



AMA!ZE[®]
easy care flooring



Amazingly

Comfortable

Stain protected

Easy care

Sustainable

Just amazing ...

Prepare to be amazed by this revolutionary new flooring, made from 37% renewable corn sugar, with unprecedented benefits and features. AMAIZE® will definitely change the way you think about carpet. You will discover a new meaning of comfort, stain protection, easy care and sustainability.

AMAIZE®
easy care flooring



Amazingly Comfortable

Soft touch surface



AMAIZE® carpets provide comfort to spaces in many ways. Thanks to the properties of AMAIZE®, carpets take on a silk lustre and are extraordinarily soft to touch, bringing homes flooring that indulges the senses. With high pile weights (990 - 1870g/m²) that create dense surfaces, AMAIZE® carpets invite you to relax, providing superior levels of underfoot comfort and the ultimate in luxury.

What's more, the ecological AMAIZE® fibre contributes to carpets that deliver the best in insulation, helping to make spaces warmer, quieter and calmer.

Amazingly ...

- soft and luxurious
- comfortable underfoot
- warm and quiet





BEFORE



AFTER CLEANING



Amazingly Stain protected

5 years warranty



What an amazingly stain-free carpet! As a natural feature of the yarn, AMAIZE® carpets provide built-in stain protection that will never wear off or wash away!

With other unprotected textile carpet fibres, if a spill occurs the stain is absorbed and specialist cleaning products are needed to remove it, yet even with these the results are not always ideal.

AMAIZE® is different. The yarn does not absorb the colour of the spill in question and even persistent stains can be easily removed with bleach without loss of colour. That's why every AMAIZE® carpet comes with our full five year warranty against household stains.



Amazingly ...

- well protected against stains
- durable and resistant
- bleach cleanable

AMAIZE
easy care flooring

Amazingly Easy care no worries



When you choose AMAIZE® carpets, you choose quality, easy maintenance and a carpet that doesn't absorb dirt or dust. That's why AMAIZE® carpets are so easy to look after. All you need to do to keep your AMAIZE® carpet looking good as new is to vacuum once a week and carry out a wet clean every two years. If stains do occur, simply clean them away with some water, easily available household products* or bleach.

The weekly maintenance of your carpet is very important to keep it looking new and for prolonging its life. We recommend using a vacuum with a beater-bar or a rotating brush as these 'lift' the pile to remove more soil and make it easier to remove dirt and dust.

We also recommend that you wet clean the carpet every two years; vacuum thoroughly and then use a good quality spray extraction appliance to apply carpet shampoo and extract it immediately.

Amazingly ...

- resistant to dirt and dust
- easy to maintain
- easy to wet clean



* please consult the AMAIZE® brochure for more details on recommended maintenance products.



AMAIZE
easy care flooring



Amazingly Sustainable

Made from 37% renewable corn sugar



This is truly amazing!

AMAIZE® carpets finally bring spaces a more sustainable flooring solution. AMAIZE® carpets are made from 100% triexta AMAIZE®, a polymer that is made from 37% rapidly renewable corn sugar.

Yet this isn't the end of the ecological story. The manufacturing process of AMAIZE® yarns consumes 30% less energy and reduces CO2 emissions by up to 60%, helping to preserve the planet for future generations. The AMAIZE® carpets themselves are produced with green energy from ITC's solar panels installed on the factory roof reducing CO2 emissions even further. Moreover, the pile of the AMAIZE® carpets is a thermoplastic material that can be sheared, reprocessed and extruded to palets for new carpet fibres or other applications.

Not only are AMAIZE® carpets great for the environment, they are also full of natural in-built stain-protection as well as providing the best in durability and longevity.



Amazingly ...

- sustainable - made from 37% rapidly renewable corn sugar
- energy efficient - 30% less energy consumed during production
- low emissions - up to 60% reduction in CO2 emissions during production

AMAIZE
easy care flooring



EINSTEIN

Einstein offers a twist pile aspect with a heather look. The harmonious range of colours mixes warm, exclusive tones with trendy shades of brown and beige. A selected pallet to fit various decoration styles.

Made from the triexta AMAIZE® fibre, Einstein is stain protected, easy to maintain, antistatic and certified as suitable for Allergics.



