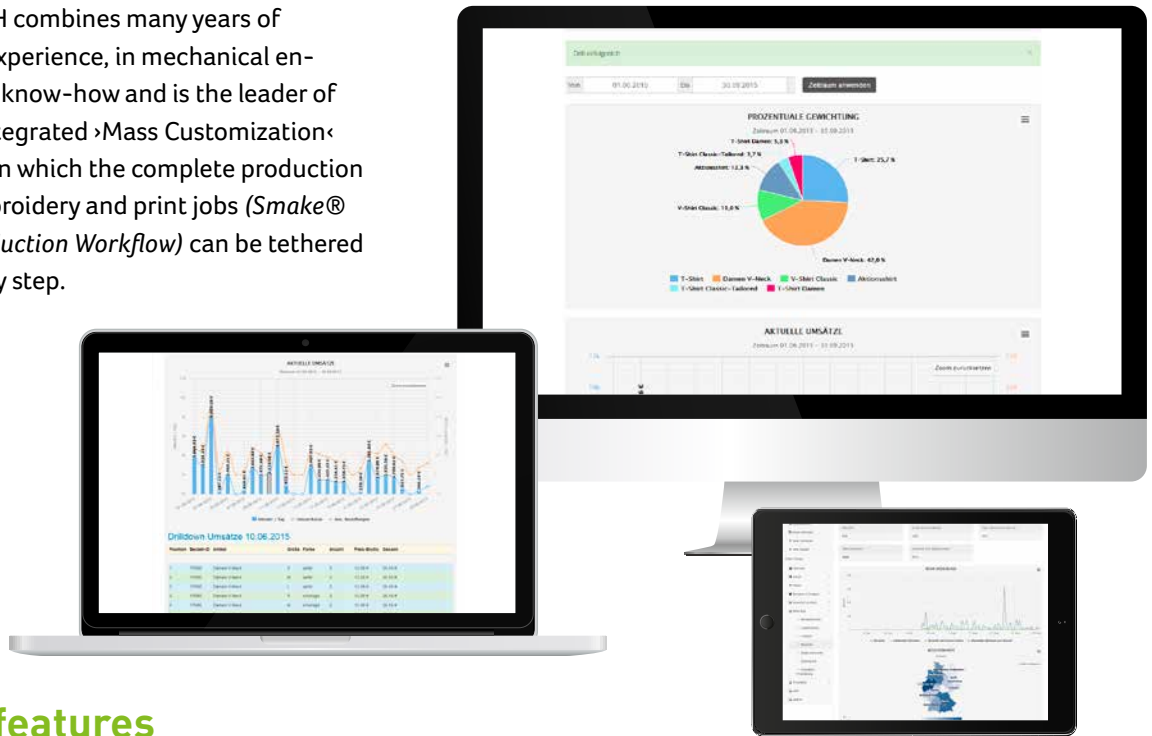
Additionally the Smake® eShop contains lots of free motifs/designs, an easy and fluent order process with a fast check-out, all the way to a clearly arranged, extensive but still easy-to-handle admin area.

Of course you can assign your own embroidery files and/or print motifs to your shop and determine prices by yourself. Quickly your shop will be set up online and configured with your own URL. Naturally programmed forward-looking ›mobile first‹.



Smake® eShop System – easy – fast – efficient

The Smake GmbH combines many years of manufacturing experience, in mechanical engineering with IT know-how and is the leader of innovation for integrated ›Mass Customization‹ eShop concepts in which the complete production workflow for embroidery and print jobs (*Smake® VPW – Value Production Workflow*) can be tethered modularly step by step.



Shop key features

Create your own eShops matched to your target group and always directly linked to your production! Smake offers you a Multi-eShop System that will be developed continuously.

Shop

- ✓ creating your own shop independently
- ✓ your own URL
- ✓ generate/upload your own company information
- ✓ generate/upload your own privacy policy
- ✓ generate/upload your own terms and conditions and right of rescission
- ✓ upload your own shop logo
- ✓ assign your shop's color theme
- ✓ create a landingpage with your own slideshow, teaser and category images

Products

- ✓ access to more than 5000 existing products (producer, products, color)
- ✓ assign prices yourself (net/gross)
- ✓ fixed categories
- ✓ article description/-feed already specified
- ✓ bilingual – german/english possible
- ✓ other languages optional

Motif designer

- ✓ unique motif designer inclusive
- ✓ all existing motifs from the motif pool (embroidery/print)
- ✓ integrating own embroidery- and print motifs
- ✓ assign your own prices
- ✓ flexible pricing models for embroidery and print motifs available
- ✓ prices directly displayed in the motif designer

Payment Methods

- ✓ definable/selectable by yourself: PayPal (credit card, debit...), invoice, prepayment

Way of shipment

- ✓ definable/selectable by yourself: UPS, postal service, etc.

Customizable templates

- ✓ order confirmation, delivery note, etc.

Social Media Integration

- ✓ Facebook, Twitter, Instagram or your own social media channel

Evaluations

- ✓ admin area evaluable by yourself
- ✓ data is exportable as Excel/CSV files

Production Data

- ✓ processing of manual production possible
- ✓ export of all order-relevant data
- ✓ export of all production-relevant data

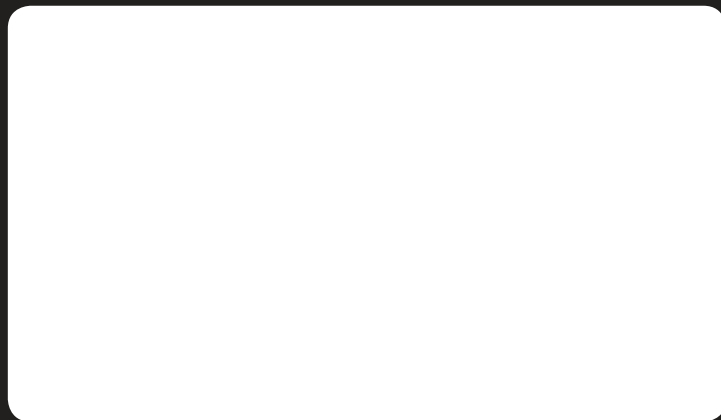
Automated Production Processing

- ✓ link to production Smake® VPW available step by step at anytime
- ✓ access to all Smake® VPW interface modules



Smake®

Smake® *your future*



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