

Searchmetrics Joint Marketing Program

“By providing us with unique state-of-the-art-data and additional attendees, Searchmetrics had a significant influence on the success of the first Atcore Morning Session.”

Rasmus Sørensen, Senior SEO Specialist at Atcore Aps



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1. Over the last month of being a Searchmetrics Agency Partner, how has it benefited your Agency?

Greatly. We have been able to utilize the platform and exploit the wealth of ranking and content performance data for clients. It gives us a holistic 360-degree view of their digital marketing performance and enables us to be proactive and consult with our clients more effectively.

2. What event did Searchmetrics support within the scope of the Partner Program?

Searchmetrics supported our first morning session event by assisting us with state-of-the-art data on current SEO trends and research and enabled us to educate participants on a higher and broader perspective within the latest SEO trends and developments. Additionally, they invited local prospects to the event, which lead to more attendees.

3. How did Searchmetrics support your event?

With fresh current data on the SEO industry in general and with specific data in various industries which we could not get anywhere else.

4. How has your event benefited from the Searchmetrics support?

It enabled us to be on the forefront of trends and developments within the SEO industry and be able to teach and educate existing and potential clients on cutting edge data driven SEO.

5. Would you recommend the Partner Program to other agencies and why?

Absolutely. Because of the data, the work flows and the unique opportunities that the platform offers.

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