COMFORTABLE
soft touch surface



STAIN PROTECTED
5 years warranty



EASY CARE
no worries



SUSTAINABLE
made from 37%
renewable corn sugar

Manufacturing process
Tufting 1/8" twist pile printed

Pile weight
ca. 990 gr/m²

Pile content
100% triexta AMAIZE®

Pile height
ca. 6 mm

AMAIZE®
easy care flooring



EINSTEIN 30



EINSTEIN 31



EINSTEIN 53



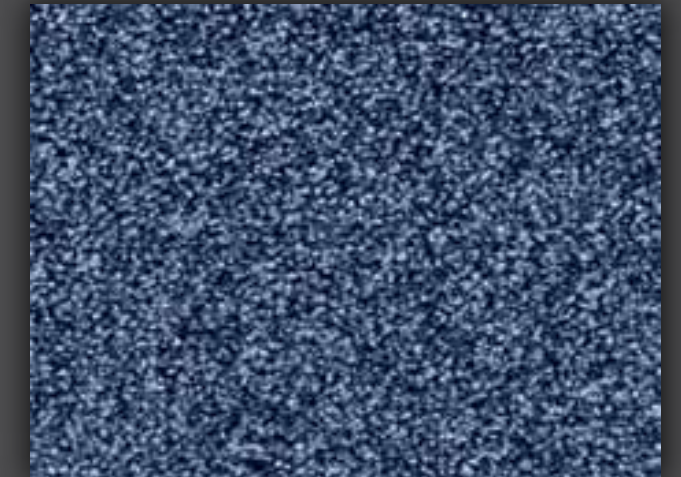
EINSTEIN 64



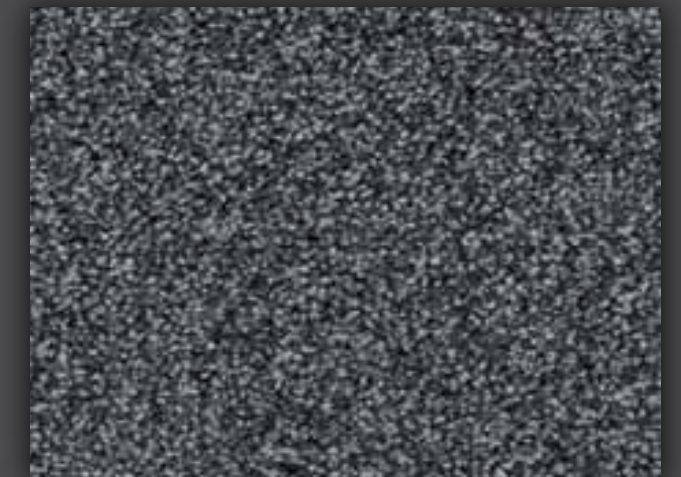
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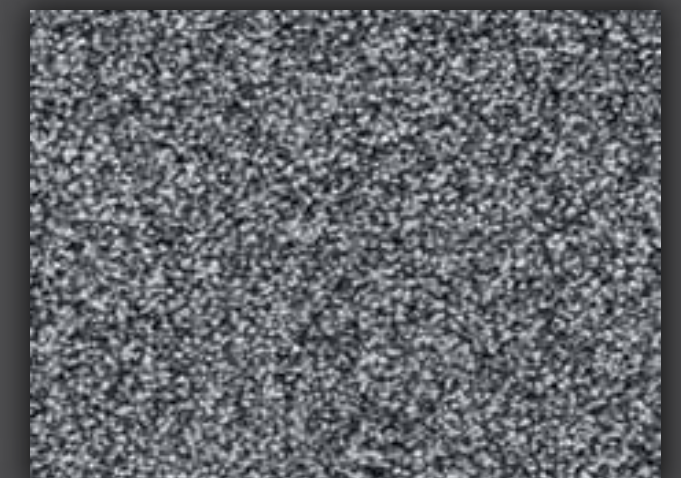
EINSTEIN 43



EINSTEIN 77



EINSTEIN 97



EINSTEIN 95



EINSTEIN 93



NEWTON

This floor reflects the trend of modern simplicity and provides a warm welcoming atmosphere. Its characteristics and wide colour range make Newton a product meeting all the needs of modern living.

