

# Could a summer internship help your company shine?



Student interns can be a great way to boost your business as they offer fresh thinking, up-to-date learning and a genuine enthusiasm for achieving results.

Having an intern for six to twelve weeks over the summer could help complete a long-term project, start a new one or even take on research tailored specifically to your business.

Young people are looking for challenging tasks and responsibilities where a keen mind and motivation could make a difference to your organisation. For them it is a chance to demonstrate and develop their skills, explore a potential career and apply their knowledge in a real-world setting.

Internships also give you a chance to advertise your graduate jobs, discover new ideas and attract the right people for your business. Students often return to organisations once they have graduated as they come with an understanding of the company and its culture, and have already shown potential.

More than 10,000 young people graduate each year from the four universities across the West of England making the area rich in fresh new talent. Nurturing this talent is vital to encourage local economic growth and help organisations shine.



Internships are suitable for businesses of all sizes and from all sectors, so if you think your company would benefit from a summer boost, contact your local university or visit the West of England Local Enterprise Partnership website at [www.westofengandlep.co.uk](http://www.westofengandlep.co.uk) (follow the link for People and Skills).



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