

About Searchmetrics

Data-driven Marketers value Searchmetrics for its ability to deliver the predictable success that enables them to reach their search and content goals. Searchmetrics, its partners and clients are united by a belief in the power of insight and an understanding that data makes decisions better.

A bias towards innovation has helped Searchmetrics support the growth of household names like eBay, Barclays and Siemens, giving them the power to navigate the hyper-competitive search landscape.

Worldwide, thousands of businesses have already benefited from working with Searchmetrics and its comprehensive portfolio of data, software and services.

- **Research Cloud:** Providing a single source of truth for SEO and market metrics.
- **Search Experience:** Connecting search and content achievements to company KPIs.
- **Content Experience:** Enabling the production of predictably successful content.
- **Site Experience:** Establishing priorities for improving technical website performance.

Searchmetrics' software is backed up by its services division, the **Digital Strategies Group**. Expert consultancy teams leverage the power of the platform to develop and implement sustainable strategies for clients and maximize their business potential.

More information: www.searchmetrics.com.

Founded in 2005 as a boutique digital agency, Searchmetrics has grown into a global provider of data, software platforms and expertise that drive online revenue and elevate brands.

As a company, Searchmetrics fosters an environment where executives and employees alike are encouraged to develop long-term solutions that tackle the challenges of the online world. The company is doing this by delivering customer-focused products and results-driven consultancy that create tangible value for their clients.

Searchmetrics offers four core software products, integrated into one platform, the Searchmetrics Suite, and tailored to each customer's needs.



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