Made from 100% triexta AMAIZE®, Newton is an ecological floor equipped with natural stain protection for easy maintenance.



COMFORTABLE
soft touch surface



STAIN PROTECTED
5 years warranty



EASY CARE
no worries



SUSTAINABLE
made from 37%
renewable corn sugar

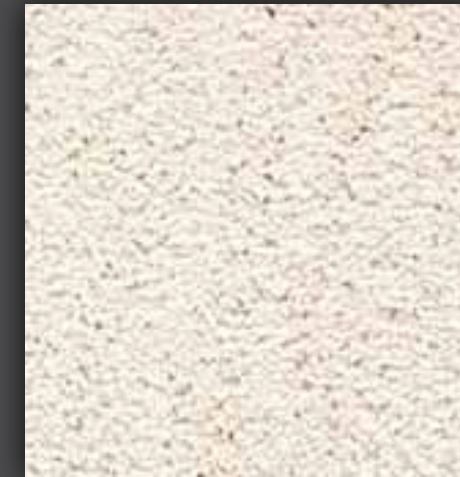
Manufacturing process
Tufting 1/8" twist pile

Pile content
100% triexta AMAIZE®

Pile weight
ca. 990 gr/m²

Pile height
ca. 6 mm

AMAIZE
easy care flooring



NEWTON 31



NEWTON 33



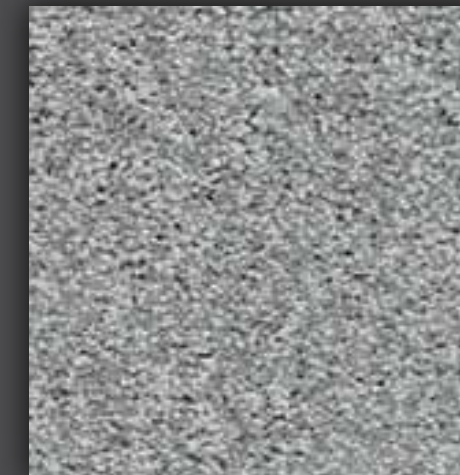
NEWTON 43



NEWTON 48



NEWTON 90



NEWTON 93



NEWTON 98



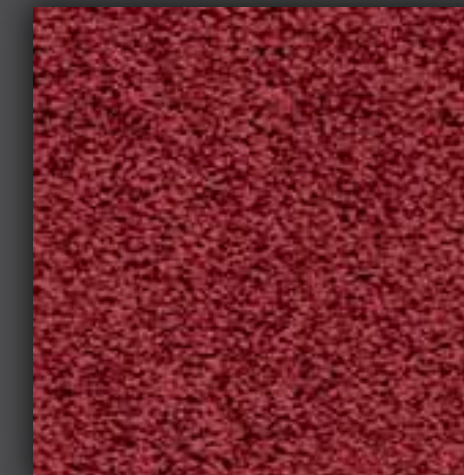
NEWTON 99



NEWTON 23



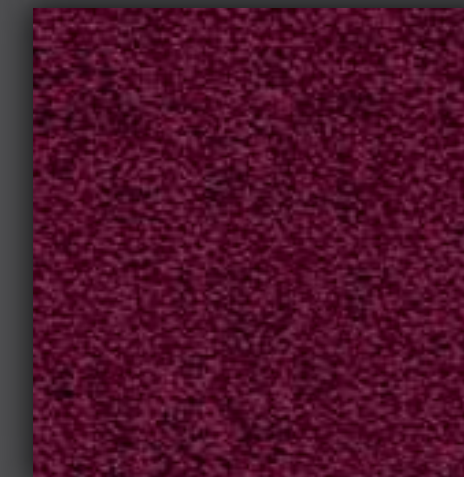
NEWTON 65



NEWTON 11



NEWTON 71



NEWTON 16



EDISON

Edison is a fine twist pile available in a colour palette that encompasses up-to-the-minute shades and timeless classics. With a lively and beautifully soft surface that cossets and soothes, footprints leave barely a trace and patches of light and dark are banished.

Premium quality, Edison is easy to maintain, helps to bring a quieter home and is safe underfoot.

