



Creating the Standard for Search and Content Performance

Searchmetrics has long stood for excellent software and expert knowledge, and we are now bringing everything together at your favourite, extraordinary event: The Searchmetrics Summit!

Save the date:
May 9th 2018 at Tobacco Dock in London

We've united the two worlds of search and content to create a new standard, not only with our software platform but also by leading the industry with the best knowledge and experts from both fields at our very own Searchmetrics Summit – a one-day search and content marketing conference covering topics related to Strategic SEO, Technical SEO, Digital Marketing and Content Marketing.

We bring together industry professionals, digital marketing leaders, big brands, successful agencies and influencers to share valuable insights, exchange actionable takeaways, and enjoy exceptional networking with marketing professionals at the rooftop terrace with a stunning view over London.

Audience

- Marketing Manager
- Online Marketing Manager
- CEOs
- CTOs
- Content Marketing Manager
- SEO Manager
- Consultants



Confirmed Speakers

Searchmetrics Summit 2018



Aleyda Solis

SEO Consultant at Orainti, Blogger, Speaker & Author



Barry Adams

SEO Consultant



Kevin Gibbons

CEO of BlueGlass



Lukas Zelezny

Director of Organic Performance at ZPG



Marcus Tober

CTO & Founder of Searchmetrics



Richard Keenan

SEO & Content Lead at Trainline



Victoria Olsina

SEO & Acquisition Manager at Barclays



Fili Wiese

SEO expert, Ex-Google Engineer



Kerstin Reichert

SEO Team Lead at TSB Bank



Jono Alderson

Digital strategist & Marketing technologist



Our reach

- Searchmetrics-Newsletter > 57.000 Subscribers
- Facebook > 48.000 Fans
- Twitter > 12.500 Followers
- LinkedIn > 4.500 Followers
- Instagram > 1.300 Followers

Our sponsoring offer:

- Product and logo placement
- Ideal target audience
- Well known new potential customers
- The chance to network and generate valuable connections
- Efficient investment
- Excellent reach for your target group



Exhibition Sponsoring

max. 4x available á 2.300,00 £

- 2 conference passes
- One bridge-shaped bar table with 3 bar stools and a 4-square meter pop up stand
- Company logo in agenda
- Company logo and –profile on searchmetrics.com
- Sponsorship announcement on Twitter, Facebook with direct link to your website
- A give away on the seats (seat drops)
- 20% discount on added conference passes
- 2 conference passes for your customers

Get together Party Sponsoring

max. 1 available, 1.800,00 £

- Branding at the rooftop terrace
- Name a drink after your company
- Bar branding with a banner of your company logo
- Placing flyers of your company in the rooftop terrace
- Your Logo on the event website



Twitter-Wall Sponsoring

max. 1 available, 1.000,00 £

- Your company's logo will be integrated on the Twitter-Wall Layout
- Twitter-Wall named after your company (e.g., The Searchmetrics Summit Twitter Wall sponsored by XY"

WIFI - Sponsoring

max. 1 available, 800,00 £

- Your company's name or a tag line as WIFI – Password

Logo Sponsoring

max. 5 available, 500,00 £

- Your company's logo will be integrated into the event website, in the agenda, the name badge and into our communication



Interested in a sponsorship?

We would be pleased to receive your enquiry!

Juliane Kühne

Event Manager

Mail: j.kuehne@searchmetrics.com

Phone: 030 920 3795 -11



More information on:

www.searchmetrics.com/summit-london18