 **COMFORTABLE**
soft touch surface

 **STAIN PROTECTED**
5 years warranty

 **EASY CARE**
no worries

 **SUSTAINABLE**
made from 37%
renewable corn sugar

Manufacturing process
Tufting 1/10" twist pile printed

Pile weight
ca. 1.370 gr/m²

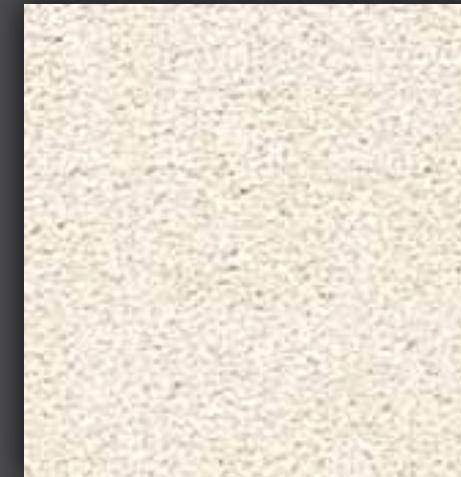
Pile content
100% triexta AMAIZE®

Pile height
ca. 10 mm

AMAIZE
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EDISON 39



EDISON 31



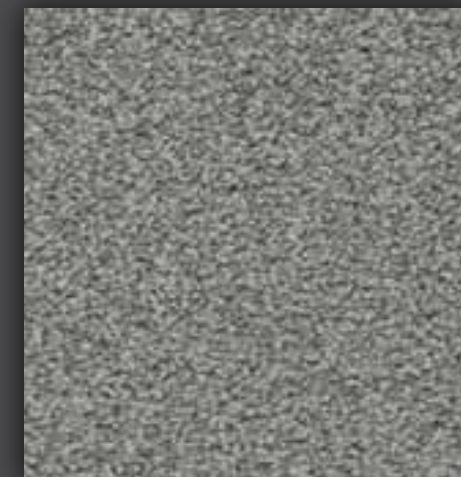
EDISON 33



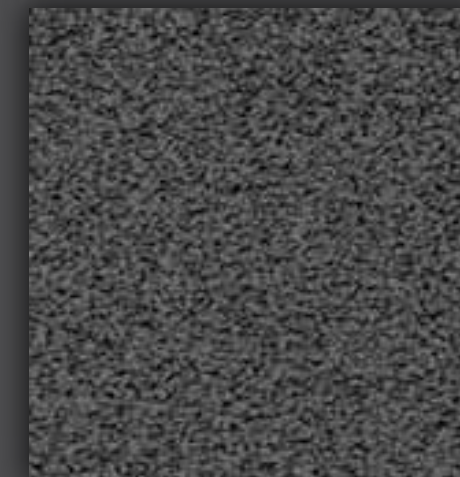
EDISON 32



EDISON 90



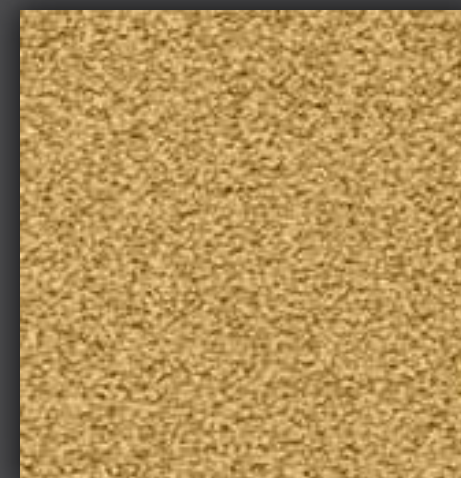
EDISON 93



EDISON 98



EDISON 43



EDISON 52



EDISON 23



EDISON 99



EDISON 48



EDISON 54



EDISON 11



EDISON 16



EDISON 78



NOBEL

This soft and luxurious pile is on-trend with its combination of fine and thick yarns lending opulence to the floor.

Not only beautiful, but practical too, Nobel features anti-static, stain protection, sound insulation and is certified suitable for allergy sufferers.

 **COMFORTABLE**
soft touch surface

 **STAIN PROTECTED**
5 years warranty

 **EASY CARE**
no worries

 **SUSTAINABLE**
made from 37%
renewable corn sugar

Manufacturing process
Tufting 1/8" twist pile printed

Pile content
100% triexta AMAIZE®

Pile weight
ca. 1.870 gr/m²

Pile height
ca. 12 mm

AMAIZE
easy care flooring



NOBEL 31



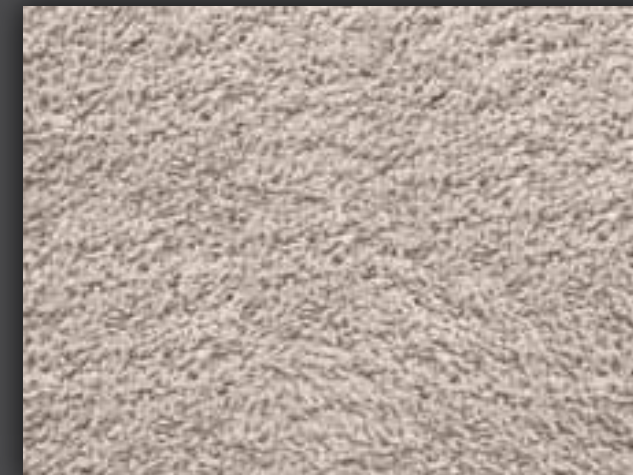
NOBEL 33



NOBEL 43



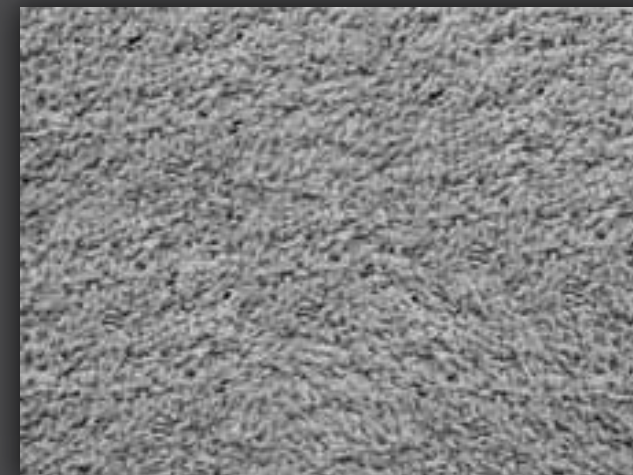
NOBEL 32



NOBEL 39



NOBEL 48



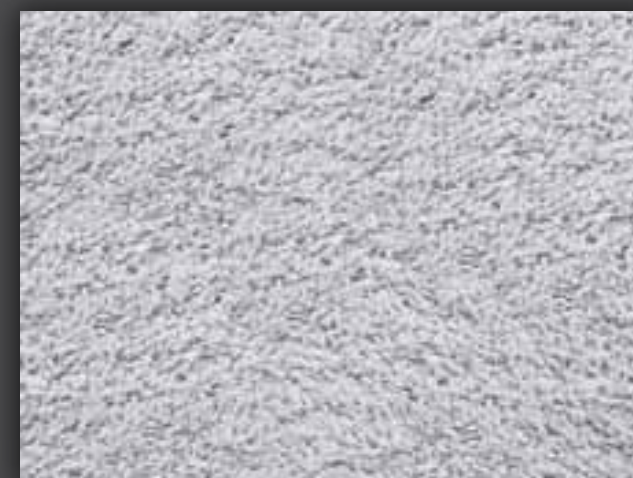
NOBEL 93



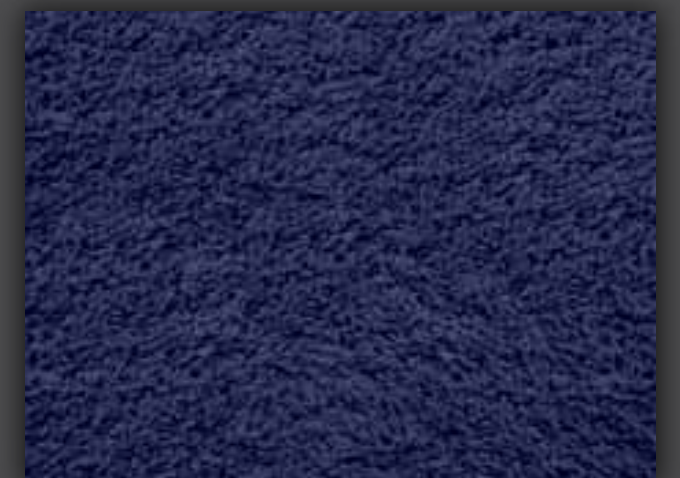
NOBEL 98



NOBEL 99



NOBEL 90



NOBEL 78



DARWIN

The modern loop pile Darwin offers a unique look created by 3 different, tone-in-tone coloured yarns. Its elegant shades blend subtly to create a lively surface that reflects light and luster effects.

Darwin is a chic carpet, combining timeless beauty with all the benefits of a high-quality floor (including stain protection, sound and thermal insulation, suitable for allergies etc).



STAIN PROTECTED
5 years warranty



EASY CARE
no worries



SUSTAINABLE
made from 37%
renewable corn sugar

Manufacturing process
Tufting 9/64" loop pile

Pile content
100% triexta AMAIZE®

Pile weight
ca. 1.000 gr/m²

Pile height
ca. 4 mm

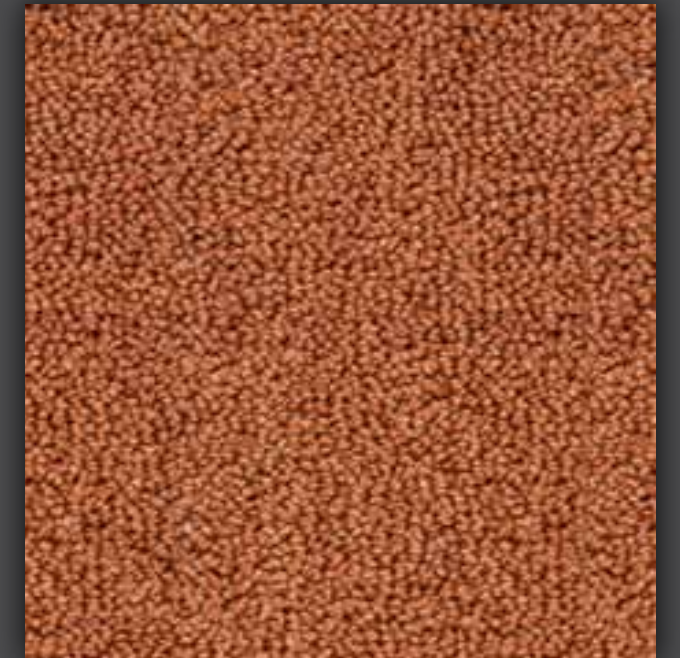
AMAIZE
easy care flooring



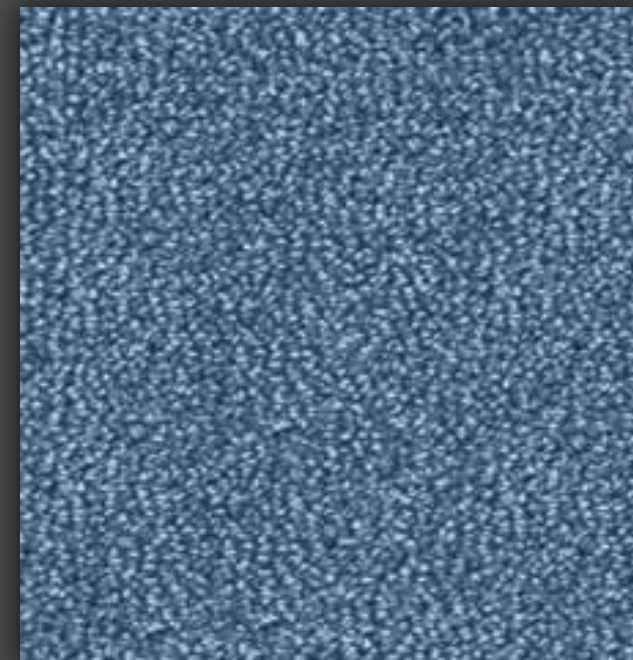
DARWIN 31



DARWIN 33



DARWIN 64



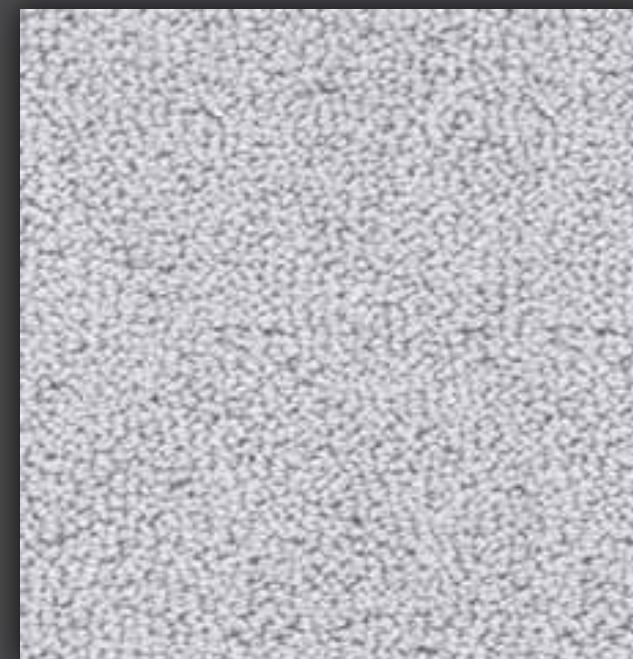
DARWIN 74



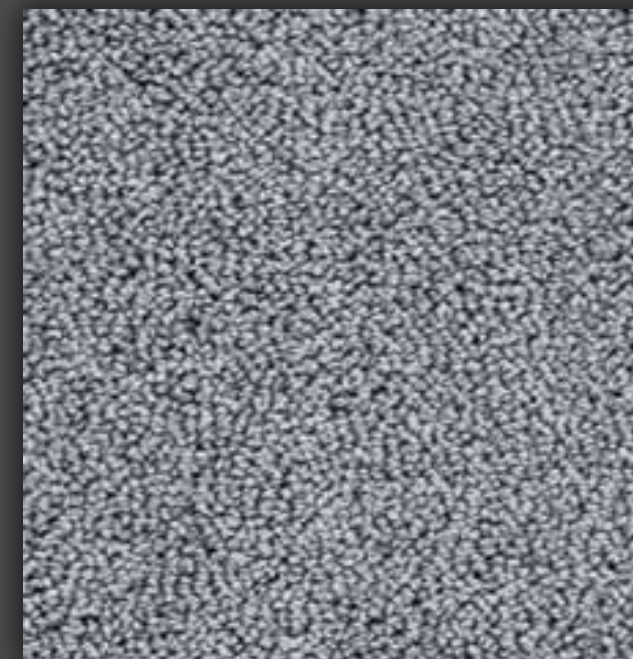
DARWIN 43



DARWIN 49



DARWIN 90



DARWIN 93



DARWIN 97

In Store Marketing Material

Display AMAIZE®

Total Height: 140 cm
Total Width: 120 cm
Total Depth: 90 cm

Hangers: 25 x 35 cm
Dark Grey Paint: RAL 7015



Wing Display AMAIZE®

Total Height: 150 cm
Total Width: 90 cm
Total Depth: 65 cm
Dark Grey Paint: RAL 7015



Product cards AMAIZE®



Sales box AMAIZE®



Technical information



CE-CONFORMITY

All products in this collection are in conformity with the European standards for construction material (EN 14041) and the European requirements for carpets (EN 1307).

TESTED AND CERTIFIED

All AMAIZE® products are tested by independant laboratories on:

- GUT test on VOC emissions and chemicals
- EN tests on usage classification

IMPROVED INDOOR AIR QUALITY!

Carpet takes up fine dust and helps to improve the indoor air. Recommended by DAAB (German association for people suffering from allergies and asthma).

HEALTHY!

All AMAIZE®-products are certified as 'Suitable for Allergics' by TüV-institute.

SECURE!

No risk to slip on carpet!

ENERGY SAVING!

Up to 6% less heating costs.

BETTER INDOOR ACOUSTICS!

AMAIZE® products offer best sound insulation for a quieter, calmer and more relaxing environment.

RENEWABLE SOURCED FIBRE



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